

**DICK BROADCASTING'S CONTEST-SPECIFIC RULES FOR THE
1075 KZL 9 TO 5 PAYROLL CONTEST SPONSORED BY ASPIRE HEATING &
COOLING**

***NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR
CHANCES OF WINNING.***

These contest-specific rules should be read in conjunction with Dick Broadcasting's General Contest Rules, which are applicable to all contests conducted by Dick Broadcasting and/or its subsidiaries (including licensee subsidiaries).

Sponsor(s): 1075 WKZL at 192 East Lewis Street in Greensboro, NC 27406, and Aspire Heating & Cooling (collectively, "Sponsor").

1. Promotional Period: 1075 KZL 9 To 5 Payroll contest (the "Promotion") begins on or around August 5th 2024, at 9:00 AM and ends at/about 5:00 PM on or about October 27th, 2024 (the "Promotional Period").

2. Entry Deadline: The deadline to submit entries is October 27th, 2024 at 5:00 PM.

3. Eligibility Restrictions: The Promotion is open to all legal residents of the United States who have a valid state or federal issued I.D. at the time of entry and who live within the station's (WKZL) signal listening area in the following counties of North Carolina and Virginia. The WKZL Listening Area consists of the counties of Alexander, Alamance, Alleghany, Ashe, Caldwell, Caswell, Cabarrus, Catawba, Chatham, Cumberland, Davidson, Davie, Forsyth, Granville, Guilford, Iredell, Lee, Montgomery, Moore, Orange, Person, Randolph, Rockingham, Rowan, Stokes, Surry, Stanly, Watauga, Wilkes, Yadkin in North Carolina and Carroll, Danville, Galax, Grayson, Henry, Martinsville, Patrick and Pittsylvania Counties in Virginia. Contestants may win a hourly and/or daily contest no more than once within any promotional period. Multiple winners from the same household are NOT permitted. Winner's must hold valid United States Driver's License or ID. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from any individual who does not meet the eligibility requirements, and will also delete any entry as required by law.

4. Entry Method: To participate in the Promotion, you may enter via the following method(s).

VIA INTERNET and APP – Go to <https://1075kzl.com> and follow the links and instructions to enter and submit the required information, which may include your first and last name, address, telephone number, date of birth, and a valid email address, in the online entry form. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning the email address or the domain associated with the submitted email address. Multiple entrants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. The contest/sweepstakes administrator's computer is the official time-keeping device for the Promotion.

Limit one (1) entry per email address.

5. Prizes: The total prize(s) jackpot for the entire promotion period will meet or exceed \$9,000.

Individual prizes will range between \$50 and \$9,000 cash.

6. Odds of Winning:

Odds depend upon the number of entries received.

7. Winner Selection and Notification:

Names will be selected randomly from the list of entries submitted on www.1075kzl.com and on the 1075 KZL app. Listen for the cue to call at 9:00 AM, 2:00 PM, and 5:00 PM weekdays during the promotional period. If your name is announced as the qualifier to in the cue to call, you have 10 minutes to answer the cue to call to the 1075 KZL studios at 1-800-682-1075. If you return the cue-to-call within the 10-minute timeframe, you will need to verify your identity by the date of birth listed in your entry. If verified, you will be added to the 1075 KZL Payroll. If you do not return the cue to-call within the 10-minute timeframe, you will not be added to the 1075 KZL Payroll and will no longer be eligible for the contest. If you are added to the 1075 KZL Payroll, you will be awarded \$50. Every cue-to-call at either 9:00 AM, 2:00 PM and 5:00 PM gives another entrant an opportunity to call in and get on the 1075 KZL Payroll. If a qualifier is on the payroll and a cue-to-call passes without another qualifier answering the cue-to-call, the qualifier on the payroll at that time will receive another \$50 for ever cue-to-call until the next cue-to-call is answered.

If there is no answer to the 9:00AM cue-to-call on the first day of the promotion, the jackpot will continue to increase.

