## FOR IMMEDIATE RELEASE

## **Contact:**

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## BE THE MVP - DONATE BLOOD AND SAVE LIVES

DES MOINES, IOWA (September 3, 2024) – Get in the game with LifeServe Blood Center this football season and help us score big by donating blood! Just like in football, every player counts – and every donor makes a difference. LifeServe is urgently seeking blood donors to meet the ongoing need of our community.

Did you know someone requires a blood transfusion every 2 seconds? 100% of the blood products needed by your community hospital come from LifeServe blood donors.

Join us at an upcoming neighborhood blood drive and be the MVP your community needs.

- Corwith Community Blood Drive, 09/17/2024 from 3:00 pm 6:30 pm at 110 Wayne Street, Corwith.
- Iowa Falls Community Blood Drive, 09/16/2024 from 1:30 pm 6:00 pm at 709 S Oak St, Iowa Falls.

Schedule a blood donation appointment online at lifeservebloodcenter.org or call 800.287.4903.

LifeServe Blood Center is a non-profit, community-based blood center that has served the needs of local hospitals and patients in our regions since 1947. As one of the 15 largest blood centers in the country, LifeServe provides blood products to 175 hospitals primarily in Iowa, Nebraska, South Dakota, and Illinois. LifeServe is committed to saving lives by providing premier service to volunteer blood donors and access to a safe, quality blood supply for hospitals and patients. Your donation with LifeServe will help save your neighbor, a friend or family member or a stranger on the street. YOU make a difference in YOUR community. For more information about blood donation or to schedule an appointment to donate blood, call 800.287.4903 or visit lifeservebloodcenter.org.