

# Annual EEO Public File Report Form WKHQ, WLXT, WMBN, WMKT

## **Annual EEO Public File Report**

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WKHQ,WLXT, WMBN, WMKT, and Charlevoix/Petoskey and is required to be placed in the public inspection files of these station and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning <u>June 1, 2006</u> to and including <u>May 31, 2007</u> (the "Applicable Period").

The FCC's 2002 EEO Rules requires that this Report contain the following information:

- 1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
- 2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number;
- 3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4. Data reflecting the total number of persons interviews for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time jobs listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the phone or by e-mail.



## Appendix 1 to Annual EEO Public File Report

Covering the Period from June 1, 2006 to and including May 31, 2007

Station(s) Comprising Station Employment Unit: WKHQ, WLXT, WMBN, WMKT Section 1: Vacancy Information

	Full-time Positions	Recruitment Source of	Total Number of
	Filled by Job Title	Hiree	Interviewees from All
	, and the second		Sources for This Position
1	Monique Devitt	job/career fair	5
	Sales Associate – WKHQ,		
	WLXT, WMBN, WMKT		
2	Eric Hoglund	All Access.com	3
	Morning Show		
	Host/Program Director –		
	WLXT		
3	Peggy Small	Radio Ads	7
	Sales		
	Assistant/Receptionist		
4	Shannon Winnie	Radio Ads	4
	Sales		
	Assistant/Receptionist		
5	Delbert Nixon	Position created for Hiree	Special
	Afternoon On-Air		
	Personality		
6	Ron Foeller	Position created for Hiree	Special
	General Manager		
7			
8			
9			
10			
11			
12			
13			
14			
15			

Total Number of Persons Interviewed During the Applicable Period: 19	Total	Number o	of Persons .	Interviewed	During th	e Appl	licable I	Period:	19	
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## **Section 2: Recruitment Source Information**

Recruitment Source (Name, Address, Telephone Number, Contact Person	Total Number of Interviewees This Source has Provided During this Period (If Any)	Full-time Positions for Which this Source was Utilized
Traverse City Record Eagle 120 West Front Street, TC, Michigan 49684 P.O. Box 632, Traverse City, Michigan 49685 Phone: (231) 946-2653 Toll-free 1-800-968-8273 Fax: (231) 946-8273 classifieds@record-eagle.com		
Petoskey News-Review P.O. Box 528 Petoskey, MI 49770 (231) 347-2544 General fax line (231) 347-6833 sgibson@petoskeynews.com		
Radio & Records, Inc. 10100 Santa Monica Blvd. Third Floor Los Angeles, CA 90067-4004 Tel 310-553-4330 Fax 310-203-9763 tnovia@rronline.com		
All Access Music Group 28955 Pacific Coast Highway Suite 210-5 Malibu, California 90265 310-457- 6616 Fax 310-457-8058 www.allaccess.com	1	
Cadillac News 130 N. Mitchell St., P.O. Box 640, Cadillac, Michigan 49601- 0640 Phone: 231-775-6565 Fax: 231-775-8790 classifieds@cadillacnews.com		
Michiguide.com P.O. Box 99392 Troy, Michigan 48099-9392 248- 433-4530 michiguide@hotmail.com		

Michigan Association of Broadcasters 819 North Washington Ave Lansing, MI 489061-800-968-7622 or (517) 484-7444 Fax (517) 484- 5810 mab@michmab.com Spees Howard Broadcasting School 19900 West 9 Mile Road Southfield, Michigan 48075 248-355-9000 Fax 248- 746-9772 Kathy McIntyre kmcintyre@speeshoward.edu Alpena Community College 666 Johnson St. Alpena, MI 49707 Phone: (989)358-7234 Fax: (989)358-7534 Frank McCourt Career Services Bay Mills Community College 12214 West Lakeshore Dr Brimley, MI 49715 Phone: (800)844-2622 American Women in Radio & Television 965 Century SW Grand Rapids, MI 49503 Phone: (616)247-3600 Fax: (616)247-1169 Suzin Vandercook Claver vandercook Claver vandercook claver vandercook suzin@broadband att.com Michigan State University 409 Communication Arts Building East Lansing, MI 48825 Phone: (617)355-3272 Fax: (517)355-1292 Gary Reid Department of Telecommunication reidg@msu.edu Central Michigan University 340 Moore Hall Mount Pleasant, MI 4885 Phone: (989)774-3851 (989)774-2246 Joan McDonald Broadcast & Cinematic Arts Dept macdon] jk@emich.edu Michigan Works-Emmet County 2225 Summit Park Dr Petoskey, MI 49770 Phone: (231)347-5150 Fax: (231)348- 4454		I I
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Michigan Works-Grand		
Traverse County 1209-C South		
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MI 49686 Phone: (800)442-		
1074 Fax: (231-922-3737		
Lake Superior Community Partnership <b>501 South Front St</b>		
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mqtinfo@marquette.org		
Michigan Works-Otsego		
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PO Box 1220 Gaylord, MI		
49734 Phone: (989)732-3886		
Fax: (989)732-6023		
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Cadillac, MI 49601 Phone:		
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1584		
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University of Michigan 3200		
<b>Student Activities Building</b>		
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(734)764-7460 Fax: (734)763-		
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University of Michigan 105		
University of Michigan 105 South State St, 220 Frieze		
Ann Arbor, MI 48109 Phone:		
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3288 LaVerne Cotham	
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8505 Jackie Soltman	
Ferris State University 1201	
South State St, CSS 101 Big	
Rapids, MI 49307-2747	
Phone: (231-591-2683 Kristi	
Williams	
kristi_williams@ferris.edu	

Word of mouth		
Job fairs	1	



## **Appendix 3 to Annual EEO Public File Report Form**

Covering the Period from June 1, 2006 to and including May 31, 2007

Station(s) Comprising Station Employment Unit: WKHQ, WLXT, WMBN, WMKT

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WKHQ, WLXT, WMBN, WMKT

Description of the Activities:

## Michigan Association of Broadcasting Career Fair,

Central Michigan University, Mt. Pleasnt, MI on October 3rd, 2006.

Trish Garber, CEO/President represented MacDonald Garber Broadcasting at this career fair where many came to search for employment opportunities. We made available, information about various positions that might be available now and in the near future to over 50 students. Employment applications were handed out and we received 28 resumes.

## Michigan Association of Broadcasting Career Fair,

Lansing, MI on March 14th, 2007

Greg Marshall, AM's Operations Director and Luke Spencer, FM's Operations Director attended the career fair

## Internship for non broadcasting student

Maria Pickl was hired as a paid intern for the summer of 2006. Maria was an excellent apprentice and acquired the skills necessary to pursue a career in broadcasting.



**EEO Job Notification Resource List** MacDonald Garber Broadcasting contacts all or some of the following organizations whenever it seeks to hire new, full-time employees. In addition it notifies all current employees of any new, full-time job openings that they may want to apply for. Organizations can request to be added to this notification list by contacting Chery Louiselle at (231)347-8713 or by email at jobs@106khq.com. MacDonald Garber Broadcasting is an Equal Opportunity Employer and encourages women and minorities to apply for positions.

## **Traverse City Record Eagle**

120 West Front Street, TC, Michigan 49684 P.O. Box 632, Traverse City, Michigan 49685 Phone: (231) 946-2653 Toll-free 1-800-968-8273 Fax: (231) 946-8273 <u>classifieds@record-eagle.com</u>

## **Petoskey News-Review**

P.O. Box 528 Petoskey, MI 49770 (231) 347-2544 General fax line (231) 347-6833 sgibson@petoskeynews.com

#### **Cadillac News**

130 N. Mitchell St. P.O. Box 640 Cadillac, Michigan 49601-0640 Phone: 231-775-6565 Fax: 231-775-8790

classifieds@cadillacnews.com

## **Specs Howard Broadcasting School**

19900 West 9 Mile Road Southfield, Michigan 48075 248-358-9000 Fax 248-746-9772 Kathy McIntyre kmcintyre@specshoward.edu

#### Michiguide.com

P.O. Box 99392 Troy, Michigan 48099-9392 248-433-4530 michiguide@hotmail.com

#### Radio & Records, Inc.

10100 Santa Monica Blvd. Third Floor Los Angeles, CA 90067-4004 Tel 310-553-4330 Fax 310-203-9763 tnovia@rronline.com

## All Access Music Group

28955 Pacific Coast Highway Suite 210-5 Malibu, California 90265 310-457-6616 Fax 310-457-8058 www.allaccess.com

## **Michigan Association of Broadcasters**

819 North Washington Ave Lansing, MI 48906 1-800-968-7622 or (517) 484-7444 Fax (517) 484-5810 mab@michmab.com

## **Alpena Community College**

666 Johnson St. Alpena, MI 49707 Phone: (989)358-7234 Fax: (989)358-7554

Frank McCourt Career Services

## **Bay Mills Community College**

12214 West Lakeshore Dr Brimley, MI 49715 Phone: (800)844-2622

#### American Women in Radio & Television

965 Century SW Grand Rapids, MI 49503

Phone: (616)247-3600 Fax: (616)247-1169

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## **Central Michigan University**

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## **Central Michigan University**

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## **Lake Superior Community Partnership**

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Amy Clickner

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## **Michigan Works-Emmet County**

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Phone: (231)347-5150 Fax: (231)348-4454

### Michigan Works-Grand Traverse County

1209-C South Garfield Rd. Traverse City, MI 49686

Phone: (800)442-1074 Fax: (231-922-3737

## Michigan Works-Otsego County

111 South Michigan PO Box 1220 Gaylord, MI 49734

Phone: (989)732-3886 Fax: (989)732-6023

#### **Michigan Works-Wexford County**

1909 North Mitchell St Cadillac, MI 49601

Phone: (231)775-3408 Fax: (231)775-1584

## **Northern Michigan University**

1401 Presque Isle 1102 University Center Marquette, MI 49855

Phone: (906)227-2800 Fax: (906)227-2807 Karry Mohr Job Search Center kmohr@nmu.edu

## Northwestern Michigan College

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## **University of Michigan**

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3200 Student Activities Building Ann Arbor, MI 48109 Phone: (734)764-7460

Fax: (734)763-9268 Career Services

## **Ferris State University**

1201 South State St CSS 101

Big Rapids, MI 49307-2747 Phone: (231-591-2683

Kristi Williams kristi williams@ferris.edu

## **Baker College**

Phone: (231)876-3104 Fax: (231)775-8505

Jackie Soltman