#### 2025

#### **EEO PUBLIC FILE REPORT**

This report covers full-time vacancy recruitment data for the period

Aug-2024- July 2025

1) Employment Unit: Mississippi River Radio - Marion/Carbondale

Number of Employees: More than 10

Small Market Exception: Y

2) Unit Members (Stations and Communitites of License):

WCIL	65950	AM	MRR LICENSE LLC	CARBONDALE IL
WCIL-FM	65949	FM	MRR LICENSE LLC	CARBONDALE IL
WJPF	19058	AM	MRR LICENSE LLC	HERRIN IL
WOOZ-FM	74581	FM	MRR LICENSE LLC	HARRISBURG IL
WUEZ	39520	FM	MRR LICENSE LLC	CARTERVILLE IL
WXLT	6647	FM	MRR LICENSE LLC	CHRISTOPHER IL

### 3) EEO Contact Information for Unit Member:

Mailing Address:	Telephone Number:
	618 - 985 - 4843
Mississippi River Radio LLC	Contact Person/Title:
1431 Country Aire Drive	Steve Falat - GM / Market Manager
Carterville, IL 62918	E-Mail Address:
	stevef@riverradio.net

### 4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.

	Hire Date	Job Title	Recruitment Source Referring Hiree
1	10/21/24	Account Executive	Business Referral
2	4/21/25	Account Executive	On-Air Recruitment
3	7/1/25	Program Director	Current Employee
4			
5			
6			
7			
8			
9			
10			

#### Stations WCIL, WCIL-FM, WJPF, WOOZ-FM, WUEZ and WXLT are Equal Opportunity Employers

#### INTERVIEWEE REFERRAL SOURCE SUMMARY August 2024 - July 2025

Recruitment Sources Used in Reporting Period	Number of Persons Interviewed that the Source Referred
On-Air Recruitment	9
Station Website	2
Business Referral	1
Current Employee	2
TOTAL	14

No organization requested that the station provide it with notice of all job vacancies.

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### The stations used the following sources for <u>ALL</u> full-time vacancies, except Vacancy # 3......

NAME	ORGANIZATION	ADDRESS	TELEPHONE / EMAIL	REFERRED
Rev. Logwood	Carbondale NAACP	P.O. Box 3303	618-457-7722	
		Carbondale, IL 62902	revlogwood@verizon.net	
Dr. Dafna Lemish	SIU Dept of Radio/TV	Southern IL Univ	618-536-7555	
Robert Spahr		Communications Bldg	<u>jelder@siu.edu</u>	
Prof. Jim Wall		Rm 1048 Mail 6609	jwal@siu.edu	
		Carbondale, IL 62901		
Debra Gray	Illinois Broadcasters	200 Missouri Ave	618-985-5555	
	Association	Carterville, IL 62918		
Lori Cox	Southeastern Illinois	3575 College Rd	Lori.cox@sic.edu	
	College	Harrisburg, IL 62946		
Leslie Weldon	Shawnee Community	8364 Shawnee College	618-634-3337	
	College	Road Ullin, IL 62992		
John Carroll	Broadcast Center	9051 Watson Rd	618-529-3681	
	of	# C235	placement@broadcast	
	St. Louis	Crestwood, MO 63126	centerinfo,com	
Erin Morris	Rend Lake College	468 N Ken Gray Pky	618-437-5321	
		Ina, IL 62846	morrise@rlc.edu	
Erwin Viaz	National Assoc of	1000 Natl Press Bldg	viaz@nahj.org	
	Hispanic Journalists	Washington DC 20045		
Lisa Hudgens	John A Logan College	700 Logan College Dr	618-985-2828 ext 8424	
	Career Services	Carterville, IL 62918	lisahudgens@jalc.edu	
Station Website	River Radio of So IL	1431 Country Aire Dr	618-985-4843	2
		Carterville, IL 62918		

In addition to the list of recruitment sources referenced at the top of page 3, the following additional sources were used to recruit for the following vacancy.......

Job Title: Account Executive			vacancy #:	1
NAME	ORGANIZATION	ADDRESS	TELEPHONE / EMAIL	REFERRED
On-Air Recruitment	River Radio of So IL	1431 Country Aire Dr	618-985-4843	3
		Carterville, IL 62918		
Business Referral	Saluki Sports Properties	Lingle Hall 118 - 6620	618-536-5327	1
		Carbondale, IL 62901		

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In addition to the list of recruitment sources referenced at the top of page 3, the following additional sources were used to recruit for the following vacancies......

Job Title: Account Executive vacancy #: 2

NAME	ORGANIZATION	ADDRESS	TELEPHONE / EMAIL	REFERRED
On-Air Recruitment	River Radio of So IL.	1431 Country Aire Dr Carterville, IL 62918	618-985-4843	6

In addition to the list of recruitment sources referenced at the top of page 3, the following additional sources were used to recruit for the following vacancies......

Job Title: Program Director vacancy #: 3

NAME	ORGANIZATION	ADDRESS	TELEPHONE / EMAIL	REFERRED
Hong Cheng, Dean	SIU Dept of Radio/TV	Southern Illinois Univ Communications Bldg Carbondale, IL 62901	618-453-4308 cam@siu.edu	
Radio Insight	www.radioinsight.com/job		800-248-4242	
Current Employee	River Radio of So IL	1431 Country Aire Dr Carterville, IL 62918	618-985-4843	2

### 6) Total # of Interviewees Referred:

Fourteen (14)

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#### 7) Supplemental Recruitment Initiatives:

Participated in at least 4 Job Fairs by station personnel who have substantial responsibility in making hiring decisions

## River Radio participated in a "JOB FAIR" @ DuQuoin High School 1/31/25

River Radio participated in a "FFA Career and College Fair" on January 31, 2025 at DuQuoin High School in DuQuoin, IL with a booth providing information about the company and about the sales & programming departments and included applications for employment. The General Sales Manager and Event Coordinator were in attendance.

# River Radio participated in a "JOB FAIR" @ Shawnee Community College 3/7/25

River Radio participated in a "Job Fair" on March 7, 2025 at Shawnee Community College in Ullin, IL. with a booth providing information about the company and about the sales & programming departments and included applications for employment. General Sales Manager and Event Coordintor were in attendance.

## River Radio participated in a "JOB FAIR" @ John A. Logan College 3/26/25

River Radio participated in a "Job Fair" on March 26, 2025 at John A. Logan College in Carterville, IL with a booth providing information about the company and about the sales & programming departments and included applications for employment. The General Manager and the General Sales Manager were in attendance.

# River Radio participated in a "JOB FAIR" @ Southwestern Illinois College 4/16/25

River Radio participated in a "Job Fair" on April 16, 2025 at Southwestern Illinois College in Harrisburg, IL with a booth providing information about the company and about the sales & programming departments and included applications for employment. The General Sales Manager and Event Coordinator were in attendance.

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