

KKBZ-FM ROCK 105-1 MOTLEY CRUE: LAS VEGAS RESIDENCY CONTEST RULES

STARTING MONDAY, FEBRUARY 24<sup>TH</sup> THROUGH FRIDAY, MARCH 7<sup>TH</sup>, 2025, ROCK 105-1 WILL GIVE LISTENERS 21 OR OVER (THE GRAND PRIZE WINNER AND GUEST MUST BE 21 AND OVER UNLESS ACCOMPANIED BY A PARENT OR LEGAL GUARDIAN) AND BE A RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE, OR KERN COUNTIES A CHANCE TO WIN THE MOTLEY CRUE: LAS VEGAS RESIDENCY PACKAGE THAT INCLUDES A PAIR OF TICKETS TO THE SHOW ON FRIDAY, APRIL 11<sup>TH</sup> AT DOLBY LIVE, TWO-NIGHT STAY AT PARK MGM AND A \$200 GIFT CARD FOR TRAVEL. THE MOTLEY CRUE PACKAGE IS PROVIDED BY LIVE NATION FOR PROMOTIONAL PURPOSES. THE \$200 GIFT CARD IS PROVIDED BY MCGATHY PROMOTIONS FOR PROMOTIONAL PURPOSES. THE TOTAL APPROXIMATE VALUE OF MOTLEY CRUE LAS VEGAS RESIDENCY PACKAGE IS SEVEN HUNDRED FORTY-EIGHT DOLLARS. TO ENTER, LISTENERS WILL BE ENCOURAGED TO LISTEN BETWEEN 2PM AND 7PM MONDAY THRU FRIDAY. WHEN THE ROCK 105-1 DJ GIVES YOU THE CUE TO CALL BE THE CORRECT CALLER AT 559-499-1051 AND YOU'RE QUALIFIED FOR THE PAIR OF MOTLEY CRUE LAS VEGAS RESIDENCY PACKAGE. EVERYONE THAT QUALIFIES WILL WIN A ROCK 105-1 PRIZE PACK THAT INCLUDES A ROCK 105-1 T-SHIRT, HAT, AND WIRELESS EARBUDS. THE APPROXIMATE VALUE OF THE PRIZE PACK IS \$35. THE ROCK 105-1 PRIZE PACK IS PROVIDED BY MCGATHY PROMOTIONS FOR PROMOTIONAL PURPOSES. YOU CAN ONLY QUALIFY ONCE DURING THE CONTEST. THE WINNING PARTICIPANT MUST HAVE A VALID EMAIL AND

SMARTPHONE SINCE THE TICKETS ARE DIGITAL. TICKETS CAN ONLY BE CLAIMED THROUGH EMAIL AND USED AT THE VENUE VIA SMARTPHONE. THE PROCESS TO CLAIM AND USE THE TICKETS IS AS FOLLOWS: THE KKBZ-FM/ROCK 105-1 PROMOTIONS DEPARTMENT WILL SEND TICKET LINK(S) TO THE WINNER'S EMAIL. UPON OPENING EMAIL AND CLICKING THE LINK, YOU WILL BE DIRECTED TO THE TICKETMASTER APP ON YOUR SMARTPHONE, WHERE YOU WILL SEE THE DIGITAL BARCODE TO BE PRESENTED AT THE VENUE. IF THE WINNER DOES NOT HAVE THE TICKETMASTER APP, IT MUST BE DOWNLOADED FROM THE APP STORE WHERE YOU MUST FIRST CREATE A PROFILE. YOU CANNOT ATTEMPT TO PRINT THE TICKET LINK OR TICKET BARCODE BECAUSE IT WILL NOT BE ACCEPTED AT THE VENUE. ONE WINNER WILL RANDOMLY SELECTED FROM ALL THE ON-AIR QUALIFERS AND ANNOUNCED ON FRIDAY, MARCH 7<sup>TH</sup> BETWEEN 2PM-7PM. THE WINNER WILL BE NOTIFIED BY PHONE AND OR EMAIL. NO SUBSTITUTIONS FOR PRIZES. PRIZES ARE NON-TRANSFERABLE AND CANNOT BE TRADED OR REDEEMED FOR CASH. WINNERS MUST PROVIDE A VALID GOVERNMENT ISSUED PHOTO I.D. AND / OR VALID SOCIAL SECURITY NUMBER WHEN CLAIMING OR PICKING UP PRIZE. THE GRAND PRIZE WINNER MUST PROVIDE A VALID ID AND VALID CREDIT CARD FOR HOTEL INCIDENTALS. THE GRAND PRIZE WINNER IS RESPONSIBLE FOR FEDERAL AND STATE INCOME TAXES. ANY PERSON(S) WINNING OVER \$600.00 IN PRIZES IN THE AGGREGATE WILL RECEIVE AN IRS FORM 1099 AT THE END OF THE CALENDAR YEAR FOR TAX PURPOSES AND A COPY OF SUCH FORM

WILL BE FILED WITH THE IRS AS REQUIRED BY LAW. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICIPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICIPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE, AND IMAGE FOR PROMOTIONAL PURPOSES. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE FRESNO, CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS.