

**EEO PUBLIC FILE REPORT**

**This Report covers full-time vacancy recruitment data for the period March 24, 2025 through March 23, 2026.**

**1) Employment Unit: LM Communications - Lexington, Kentucky**

**2) Unit Members (Stations and Communities of License):**

**WGKS-FM Paris, Kentucky  
WCDA-FM Versailles, Kentucky  
WLXG-AM/FM Lexington, Kentucky  
WBVX-FM Carlisle, Kentucky  
WBTF-FM Midway, Kentucky**

**3) EEO Contact Information for Employment Unit:**

Mailing Address:  401 West Main Street, Suite 301 Lexington, KY 40507	Telephone Number: 859-233-1515
	Contact Person/Title: Leah Martin / Vice President
	E-mail Address: <a href="mailto:LEAH.MARTIN@LMCOMM.COM">LEAH.MARTIN@LMCOMM.COM</a>

**4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
1. Senior Account Executive	Indeed.com
2. Account Executive	University of Kentucky Job Fair

**Job Title: Senior Account Executive****Referral Sources of Hiree: Indeed.com**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
LinkedIn	Rachael Chaves	LinkedIn Corporation, 2029 Stierlin Ct. Mountain View, CA 94043, USA	www.Linkedin.com	2	No
Kentucky Broadcasters Association (KBA)	Karen Mucci	101 Enterprise Drive Frankfort, KY 40601	502-682-2896	0	No
LM On Air Recruitment Ads	LM DIGITAL	401 West Main Street Lexington, KY 40507	859-233-1515	0	No
Industry Referral	N/A	N/A	N/A	0	No
Indeed.com	N/A	Indeed.com	N/A	8	No
LM Communications Corporate Web site	KALEE YELTON	LM Communications, 401 West Main Street, Lexington, KY 40507	859-233-1515	0	No

**Job Title: Account Executive****Referral Sources of Hiree: UK Job Fair**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
University of Kentucky job web site/ Job Fair	Self posted	Uky-csm.symplicity.com Employer Relations Team	859-257-0550	2	No
LinkedIn	Rachael Chaves	LinkedIn Corporation, 2029 Stierlin Ct. Mountain View, CA 94043, USA	www.Linkedin.com	2	No
Kentucky Broadcasters Association (KBA)	Karen Mucci	101 Enterprise Drive Frankfort, KY 40601	502-682-2896	0	No
LM On Air Recruitment Ads	LM DIGITAL	401 West Main Street Lexington, KY 40507	859-233-1515	1	No
Industry Referral	N/A	N/A	N/A	0	No
Indeed.com	N/A	Indeed.com	N/A	7	No
Western Kentucky University	Self posted	Wku.edu.career./topjobs	270-745-0111	0	No
LM Communications Corporate Web site	KALEE YELTON	LM Communications, 401 West Main Street, Lexington, KY 40507	859-233-1515	0	No

**WBTF(FM), WBVX(FM), WCDA(FM), WGKS(FM), WLXG(AM)  
Are Equal Opportunity Employers.**

5) **Total # of Interviewees Referred:** For the period from March 23, 2025 through March 24, 2026, this Employment Unit interviewed **22** interviewees for full-time job vacancies.

6) **Supplemental Recruitment Initiatives:**

a) Initiative: Participant in University of Kentucky Internship Program, Lexington, KY, March 2025 – March 2026.  
Employment Unit Participants: LM Communications Group General Manager, Stations' Program Directors, Production Manager, Sales Managers, Administrative Staff.

This is an ongoing internship program (spring, summer and fall). During this internship program, students are interviewed then selected by LM personnel to be given internships at LM Communications. Each semester, eight (8) students spent time in the areas of sales, programming, production, promotions, and office administration. Students spent time with Program Directors, Sales Directors, and the General Manager to learn about the various duties and roles of job opportunities within LM and other radio groups. Students were provided hands on opportunities to assist with on-site remotes and various client and promotional activities during their internship.

b) Initiative: Participation in other activities designed by the station employment unit to further the goal of disseminating information as to employment opportunities in digital and broadcasting to job candidates who might otherwise be unaware of such opportunities:

**1. LM On Air Recruitment Ads--Ongoing**

LM Communications put together various 30 sec ads recruiting for radio and digital Account Executives and ran them on all 5 LM Radio Stations encouraging interested applicants to contact LM Communications about the open Account Executive position.

**2. Participation in Employment Related Activities in the Community – Ongoing**

The owner and senior management of LM Communications aggressively pursue interaction with community leaders in order to further the goal of disseminating information regarding employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities. The owner and senior management attended community and networking events searching out prospects to fill future openings with the broadcasting organization. Examples include Red Cross bi-monthly board meetings, Thursday Night Live downtown music event, Local Small Business of the Year awards lunch, and Lexington Commerce business happy hour mixers.

c) Listing of Positions in Job Banks that Have Substantial Participation by Women and Minorities

Depending on the nature of the open positions, the employment unit frequently posts a listing of openings in the following job banks that have substantial participation by women and minorities:

- **Kentucky Broadcasting Association:** <http://www.kba.org>. LM Communications posted openings on this free classified job opportunity section of the web site. Kentucky Broadcasting Association caters to both radio and TV broadcasters in the state of Kentucky.
- **University of Kentucky:** <http://www.uky.edu> Career Job search web site at the University of Kentucky. LM Communications has classified ad space on this free site for University of Kentucky students looking for career and intern opportunities in media upon their graduation.