

KKBZ-FM/CALIENTE 105.1 J BALVIN CONTEST RULES

STARTING FRIDAY, MAY 2ND THROUGH THURSDAY, MAY 8TH, 2025, CALIENTE 105.1 WILL GIVE LISTENERS 18 OR OVER AND WHO ARE A RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE, OR KERN COUNTIES A CHANCE TO WIN A 4-PACK OF J BALVIN CONCERT TICKETS! THE SHOW IS SUNDAY, MAY 11TH AT GOLDEN 1 CENTER IN SACRAMENTO AT 8:00PM PLUS A \$100 GIFT CARD FOR TRAVEL. THE APPROXIMATE VALUE OF THE 4-PACK OF J BALVIN TICKETS IS \$340.20. THE TICKETS ARE PROVIDED BY J BALVIN FOR PROMOTIONAL PURPOSES. THE \$100 GIFT CARD FOR TRAVEL IS PROVIDED BY J BALVIN FOR PROMOTIONAL PURPOSES. THE TOTAL APPROXIMATE VALUE OF THE J BALVIN PACKAGE IS \$440.20. TO ENTER, LISTENERS WILL BE ENCOURAGED TO LISTEN FOR J BALVIN SOUNDER THEN CALL AT 559-499-1051 AND BE ONE OF THE FIRST 10 CALLERS TO REGISTER FOR THE GRAND PRIZE. THE WINNING PARTICIPANT MUST HAVE A VALID EMAIL AND SMARTPHONE SINCE THE TICKETS ARE DIGITAL. TICKETS CAN ONLY BE CLAIMED THROUGH EMAIL AND USED AT THE VENUE VIA SMARTPHONE. THE PROCESS TO CLAIM AND USE THE TICKETS AS FOLLOWS: THE KSEQ-FM/Q97.1 PROMOTIONS DEPARTMENT WILL SEND TICKET LINK(S) TO THE WINNER'S EMAIL. UPON OPENING EMAIL AND CLICKING THE LINK, YOU WILL BE DIRECTED TO THE TICKETMASTER APP ON YOUR SMARTPHONE, WHERE YOU WILL SEE THE DIGITAL BARCODE TO BE PRESENTED AT THE VENUE. IF THE WINNER DOES NOT HAVE THE TICKETMASTER APP, IT MUST

BE DOWNLOADED FROM THE APP STORE WHERE YOU MUST CREATE A PROFILE. YOU CANNOT ATTEMPT TO PRINT THE TICKET LINK OR TICKET BARCODE BECAUSE IT WILL NOT BE ACCEPTED AT THE VENUE. THE WINNER WILL BE RANDOMLY SELECTED AND ANNOUNCED ON FRIDAY, MAY 9TH BETWEEN 4:00PM-6:00PM AND BE NOTIFIED BY PHONE AND OR EMAIL. NO PURCHASE OR OBLIGATION NECESSARY. NO SUBSTITUTIONS FOR PRIZES. PRIZES ARE NON-TRANSFERABLE. WINNER MUST PROVIDE A VALID GOVERNMENT-ISSUED PHOTO I.D. AND / OR VALID SOCIAL SECURITY NUMBER WHEN CLAIMING OR PICKING UP PRIZE. WINNER IS RESPONSIBLE FOR FEDERAL AND STATE INCOME TAXES. ANY PERSON WINNING OVER \$600.00 IN PRIZES IN THE AGGREGATE WILL RECEIVE AN IRS FORM 1099 AT THE END OF THE CALENDAR YEAR FOR TAX PURPOSES AND A COPY OF SUCH FORM WILL BE FILED WITH THE IRS AS REQUIRED BY LAW. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICIPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICIPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE, AND IMAGE FOR PROMOTIONAL PURPOSES. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE, FRESNO CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS.