

# Annual EEO Public File Report Form WKHQ, WLXT, WMBN,WMKT

# **Annual EEO Public File Report**

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WKHQ,WLXT, WMBN, WMKT, of Chalevoix and Petoskey and is required to be placed in the public inspection files of these station and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning June 1, 2007 to and including May 31, 2008 (the "Applicable Period").

The FCC's 2002 EEO Rules requires that this Report contain the following information:

- 1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
- For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number;
- 3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4. Data reflecting the total number of persons interviews for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time jobs listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the phone or by e-mail.



# **Appendix 1 to Annual EEO Public File Report**

Covering the Period from June 1, 2007 to and including May 31, 2008

Station(s) Comprising Station Employment Unit: WKHQ, WLXT, WMBN, WMKT Section 1: Vacancy Information

	Full-time Positions	Recruitment Source of	Total Number of
	Filled by Job Title	Hiree	Interviewees from All
	-		Sources for This Position
1	Stephen Adcock	On air announcement	12
	Sales		
2	Chris Grody	On air announcement	12
	Sales assistant		
3	Jessica Schrock	Special Hire	1
	Sales		
4	Todd Thurston	Career Fair	6
	Sales		
5	Eric Rae	Special Hire	1
	On Air Personality		
6	Greg Derue	NAB website	1
	General Manager		
7			
8			
9			
10			
11			
12			
13			
14			
15			

Total Number of Persons Interviewed During the Applicable Period:\_\_\_\_\_33 \_\_\_\_\_



## Section 2: Recruitment Source Information

Recruitment Source (Name, Address, Telephone Number, Contact Person	Total Number of Interviewees This Source has Provided During this Period (If Any)	Full-time Positions for Which this Source was Utilized
Traverse City Record Eagle <b>120 West Front</b>		
Street, TC, Michigan 49684 P.O. Box 632,		
Traverse City, Michigan 49685 Phone: (231)		
946-2653 Toll-free 1-800-968-8273 Fax:		
(231) 946-8273 classifieds@record-		
eagle.com		
Petoskey News-Review P.O. Box 528		
Petoskey, MI 49770 (231) 347-2544 General		
fax line (231) 347-6833		
sgibson@petoskeynews.com		
Radio & Records, Inc. <b>10100 Santa Monica</b>		
Blvd. Third Floor Los Angeles, CA 90067-		
4004 Tel 310-553-4330 Fax 310-203-9763		
tnovia@rronline.com		
All Access Music Group 28955 Pacific Coast		
Highway Suite 210-5 Malibu, California		
90265 310-457-6616 Fax 310-457-8058		
www.allaccess.com		
Cadillac News 130 N. Mitchell St., P.O. Box		
640, Cadillac, Michigan 49601-0640 Phone:		
231-775-6565 Fax: 231-775-8790		
classifieds@cadillacnews.com		
Michiguide.com P.O. Box 99392 Troy, Michigan 48099-9392 248-433-4530 michiguide@hotmail.com		
Michigan Association of Broadcasters <b>819</b>		
North Washington Ave Lansing, MI 48906		
1-800-968-7622 or (517) 484-7444 Fax (517) 484-5810 mab@michmab.com		
Specs Howard Broadcasting School <b>19900</b>		
West 9 Mile Road Southfield, Michigan		
48075 248-358-9000 Fax 248-746-9772		
TOVIS 440-330-2000 F ax 440-140-2114		

