## Lotus Summer of Fun Promotion General Contest Rules 2025

#### No Obligation or Purchase Necessary

The Contest is subject to federal, state and local laws and regulations and is void where prohibited.

Winner and Guest must be 21 years of age or older

Contest Dates: June 16, 2025 - August 8, 2025

<u>Description of Contest</u>: The 39 radio stations (each, a "**Station**") in the ten markets identified below (each, a "**Contest Area**") will conduct the Lotus Summer of Fun Promotion (the "**Contest**"). If you wish to participate in the Contest, review the local contest rules below for that Station's Contest Area, which include instructions on how to enter that Station's weekly random selection.

Bakersfield: KQKZ, KIWI, KPSL, KCHJ Boise: KJOT, KQXR, KRVB, KTHI

Fresno: KHIT-FM, KKBZ, KLBN, KSEQ, KOKO

Las Vegas: KOMP, KXPT, KWWN, KRLV, KENO, KWID, KXPT HD2

Los Angeles: KWKW, KFWB

Reno: KTHX, KDOT, KOZZ, KXZZ

Sacramento: KVMX, KSAC

San Diego: KFBG

Seattle: KVI, KPLZ, KNWN AM/FM

Tucson: KLPX, KFFN, KMXZ, KFMA, KCMT, KTKT, EXITO 93.3

Each of the 39 stations will randomly select a weekly winner from its entrants (with respect to each station, that station's "Station Entrant"), and those 39 winners will be entered into a random weekly drawing for one of the following trips for the winner and the winner's quest (the "Guest"). You may only win a Grand Prize one time. Only one person per family per household (whether related or not) may win. Once the Grand Prize winner has been selected all entries from that weekly contest will be discarded and registration will begin again for the next Grand Prize.

Week of:	Grand Prize	*Value
June 16	Venice, Italy (5 days) Gondola rides, candlelit pasta, and prosecco beneath Venetian skies	\$3730
June 23	<b>Key West, Florida (5 days)</b> Dinner in Margaritaville, sunsets at Mallory Square and Sand Bar Safari with Dolphin Playground Encounter	\$3150
June 30	Nashville, Tennessee (5 days) Honky-tonks, hot chicken, and live music on Broadway 'til midnight, General Jackson Showboat Lunch or Dinner, Jack Daniel's Distillery Tour	\$2850
July 7	Portugal (Lisbon + Sintra or Algarve) (5days) Tram rides through Lisbon, castles in Sintra, and wine by the sea	\$4255
July 14	Maui, Hawaii (5 days) Volcano sunrises, hula nights, and your toes in warm island sand, 1-hour private massage at Kihei Day Spa, Campfire Storytelling of Hawaii's Dark History Beneath the Stars and an Original Sunset Cruise	\$2860
July 21	Iceland (5 days) Reykjavik Soak in the Blue Lagoon and gaze at the Northern Lights, Enjoy the Blue Lagoon Comfort package including transfer from Reykjavik, Once in the Lagoon soak in thermal waters	\$4100
July 28	Alaska Cruise (10 days) Glaciers, whales, and dinner with a view of the wild aboard the Carnival Luminosa departing out of San Francisco	\$3500
August 4	Japan Tour (10 days) (Tokyo + Kyoto) Sushi in Shibuya, temples in Kyoto, and cherry blossoms if you're lucky. You'll visit Tokyo, Mount Fuji and Kyoto	\$5266

<sup>\*</sup>Values are approximated and may vary depending on city of departure. Some trips a Passport is required. All flights originate out of Los Angeles International airport (LAX).

If prize winner refuses the prize and signs a release provided by its station, the prize winner will be paid \$3,000. Prizes are non-transferable.

Weekly winners will be chosen at random on Fridays at approximately 6pm local time and will be entered into the weekly Grand Prize drawing that will take place on the following Monday no later than 10am PST/11am MST. Prize winners will be notified by telephone, text or email, and will a have one year from the date on which that prize winner was notified to claim and use the prize. After one-year, the prize will be forfeited. Trips may have blackout dates. It is the responsibility of the prize winner to ensure that the prize is used during the one-year period. Winner must have a valid credit for incidentals.

If we are unable to contact the winner after 5 days from the time their name was drawn another winner will be chosen.

#### Eligibility:

To be eligible to participate in the Contest, entrants must be U.S. residents who are at least the Age of Eligibility and reside in the Contest Area.

Employees of Lotus Communications Corp. or any of its subsidiaries or affiliates (collectively, the "Company"), Sponsors, Prize Providers, each of their affiliated companies, advertising and promotion agencies, any and all local television broadcast and cable stations, local radio and other media companies, and the immediate family members of each are ineligible. The term "immediate family" includes spouses, domestic partners, grandparents, parents, siblings, children, grandchildren, stepchildren, and any other relatives who reside in the same household with employee.

To be eligible to participate in the Contest, entrants must have a valid, working email address.

Each winner is responsible for paying all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes as set forth in these rules. Each winner must sign a W-9 form.

