

\$2025 for 2025
General Contest Rules
2025

No Obligation or Purchase Necessary

The Contest is subject to federal, state and local laws and regulations and is void where prohibited.

Winner must be 21 years of age or older

Contest Dates: March 17, 2025 – April 25, 2025

Description of Contest: The 38 radio stations (each, a “**Station**”) in the nine markets identified below (each, a “**Contest Area**”) will conduct the Lotus \$2025 for 2025 Promotion (the “**Contest**”). If you wish to participate in the Contest, review the local contest rules below for that Station’s Contest Area, which include instructions on how to enter that Station’s weekly random selection.

Bakersfield:	KQKZ, KIWI, KPSL, KCHJ
Boise:	KJOT, KQXR, KRVB, KTHI
Fresno:	KHIT-FM, KKBZ, KLBN, KSEQ, KOKO
Las Vegas:	KOMP, KXPT, KWID, KWWN, KRLV, KKGK, KXPT HD 2, KENO
Los Angeles:	KWKW, KFWB
Reno:	KTHX, KDOT, KOZZ, KXZZ
Sacramento:	KVMX
Seattle:	KVI, KPLZ, KNWN AM/FM
Tucson:	KLPX, KFFN, KMXZ, KFMA, KCMT, KTKT, EXITO 93.3

Each of the 38 stations will randomly select a daily winner from its entrants (with respect to each station, that station’s “**Station Entrant**”), and those 38 winners will be entered into a random daily drawing for \$2025. You may only win a Grand Prize one time. Only one person per family per household (whether related or not) may win.

Prizes are non-transferable.

Daily winners will be chosen at random approximately 6pm local time and will be entered into the daily Grand Prize drawing that will take place on the following weekday no later than 10am PST/11am MST. Prize winners will be notified by telephone, text or email, and will have one year from the date on which that prize winner was notified to claim and use the prize. After one-year, the prize will be forfeited.

If we are unable to contact the winner after 5 days from the time their name was drawn that winner is disqualified.

Eligibility:

To be eligible to participate in the Contest, entrants must be U.S. residents who are at least the Age of Eligibility and reside in the Contest Area.

Employees of Lotus Communications Corp. or any of its subsidiaries or affiliates (collectively, the "**Company**"), Sponsors, Prize Providers, each of their affiliated companies, advertising and promotion agencies, any and all local television broadcast and cable stations, local radio and other media companies, and the immediate family members of each are ineligible. The term "immediate family" includes spouses, domestic partners, grandparents, parents, siblings, children, grandchildren, stepchildren, and any other relatives who reside in the same household with employee.

To be eligible to participate in the Contest, entrants must have a valid, working email address.

Each winner is responsible for paying all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes as set forth in these rules. Each winner must sign a W-9 form.

The Company, Sponsors, and Prize Providers (collectively, "**Supporters**") accept no responsibility or liability in connection with any injuries, losses or damages of any kind, directly or indirectly, caused by or resulting from the acceptance, possession or use of any prize awarded in the Contest. By entering, entrants agree to release each Supporter, and its parent, affiliates, officers, directors, employees and agents, from any and all claims, loss, damage or injury as a result of or incident to such entrant's participation in the Contest or such entrant's use of the prize. Each entrant further acknowledges and agrees that if such entrant wins a prize, the Company has the right to publicize that winning entrant's name, character, likeness, photograph, voice and the fact that entrant is a winner of the Contest for promotional purposes, without financial remuneration.

Each station has the right to disqualify any Station Entrant it determines has not complied with the Contest Rules, including the applicable local station entry rules. All station decisions relating to the Contest, including the interpretation of the Contest Rules, will be final and binding. The stations reserve the right to make rules and contest changes and change the contest dates, and the right to cancel, terminate, modify or suspend the Contest if in Station's sole determination it believes that the integrity of the Contest has been, or could be, compromised or that the Contest is not capable of running as planned or fairly, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or force majeure or any other causes beyond the stations' control.

Each station, in its sole discretion, reserves the right to disqualify from the Contest any person (and all that person's entries) who tampers with the entry process or the operation of the Contest, provides untruthful information or is otherwise in violation of the Contest Rules.

Privacy Policy: Information you supply is subject to the Lotus Privacy Policy. Refer to Stations Privacy Policy located on website.

KVI's \$2,025 in 2025: Golden Age Giveaway Text To Win
OFFICIAL TEXT-IN CONTEST RULES
NO PURCHASE OR OBLIGATION NECESSARY

Station: Lotus Seattle Corp. dba KVI

Station Address: KVI, GEM Plaza, 221 1st Ave West, #400, Seattle, WA. 98119

Station's Website: www.kvi.com

Station's Privacy Policy: www.kvi.com/privacy-policy

Station's Website Terms and Conditions: www.kvi.com/terms-of-use

This contest is subject to all applicable laws and regulations and is void where prohibited.

CONTEST DETAILS

1. CONTEST TERMS

- a. Contest Name: KVI's \$2,025 in 2025: Golden Age Giveaway Text To Win
- b. Contest Area: Snohomish, Thurston, Kitsap Island, Pierce, Mason, Jefferson, Skagit, Kittitas, Grays Harbor, Lewis, Cowiltz, Whatcom, San Juan, Clallam, and King Counties
- c. Contest Sponsor(s): Lotus Seattle Corp.
- d. Listen each day to KVI for the keyword that wins at 8a, 11a, 1p and 4p
- e. Drawing Date(s): Each weekday during the contest period
- f. Number of Qualifiers on Each Drawing Date: One (1)
- g. Total Number of Qualifiers Per Week: Five (5)
- h. Total Number of Grand Prize Qualifiers per Contest Period: Thirty (30)
- i. Keywords Announced at 8a, 11a, 1p and 4p each day of the contest period
- j. Keyword Entries Due Each Day at 9a, 12p, 2p, and 5p
- k. Odds of qualifying and winning depend on the number of entries received.
- l. Remaining valid entries will not carry over any future promotions.
- m. Winners will be notified of their win via phone.