Kathy McIntyre	
kmcintyre@specshoward.edu	
Alpena Community College 666 Johnson St.	
Alpena, MI 49707 Phone: (989)358-7234	
Fax: (989)358-7554 Frank McCourt Career	
Services	
Bay Mills Community College 12214 West	
Lakeshore Dr Brimley, MI 49715 Phone:	
(800)844-2622	
American Women in Radio & Television 965	
Century SW Grand Rapids, MI 49503 Phone:	
(616)247-3600 Fax: (616)247-1169 Suzin	
Vandercook Claver	
vandercook.suzin@broadband .att.com	
Michigan State University 409 Communication	
Arts Building East Lansing, MI 48825 Phone:	
(517)355-8372 Fax: (517)355-1292 Gary Reid	
Department of Telecommunication	
reidg@msu.edu	
Central Michigan University <b>340 Moore Hall</b> Mount Placeant, MI <b>48850</b> Phones ( <b>080</b> )774	
Mount Pleasant, MI 48859 Phone: (989)774- 3851 (989)774-2426 Joan McDonald Broadcast	
& Cinematic Arts Dept	
macdon1jk@cmich.edu	
Michigan Works-Emmet County 2225 Summit	
Park Dr Petoskey, MI 49770 Phone: (231)347-	
5150 Fax: (231)348-4454	

Central Michigan University 101 Forest Hall	
Mount Pleasant, MI 48859 Kathy Jussila	
Career Services	
Michigan Works-Grand Traverse County <b>1209-C</b>	
South Garfield Rd. Traverse City, MI 49686	
Phone: (800)442-1074 Fax: (231-922-3737	
Lake Superior Community Partnership <b>501 South</b>	
Front St Marquette, MI 49855 Phone:	
(906)226-6591 Fax: (906)226-2099 Amy	
Clickner mqtinfo@marquette.org	
Michigan Works-Otsego County 111 South	
Michigan PO Box 1220 Gaylord, MI 49734	
Phone: (989)732-3886 Fax: (989)732-6023	
Michigan Works-Wexford County 1909 North	
Mitchell St Cadillac, MI 49601 Phone:	
(231)775-3408 Fax: (231)775-1584	
Michigan Department of Career Development	
1048 Pierport Suite1 Lansing, MI 48913	
Phone: (866)694-6257 Fax: (517)335-0833	
Jody Valley valleyj@michigan.gov	
Northern Michigan University <b>1401 Presque</b>	
Isle, 1102 University Center Marquette, MI	
49855 Phone: (906)227-2800 Fax: (906)227-	
2807 Karry Mohr Job Search Center	
kmohr@nmu.edu	

Michigan State University 6 Student Services	
Building East Lansing, MI 48825 Phone:	
(517)335-9510 Fax: (517)353-2597 Naomi Lilly	
Career Development lillyna@csp.msu.edu	
Northwestern Michigan College <b>1701 East</b>	
Front St Traverse City, MI 49686 Phone:	
(231)922-1091 WNMC-FM	
University of Michigan <b>3200 Student Activities</b>	
Building Ann Arbor, MI 48109 Phone:	
(734)764-7460 Fax: (734)763-9268 Career	
Services	
On-Air announcements	
University of Michigan 105 South State St, 220	
Frieze Ann Arbor, MI 48109 Phone: (734)647-	
9723 Fax: (734)764-3288 LaVerne Cotham	
Department of Communications Studies	
cothaml@umich.edu	
Baker College Phone: (231)876-3104 Fax:	
(231)775-8505 Jackie Soltman	
Ferris State University <b>1201 South State St, CSS</b>	
101 Big Rapids, MI 49307-2747 Phone: (231-	
591-2683 Kristi Williams	
kristi_williams@ferris.edu	
Broadcast Employment	
Services	
P.O. Box 4116	
Oceanside, CA 92052	
www.airtalents.com	
www.amfmjobs.com	
www.tvandradiojobs.com	
www.RadioOnlineJobs.com	
www.California Chicano News Media	
Association ccnma.org	
www.radioearth.com/classads.html	
CCNMA	
USC Annenberg School of Journalism	
300 S. Grand Ave., Suite 3950	
Los Angeles, CA 90071-3175	
Phone: (213) 437-4408 / Fax:	
(213) 437-4423	
E-mail: ccnmainfo@ccnma.org	
The National Association of Hispanic	
Journalists	
1000 National Press Building	
529 14th St., NW	
Washington, DC 20045-2001, USA	
<b>E-mail:</b> nahj@nahj.org	
<b>Phone:</b> 202.662.7145 / 1.888.346.NAHJ	
<b>Fax:</b> 202.662.7144	
F 4A. 202.002.7144	