The Company, Sponsors, and Prize Providers (collectively, "Supporters") accept no responsibility or liability in connection with any injuries, losses or damages of any kind, directly or indirectly, caused by or resulting from the acceptance, possession or use of any prize awarded in the Contest. By entering, entrants agree to release each Supporter, and its parent, affiliates, officers, directors, employees and agents, from any and all claims, loss, damage or injury as a result of or incident to such entrant's participation in the Contest or such entrant's use of the prize. Each entrant further acknowledges and agrees that if such entrant wins a prize, the Company has the right to publicize that winning entrant's name, character, likeness, photograph, voice and the fact that entrant is a winner of the Contest for promotional purposes, without financial remuneration.

Each station has the right to disqualify any Station Entrant it determines has not complied with the Contest Rules, including the applicable local station entry rules. All station decisions relating to the Contest, including the interpretation of the Contest Rules, will be final and binding. The stations reserve the right to make rules and contest changes and change the contest dates, and the right to cancel, terminate, modify or suspend the Contest if in Station's sole determination it believes that the integrity of the Contest has been, or could be, compromised or that the Contest is not capable of running as planned or fairly, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or force majeure or any other causes beyond the stations' control.

Each station, in its sole discretion, reserves the right to disqualify from the Contest any person (and all that person's entries) who tampers with the entry process or the operation of the Contest, provides untruthful information or is otherwise in violation of the Contest Rules.

Privacy Policy: Information you supply is subject to the Lotus Privacy Policy. Refer to Stations Privacy Policy located on website.

# Northwest Newsradio's Summer of Fun: Take the Benjamins or Take a Break Text To Win OFFICIAL TEXT-IN CONTEST RULES NO PURCHASE OR OBLIGATION NECESSARY

Station: Lotus Seattle Corp. dba KNWN

Station Address: KNWN, GEM Plaza, 221 1st Ave West, #400, Seattle, WA. 98119

Station's Website: www.nwnewsradio.com

Station's Privacy Policy: www.nwnewsradio.com/privacy-policy

Station's Website Terms and Conditions: www.nwnewsradio.com/terms-of-use

This contest is subject to all applicable laws and regulations and is void where prohibited.

#### **CONTEST DETAILS**

#### 1. CONTEST TERMS

- a. Contest Name: Northwest Newsradio's Summer of Fun: Take the Benjamins or Take a Break Text To Win
- b. Contest Area: Snohomish, Thurston, Kitsap Island, Pierce, Mason, Jefferson, Skagit, Kittitas, Grays Harbor, Lewis, Cowiltz, Whatcom, San Juan, Clallam, and King Counties
- c. Contest Sponsor(s): Lotus Seattle Corp., Quinault Beach Resort and Casino
- d. Listen each day to Northwest Newsradio for the keyword that wins during the 8a, 9a, 3p and 4p hour
- e. Drawing Date(s): Each weekday during the contest period
- f. Number of Qualifiers on Each Drawing Date: One (1)
- g. Total Number of Qualifiers Per Week: Five (5)
- h. Total Number of Grand Prize Qualifiers per Contest Period: Eight (8)
- i. Keywords Announced during the 8a, 9a, 3p and 4p hour each weekday of the contest period
- i. Keyword Entries Due Each Day at 6p
- k. Odds of qualifying and winning depend on the number of entries received.
- 1. Remaining valid entries will not carry over any future promotions.
- m. Winners will be notified of their win via phone.

## 2. PRIZES (for promotional purposes)

- a. Prize Providers:
  - i. Lotus Seattle Corp
  - ii. Live Nation
  - iii. Space Media
  - iv. Mammoth Live
  - v. Washington State Fiar
- b. See General Contest Rules above for the grand prize winner values
- c. Total participation prize valued between \$50 and \$300

i. Qualifying prizes vary per week. Please see winner paperwork for the weekly qualifying prize and value.

#### 3. HOW TO ENTER

a. Listen to Northwest Newsradio for the keyword Each day during the contest period. There will be four (4) keywords announced per day, Monday through Friday, for a total of Twenty (20) keywords per week, and One-Hundred Sixty (160) per contest period. Then, to enter, text the Keyword to the Texting Code. Standard text messaging rates apply to all text message entries sent. By entering, entrants consent to and will receive text messages relating to this contest from an automated system. No mechanically reproduced or completed entries will be accepted.

#### 4. HOW TO WIN

- a. Qualifier will be drawn at random at the end of the day, with one qualifier drawn from the four (4) keywords that were announced that day.
- b. The Station will call and or text the qualifiers phone number after their win. The qualifier will win, so long as they provide their information needed for winner paperwork within the following five (5) days of our contact.
- c. On the Weekly Prize Winner Drawing Dates, the Grand Prize Qualifier will be randomly selected from among the valid Qualifiers and will be entered into the grand prize drawing. Remaining valid entries will not carry over any future promotions, or future contest weeks.
- d. Grand Prize Winner will be alerted via phone in the morning on the Monday after their name has been drawn.

