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PRESS RELEASE

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OnTheGoMedia Expands Footprint with Management, Programming of KDAO

MARSHALLTOWN, IA — OnTheGoMedia is proud to announce a new strategic partnership with KDAO, officially assuming full management and programming responsibilities for the station group effective **May 1, 2026**. This transition marks a significant milestone in OnTheGoMedia's commitment to delivering high-quality local content and innovative broadcasting and advertising solutions across North Central, and now Central Iowa.

Honoring a Broadcasting Legend

As OnTheGoMedia steps into this new chapter, we do so with the utmost respect for the path paved by the late **Mark Osmundson**. An Iowa Broadcast Hall of Famer, Mark was more than just a station owner; he was a champion for the Marshalltown business community and a broadcasting innovator.

"Mark Osmundson didn't just run a radio station; he built a legacy that spanned nearly half a century," said OnTheGoMedia President, Shawn Dietz. "Following his passing last year, we feel a deep responsibility to uphold the high standards of service and integrity that were the hallmarks of Mark's storied career. We are honored to carry his torch forward."

Gratitude to the Osmundson Family

This transition is made possible through the incredible foundation built by the Osmundson family. OnTheGoMedia extends its profound gratitude to the family for their years of dedication to local broadcasting, with a special thanks to **Eric Osmundson** for his vital leadership and collaboration throughout this management transition.

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Welcoming the KDAO Staff

OnTheGoMedia is also thrilled to officially welcome the talented **KDAO staff** to the OnTheGoMedia team. Their expertise, local knowledge, and passion for the industry remain the heartbeat of the station. By joining forces, we aim to provide even greater resources to our employees and enhanced value to our listeners and advertisers.

A Growing Regional Network

With the addition of the KDAO properties, the OnTheGoMedia portfolio now provides comprehensive coverage across the region. The expanded roster includes:

- **104.9 KLMJ-FM**, Hampton
- **"99 The Wave"; 98.9 KQCR-FM**, Parkersburg
- **Hampton Chronicle**
- **92.9 KDAO-FM**, Eldora
- **1190 KDAO-AM**, Marshalltown (translated and simulcast on **103.7 FM**, Marshalltown and **94.3 FM**, Grundy Center)

A Consistent Mission Amidst Evolution

As with any new venture, listeners and partners can expect some changes in the near future as we integrate our platforms. While these updates will be announced as they roll out, OnTheGoMedia's core mission remains unchanged: a steadfast commitment to providing the premier local content the Marshalltown area and surrounding communities deserve.

*Under this new management, the message is clear: **Push Play on Local.***

About OnTheGoMedia, Inc.:

OnTheGoMedia, Inc. is a locally owned and operated media company based in Hampton, Iowa, specializing in radio broadcasting, print media, digital content, and advertising solutions. With a deep commitment to community service, OnTheGoMedia strives to connect and engage audiences through quality programming and local support.