National Association of Broadcasters	1
Education Foundation	
1771 N Street, NW	
Washington, DC 20036	
202 429 5300	
nabef@nab.org	
On Air Announcement	2
On The Announcement	

Word of mouth	
Job fairs	1



# **Appendix 3 to Annual EEO Public File Report Form**

Covering the Period from June 1, 2007 to and including May 31, 2008

Station(s) Comprising Station Employment Unit: WKHQ, WLXT, WMBN, WMKT

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WKHQ, WLXT, WMBN, WMKT

Description of the Activities:

# Michigan Association of Broadcasting Career Fair,

Central Michigan University, Mt. Pleasnt, MI 10/2/2007 Greg Marshall Operations Director attended the career fair.

# Michigan Association of Broadcasting Career Fair,

MAB Great Lakes Job Fair, Grand Rapids, 3/11/2008, Greg Marshall Operations Director attended the career fair.

# Northwest Michigan Works! Job Fair

on Wednesday, April 23, 2008, 12:30 PM - 4:30 PM at the Emmet-Charlevoix County Fairgrounds Community Building on Charlevoix Avenue in Petoskey Greg Marshall Operations Director attended the career fair

# MacDonald Garber Broadcasting Career Fair,

Petoskey, MI on May 15<sup>th</sup>, 2008 Greg Marshall the AM's Operations Director directed the career fair.



# **EEO Job Notification Resource List**

MacDonald Garber Broadcasting contacts all or some of the following organizations whenever it seeks to hire new, full-time employees. In addition it notifies all current employees of any new, full-time job openings that they may want to apply for. Organizations can request to be added to this notification list by contacting Irene Bielenberg at (231)347-8713 or by email at jobs@106khq.com. MacDonald Garber Broadcasting is an Equal Opportunity Employer and encourages women and minorities to apply for positions/

## **Traverse City Record Eagle**

120 West Front Street, TC, Michigan 49684 P.O. Box 632, Traverse City, Michigan 49685 Phone: (231) 946-2653 Toll-free 1-800-968-8273 Fax: (231) 946-8273 classifieds@record-eagle.com

#### Petoskey News-Review

P.O. Box 528 Petoskey, MI 49770 (231) 347-2544 General fax line (231) 347-6833 sgibson@petoskeynews.com

## **Cadillac News**

130 N. Mitchell St., P.O. Box 640, Cadillac, Michigan 49601-0640 Phone: 231-775-6565 Fax: 231-775-8790 classifieds@cadillacnews.com

## **Specs Howard Broadcasting School**

19900 West 9 Mile Road Southfield, Michigan 48075 248-358-9000 Fax 248-746-9772 Kathy McIntyre kmcintyre@specshoward.edu

## Michiguide.com

P.O. Box 99392 Troy, Michigan 48099-9392 248-433-4530 michiguide@hotmail.com

# Radio & Records, Inc.

10100 Santa Monica Blvd. Third Floor Los Angeles, CA 90067-4004 Tel 310-553-4330 Fax 310-203-9763 tnovia@rronline.com

## All Access Music Group

28955 Pacific Coast Highway Suite 210-5 Malibu, California 90265 310-457-6616 Fax 310-457-8058 www.allaccess.com

#### **Michigan Association of Broadcasters**

819 North Washington Ave Lansing, MI 48906 1-800-968-7622 or (517) 484-7444 Fax (517) 484-5810 mab@michmab.com

## Alpena Community College

666 Johnson St. Alpena, MI 49707 Phone: (989)358-7234 Fax: (989)358-7554 Frank McCourt Career Services

## **Bay Mills Community College**

12214 West Lakeshore Dr Brimley, MI 49715 Phone: (800)844-2622

#### **American Women in Radio & Television**

965 Century SW Grand Rapids, MI 49503 Phone: (616)247-3600 Fax: (616)247-1169 Suzin Vandercook Claver vandercook.suzin@broadband .att.com