2. PRIZES (for promotional purposes)

- a. Prize Providers:
 - i. Lotus Seattle Corp
 - ii. Daniel's Broiler
- b. See General Contest Rules above for the grand prize winner value
- c. Total participation prize valued at \$50
 - i. One (1) \$50 Daniel's Broiler Gift Card

3. HOW TO ENTER

- a. Listen to 570 KVI for the keyword Each day during the contest period. There will be four (4) keywords announced per day, Monday through Friday, for a total of Twenty (20) keywords per week, and One-Hundred Twenty (120) per contest

period. Then, to enter, text the Keyword to the Texting Code. Standard text messaging rates apply to all text message entries sent. By entering, entrants consent to and will receive text messages relating to this contest from an automated system. No mechanically reproduced or completed entries will be accepted.

4. HOW TO WIN

- a. Qualifier will be drawn at random at the end of the day, with one qualifier drawn from the four (4) keywords that were announced that day.
- b. The Station will call and or text the qualifiers phone number after their win. The qualifier will win, so long as they provide their information needed for winner paperwork within the following five (5) days of our contact.
- c. Grand Prize Winner will be alerted via phone in the morning after their qualifying win, and will also be alerted at this time if they won the grand prize.

PRIZE TERMS

1. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value. All prizes and prize packages are provided as is and may not be altered or modified. If the prize winner chooses the option to forfeit the prize/prize pack, the prize/prize pack will be forfeited in its entirety.
2. Any person winning over \$600 dollars in the aggregate from Lotus Seattle Corp. will receive an IRS 1099 form at the end of the calendar year for tax purposes and a copy will be filed with IRS as required by law.

GENERAL TERMS AND CONDITIONS

1. Station is not responsible for any telephone system failure or malfunctions or other inability of entrants to reach telephone entry line. All entries received from ineligible entrants will be void. All entries become the property of the Company and will not be acknowledged or returned.
2. The Contest will be judged by Station personnel, and the decision of the judges will be final as to all matters, including (i) the order in which calls were received and (ii) whether any answer required to be given is correct. By calling the designated telephone line, each entrant gives permission to Station to record and/or broadcast contestant's telephone call. Poorly connected or disconnected cellular phone calls may be disqualified. Calls for entrants are taken in order of receipt. In the event that more than one voice is heard on the phone line, the winner will be the first person to speak. If the judge(s) is not able to determine which caller was first, a random drawing will be held to determine the winner. The use of switching or programming equipment by anyone is in violation of contest rules and is not permitted. Due to any time delay between the Station's on-air signal and the Station's online streaming, listeners who listen the Station's online stream may hear a

cue to call later than listeners' listening to the Station's on-air signal. As a result, the odds of an online/mobile listener being able to enter or become a winner may be diminished.

3. Station cannot be held liable for any lost or stolen entries, prizes or contest information. Station is not responsible for any technological malfunction, or human error relating to the Contest.
4. Prizes are provided "as is" without any express or implied warranty of any kind including warranties of merchantability, non-infringement or intellectual property, or fitness for any particular purpose. Prizes are subject to the Sponsor(s) and/or Prize Provider(s) standard terms and conditions, and expiration dates. For any ticket related prizes, Station, Sponsor(s) and Prize Provider(s) are not responsible if any event or performance is cancelled or postponed.
5. Each winner will be notified at the time of his/her call. Before claiming any prize, each winner must provide his/her correct name, address and telephone number to Station at the time of notification. Each winner must sign and return a release and affidavit of eligibility, which must be received within three (3) days of notification (or less due to prize use time constraints). Each winner must show picture identification to claim his/her prize. Station reserves the right to examine additional identification and may choose to accept or deny awarding any prize based on the identification presented. The winner may select one of two ways to receive his/her prize after completed paperwork is received: A) The Prize will be mailed via the United States Postal Service; or B) The Prize may be picked up in person during regular weekday business hours (8am to 5pm) at the Station's Address after calling (206) 404-3055 to schedule an appointment for pick-up. An appointment must be made if a winner chooses to pick-up his/her prize at the Station. Prize pick-up will not be available without an appointment. Winners who elect to have their Prize mailed expressly agree and acknowledge that the Station and Company are not responsible for any lost, stolen, misdirected and/or damaged prize. The Station will not replace any prize.
6. If a winner does not timely sign and return the release and affidavit of eligibility, then the prize will be forfeited, an alternate winner will not be selected, and the prize will remain the property of the Station.
7. There will be no substitutions or cash alternatives for any prize except at the sole discretion of Station. The Station has the right to substitute a prize of similar value. No sale, transfer or assignment of any prize is allowed.
8. The Company is not liable if the provider of any part of a prize fails to satisfy its obligations to furnish its portion of the prize.
9. Complete Official Rules for the Contest are available Monday through Friday during normal business hours at the Station and on the Station's Website. For a list of prize winners, send a separate, self-addressed, stamped envelope to the Station within thirty (30) days of the end of the Contest Period.

10. The Contest is subject to the Station's Privacy Policy and the Station's Website Terms and Conditions located on the Station's Website
11. Station may release winner information to the prize provider(s), if it is needed in order to fulfill prize distribution. Information may include name, email, birthday, phone number and mailing address.

All capitalized terms shall have the meanings set forth above.