KMXZ – 94.9 MIXFM MORNING SHOW 12 PURSES OF CHRISTMAS CONTEST RULES

No Purchase or Obligation Necessary to enter or win.

CONTEST DESCRIPTION:

Registration: Beginning Friday December 1st, through Friday December 22nd, 2023, at 7:10am. (Contest Period)

Requirements: Must be 18 years of age or older and have a valid Arizona Driver's License or Government Issued Identification Card.

Prize: A total of twelve (12) winners will be determined during this contest period. Each winner will win one (1) of the Coach or Kate Spade purses as listed below. Plus, each purse winner will also win a bonus "mystery" prize that will range in value from \$100 to \$700. The identity of the "mystery" prize will be revealed during each contest occurrence as described below. "Mystery" prizes, values, and promotional providers listed below:

Listing of Available Purses Provided by The Tucson Premium Outlets:

Ellie File Bag-\$350.00 Refined pebble leather Inside multifunction pocket Zip-top closure, fabric lining Outside zip pocket Adjustable strap with 21" drop for shoulder or crossbody wear 10 1/4" (L) x 9 1/2" (H) x 2 3/4" (W)

Four (4) City Tote In Signature Canvas-\$398.00

Signature coated canvas with smooth leather details Inside zip pocket Snap closure Handles with 10" drop 13" (L) x 11 1/2" (H) x 6 1/4" (W)

Gallery Tote In Signature Canvas-\$375.00

Signature coated canvas and smooth leather Inside zip, cell phone and multifunction pocket Zip-top closure, fabric lining Handles with 10 1/2" drop Outside zip pocket 14 1/2" (L) x 9 3/4"(H) x 6" (W)

Mara Hobo In Signature Canvas-\$425.00

Signature coated canvas and smooth leather Inside zip, cell phone and multifunction pockets Zip top closure, fabric lining Detachable handle with 9 3/4" drop Outside zip pocket Detachable strap with 21 3/4" drop for shoulder or crossbody wear 13 1/2" (L) x 7" (H) x 4" (W)

Jamie Camera Bag With Signature Canvas And Leopard Print-\$378.00

Signature coated canvas, printed coated canvas and smooth leather Inside multifunction pocket Zip closure, fabric lining Outside open pocket Detachable strap with 21 3/4" drop for shoulder or crossbody wear 9 1/2" (L) x 6 1/4" (H) x 2 3/4" (W)

Teri Shoulder Bag In Signature Canvas -\$350.00

Signature coated canvas and smooth leather Two credit card slots Inside multifunction pocket Zip-top closure, fabric lining Detachable handle with 8 1/4" drop Detachable strap with 22 3/4" drop for shoulder or crossbody wear 9 1/2" (L) x 6" (H) x 3" (W)

Rowan Satchel-\$395.00

Refined pebble leather, smooth leather and suede Inside zip and multifunction pocket Zip closure, fabric lining Handles with 4 1/4" drop Outside zip pocket Detachable strap with 23" drop for shoulder or crossbody wear Four protective feet at base 10" (L) x 6 1/2" (H) x 5 1/2" (W)

Rowan Satchel In Signature Canvas-\$394.00

Signature coated canvas and smooth leather Inside zip and multifunction pocket Zip closure, fabric lining Handles with 4 1/4" drop Outside zip pocket Detachable strap with 23" drop for shoulder or crossbody wear Four protective feet at base 10" (L) x 6 1/2" (H) x 5 1/2" (W)

Charlotte Shoulder Bag With Rivets-\$445.00

Refined pebble leather Inside zip pocket Zip-top closure, fabric lining Detachable chain strap with 8 1/4" drop Detachable strap with 22 3/4" drop for shoulder or crossbody wear 10" (L) x 4 1/4" (H) x 3 1/4" (W)

Listing of Available "Mystery" Prizes:

Seven (7) separate one-hundred-dollar (\$100) VISA gift cards provided by Grand Promo

One (1) five-hundred-dollar (\$500) VISA gift card provided by Grand Promo

One (1) five-hundred-dollar (\$500) Casino Del Sol Resort gift card for use only at Casino del Sol provided by Casino Del Sol Resort

One (1) five-hundred-dollar (\$500) Tucson Appliance gift card provided by Tucson Appliance

Six (6) fifty-dollar (\$50) Brooklyn Pizza gift card provided by Brooklyn Pizza of Tucson

Four (4) tickets to a Broadway in Tucson Musical provided by UA Presents

Two (2) tickets to a University of Arizona home basketball game provided by University of Arizona Athletics

Three (3) separate gift certificates for pairs of lab diamond studded earrings covered in 14 carats yellow or white gold, each worth one thousand-five hundred dollars (\$1,500) provided The Diamond Store of Tucson

HOW TO ENTER/WIN: Listeners of KMXZ who are legal residents of the 48 contiguous United States residing within the Tucson, Arizona metropolitan area will be able to take part in the KMXZ – 94.9 MIXfm Morning Show 12 Purses of Christmas Contest. To participate in the KMXZ – 94.9 MIXfm Morning Show 12 Purses of Christmas Contest, listeners must do the following:

- Starting Friday December 1st, through Friday December 22nd, 2023 at 7:10am, KMXZ (94.9 MIXfm) DJ's will be instructing listeners to log on to <u>www.mixfm.com</u> and click on the "94.9 MIXfm Morning Show 12 Purses of Christmas contest" tile to view the photo gallery of the available purses and its corresponding numbers 1 through 12. When prompted on 94.9 MIXfm each weekday at about 7:10am during the Contest Period, except for December 7th & 8th, call the KMXZ studio contest line at (520) 775-0949 and be caller #10 for a chance to win. The eligible caller #10 will have the chance to select one (1) purse from the gallery of available purses by telling the DJ the corresponding number for that preferred purse. Plus, at the same moment, the DJ will also reveal the additional bonus prize attached to that selected purse.
- 2. Daily winners will be selected each weekday morning at about 7:30am during the Contest Period except for December 7th & 8th, 2023. Winner will be contacted on same date via phone and/or email and will have until January 22nd, 2024, to claim prize.

ELIGIBILITY RESTRICTIONS:

1. The KMXZ – 94.9 MIXfm Morning Show 12 Purses of Christmas Contest is open to listeners of KMXZ who are 18 years of age and older and are legal residents of the 48 contiguous United States residing with the Tucson, Arizona metropolitan area.

2. Employees of KLPX, KCMT, KFMA, KTKT, KMXZ, KFFN, Arizona Lotus Corp and its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Tucson, Arizona metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this KMXZ – 94.9 MIXfm Morning Show 12 Purses of Christmas Contest. For purposes of this contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses are not eligible.

3. One entry per person, please.

4. Persons who have won a prize in another contest or promotion of any kind from Arizona Lotus within the seven (7) day period immediately preceding the start date of the KMXZ – 94.9 MIXfm Morning Show 12 Purses of Christmas Contest are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from Arizona Lotus during any seven (7) day period.

PRIZES:

1. Dates and times of concerts, trips, events, and activities promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of KMXZ and Arizona Lotus Corp. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. KMXZ and Arizona Lotus Corp. are not obligated to make any effort to find an alternative prize under these circumstances.

2. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.

3. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by station management and/or the sponsor in its sole discretion.

4. Prizes will be awarded only upon winner verification and final approval by KMXZ.

5. All KMXZ – 94.9 MIXfm Morning Show 12 Purses of Christmas Contest must sign and date official station release and waiver forms as requested. Failure to do so will result in winner forfeiting the prize.

6. If for any reason a contest winner provides notice that they have decided not to accept an awarded prize, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the KMXZ – 94.9 MIXfm Morning Show 12 Purses of Christmas Contest sponsor and / or the contest administrator if another entrant is to be selected as the winner if time permits. Winner must claim prize by January 22^{nd} , 2021, or may result in prize forfeiture and another winner will be randomly selected.

7. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by KMXZ, in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse KMXZ, and /or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the prize.

2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.

3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations

4. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.

5. By participating in the KMXZ – 94.9 MIXfm Morning Show 12 Purses of Christmas Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this contest, each participant agrees to comply with the Official Rules and the decisions of the contest sponsor which shall be final and binding in all aspects relating to the contest.

6. All contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold KMXZ and Arizona Lotus Corp., and any other contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with contest

participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.

7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.

8. KMXZ retains the right to disqualify any contestant if all of the KMXZ – 94.9 MIXfm Morning Show 12 Purses of Christmas Contest rules are not followed. Contest void if prohibited by law.

9. So long as no participant is materially adversely affected, KMXZ reserves the right to make changes in the contest rules, which will become effective upon being announced on the air and / or posted online.

10. KMXZ and Arizona Lotus Corp., participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue a telephone call, facsimile transmission or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries. In addition, KMXZ and Arizona Lotus Corp, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete contest entries. Once submitted, entries become the property of KMXZ and will not be returned.

11. By accepting the prize, the winner acknowledges that KMXZ and Arizona Lotus Corp. have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

12. KMXZ and Arizona Lotus Corp. its subsidiaries, its affiliates, participating sponsors and any other promotional parties will not assume any responsibility for any changes in the execution of the contest, including; cancellation of the contest as a result of the occurrence of events not within the control of the KMXZ and Arizona Lotus Corp, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of nature, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur, KMXZ may in its sole discretion, offer the winner comparable prize(s) currently being offered by KMXZ in lieu of the Prize originally awarded.

13. If for any reason, the contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond the KMXZ and Arizona Lotus Corp's control which, in the KMXZ and Arizona Lotus Corp. sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, KMXZ and Arizona Lotus Corp. reserve the right to cancel, terminate, modify or suspend the contest at their sole discretion.

14. Any attempt by an entrant to deliberately undermine the legitimate operation of the contest may be in violation of criminal and civil laws and should such an attempt be made, Arizona Lotus Corp reserves the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.

15. Copies of contest rules are available upon request during regular business hours, Monday – Friday 10:00a.m. to 5:00 p.m., in the offices of KMXZ located at 3871 N. Commerce Drive Tucson, Arizona 85705. Copies of contest rules may also be made available on www.mixfm.com.