#### **Central Michigan University**

340 Moore Hall Mount Pleasant, MI 48859 Phone: (989)774-3851 (989)774-2426 Joan McDonald Broadcast & Cinematic Arts Dept macdon1jk@cmich.edu

#### **Central Michigan University**

101 Forest Hall Mount Pleasant, MI 48859 Kathy Jussila Career Services

#### Lake Superior Community Partnership

501 South Front St Marquette, MI 49855 Phone: (906)226-6591 Fax: (906)226-2099 Amy Clickner mqtinfo@marquette.org

# Michigan Department of Career Development

1048 Pierport Suite1 Lansing, MI 48913 Phone: (866)694-6257 Fax: (517)335-0833 Jody Valley valleyj@michigan.gov

#### **Michigan State University**

6 Student Services Building East Lansing, MI 48825 Phone: (517)335-9510 Fax: (517)353-2597 Naomi Lilly Career Development lillyna@csp.msu.edu

#### **Michigan State University**

409 Communication Arts Building East Lansing, MI 48825 Phone: (517)355-8372 Fax: (517)355-1292 Gary Reid Department of Telecommunication reidg@msu.edu

#### **Michigan Works-Emmet County**

2225 Summit Park Dr Petoskey, MI 49770 Phone: (231)347-5150 Fax: (231)348-4454

#### Michigan Works-Grand Traverse County

1209-C South Garfield Rd. Traverse City, MI 49686 Phone: (800)442-1074 Fax: (231-922-3737

#### Michigan Works-Otsego County

111 South Michigan PO Box 1220 Gaylord, MI 49734 Phone: (989)732-3886 Fax: (989)732-6023

#### **Michigan Works-Wexford County**

1909 North Mitchell St Cadillac, MI 49601 Phone: (231)775-3408 Fax: (231)775-1584

#### Northern Michigan University

1401 Presque Isle, 1102 University Center Marquette, MI 49855 Phone: (906)227-2800 Fax: (906)227-2807 Karry Mohr Job Search Center kmohr@nmu.edu

#### Northwestern Michigan College

1701 East Front St Traverse City, MI 49686 Phone: (231)922-1091 WNMC-FM

## **University of Michigan**

105 South State St, 220 Frieze Ann Arbor, MI 48109 Phone: (734)647-9723 Fax: (734)764-3288 LaVerne Cotham Department of Communications Studies cothaml@umich.edu

#### **University of Michigan**

3200 Student Activities Building Ann Arbor, MI 48109 Phone: (734)764-7460 Fax: (734)763-9268 Career Services

#### Ferris State University

1201 South State St, CSS 101 Big Rapids, MI 49307-2747 Phone: (231-591-2683 Kristi Williams kristi\_williams@ferris.edu

## **Baker College**

Phone: (231)876-3104 Fax: (231)775-8505 Jackie Soltman

# National Association of Broadcasters Education Foundation

http://www.nab.org/AM/Template.cfm?Section=Home2 1771 N Street, NW Washington, DC 20036 202 429 5300 nabef@nab.org

# The National Association of Hispanic Journalists

1000 National Press Building 529 14th St., NW Washington, DC 20045-2001, USA E-mail: <u>nahj@nahj.org</u> Phone: 202.662.7145 / 1.888.346.NAHJ Fax: 202.662.7144

# CCNMA USC Annenberg School of Journalism

300 S. Grand Ave., Suite 3950 Los Angeles, CA 90071-3175 Phone: (213) 437-4408 / Fax: (213) 437-4423 E-mail: <u>ccnmainfo@ccnma.org</u>

# **Broadcast Employment**

Services P.O. Box 4116 Oceanside, CA 92052

www.airtalents.com

www.amfmjobs.com

www.tvandradiojobs.com

www.RadioOnlineJobs.com

California Chicano News Media Association ccnma.org

www.radioearth.com/classads.html