## **PRIZE TERMS**

- 1. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value. All prizes and prize packages are provided as is and may not be altered or modified. If the prize winner chooses the option to forfeit the prize/prize pack, the prize/prize pack will be forfeited in its entirety.
- 2. Any person winning over \$600 dollars in the aggregate from Lotus Seattle Corp. will receive an IRS 1099 form at the end of the calendar year for tax purposes and a copy will be filed with IRS as required by law.
- 3. Participants must have a valid email and smart phone, in case of winning tickets that can only be claimed digitally. In this case, tickets can only be claimed through email and used at venue via smart phone. The process to claim and use tickets is as follows: Seattle Lotus Promotions department will send ticket link(s) to the winner's email. Winner must open email on a smart phone and click on link(s), winner will then be directed to open the "AXS" or "Ticketmaster" app on their smart phone, where they will see the digital

- barcode they must present at the venue. If winner does not have the app, then the winner must download the app and create a profile. Winners cannot attempt to print ticket link or ticket code if the ticket is digital because it will not be accepted at venue.
- 4. Participant must have access to a digital device capable of downloading and viewing their movie. If the digital download movie code expires without use, no substitutions or different codes given.
- 5. Participant must be willing to show ID to collect will call tickets.

## **GENERAL TERMS AND CONDITIONS**

- 1. Station is not responsible for any telephone system failure or malfunctions or other inability of entrants to reach telephone entry line. All entries received from ineligible entrants will be void. All entries become the property of the Company and will not be acknowledged or returned.
- 2. The Contest will be judged by Station personnel, and the decision of the judges will be final as to all matters, including (i) the order in which calls were received and (ii) whether any answer required to be given is correct. By calling the designated telephone line, each entrant gives permission to Station to record and/or broadcast contestant's telephone call. Poorly connected or disconnected cellular phone calls may be disqualified. Calls for entrants are taken in order of receipt. In the event that more than one voice is heard on the phone line, the winner will be the first person to speak. If the judge(s) is not able to determine which caller was first, a random drawing will be held to determine the winner. The use of switching or programming equipment by anyone is in violation of contest rules and is not permitted. Due to any time delay between the Station's on-air signal and the Station's online streaming, listeners who listen the Station's online stream may hear a cue to call later than listeners' listening to the Station's on-air signal. As a result, the odds of an online/mobile listener being able to enter or become a winner may be diminished.
- 3. Station cannot be held liable for any lost or stolen entries, prizes or contest information. Station is not responsible for any technological malfunction, or human error relating to the Contest.
- 4. Prizes are provided "as is" without any express or implied warranty of any kind including warranties of merchantability, non-infringement or intellectual property, or fitness for any particular purpose. Prizes are subject to the Sponsor(s) and/or Prize Provider(s) standard terms and conditions, and expiration dates. For any ticket related prizes, Station, Sponsor(s) and Prize Provider(s) are not responsible if any event or performance is cancelled or postponed.
- 5. Each winner will be notified at the time of his/her call. Before claiming any prize, each winner must provide his/her correct name, address and telephone number to Station at the time of notification. Each winner must sign and return a release and affidavit of eligibility, which must be received within three (3) days of notification (or less due to

prize use time constraints). Each winner must show picture identification to claim his/her prize. Station reserves the right to examine additional identification and may choose to accept or deny awarding any prize based on the identification presented. The winner may select one of two ways to receive his/her prize after completed paperwork is received: A) The Prize will be mailed via the United States Postal Service; or B) The Prize may be picked up in person during regular weekday business hours (8am to 5pm) at the Station's Address after calling (206) 404-3055 to schedule an appointment for pick-up. An appointment must be made if a winner chooses to pick-up his/her prize at the Station. Prize pick-up will not be available without an appointment. Winners who elect to have their Prize mailed expressly agree and acknowledge that the Station and Company are not responsible for any lost, stolen, misdirected and/or damaged prize. The Station will not replace any prize.

- 6. If a winner does not timely sign and return the release and affidavit of eligibility, then the prize will be forfeited, an alternate winner will not be selected, and the prize will remain the property of the Station.
- 7. There will be no substitutions or cash alternatives for any prize except at the sole discretion of Station. The Station has the right to substitute a prize of similar value. No sale, transfer or assignment of any prize is allowed.
- 8. The Company is not liable if the provider of any part of a prize fails to satisfy its obligations to furnish its portion of the prize.
- 9. Complete Official Rules for the Contest are available Monday through Friday during normal business hours at the Station and on the Station's Website. For a list of prize winners, send a separate, self-addressed, stamped envelope to the Station within thirty (30) days of the end of the Contest Period.
- 10. The Contest is subject to the Station's Privacy Policy and the Station's Website Terms and Conditions located on the Station's Website
- 11. Station may release winner information to the prize provider(s), if it is needed in order to fulfill prize distribution. Information may include name, email, birthday, phone number and mailing address.

All capitalized terms shall have the meanings set forth above.