At the time of their call entrants must provide all requested information, including their first and last name, complete postal address (street, city, state, and zip code), email address, telephone number, and date of birth. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. The contest/sweepstakes administrator's telephone system is the official time keeping device for the Promotion. If the solicited caller does not meet the requirements of the promotion, the next caller will be selected until the caller meets the requirements. Streaming of the station online or through the mobile app/device may result in a delayed stream and could affect the timing of the call. If at any point during the call process a call is disconnected or dropped, the station reserves the right to move on to another caller as the contestant for the prize.

8. Conditions:

a. Payments of all federal, state and local taxes are solely the responsibility of the winner(s). Winner(s) will be required to complete and submit an IRS Form W-9 or the equivalent including a winner's full Social Security Number for receipt of any prize valued at \$600 or more or for any prizes awarded by the station conducting the Promotion (in combination with any prizes won in Promotions run by any other DBC radio station) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in disqualification and forfeiture of the prize.

b. Participating in the Promotion and acceptance of a prize constitutes a winner's and guest's (where applicable) permission for the DBC or its agents to photograph, film and record each winner, and to use his/her name, address (city and state), likeness, photograph, voice, biographical information and/or any statements made by him/her regarding the Promotion or its sponsors for purposes of trade, publicity or promotion without additional financial or other compensation, and, DBC may, where legal, require a winner (and guest or travel companion, where applicable) to sign a publicity release confirming such consent prior

to acceptance of the prize. It is the responsibility of the winner(s) to ensure that their guest(s) or travel companion(s) sign and return any required release. In the case of a conflict in this paragraph 3 b and any similar paragraph in contest specific rules the general specific rules will govern.

c. To the fullest extent permitted by law, by participating in the Promotion, you:

i. agree to grant DBC a non-exclusive, perpetual, worldwide license to edit, telecast, exhibit, rerun, reproduce, use, syndicate, license, print, distribute and otherwise exploit any items (including any photos, videos, audio, or written material) submitted as part of your contest entry (the "Materials"), or any portion thereof, in any manner and in any and all formats and media now known or hereafter devised, without payment to you or any third party;

ii. acknowledge that DBC reserves the right, in its sole discretion, not to use the Materials at all; and

iii. represent and warrant that: you are at least as old as the age of majority in your state; you have the full legal right, power and authority to grant to DBC the license provided for herein; you own or control the complete exhibition and other rights to the Materials you submitted for the purposes contemplated in this license; you are either the parent (or legal guardian) of any minor featured in the Materials or have received the express consent of the parent (or legal guardian) for any such minor to appear in the Materials and to enter the minor's likeness in the Materials in the contest; and neither the Materials nor the exercise of the rights granted herein shall infringe upon or violate the right of privacy or right of publicity of, or constitute a libel or slander against, or violate any common law or any other right of, any person or entity.

d. Prior to awarding any prize or prize certificate, and depending on the nature of the prize and eligibility requirements of the Promotion, DBC in its sole discretion may require verification of Promotion winner's or winners' identification by a showing of valid government-issued photo identification.

e. To the fullest extent permitted by law, by participating and/or accepting a prize, entrants, winner(s) and guests (if applicable) agree to release and hold harmless the station conducting the Promotion, its sponsor(s) and promotional partner(s), its advertising and promotion agencies, any social media platform utilized in the conduct of the Promotion (including but not limited to Facebook, Inc.) and each of their respective parent, subsidiary and affiliated entities, and the officers, shareholders, directors, employees, agents, representatives, successors, and assigns of each of them (collectively, the "Released Parties") against any and all claims or liability arising directly or indirectly from the prize or participation in the Promotion. DBC may also require eligible Promotion winner(s) and their guests or travel companions, if any (as well as each of their parent(s) or legal guardian(s), if winner(s), guest(s) or travel companion(s) are under the age of majority in their state of residence), to sign a liability release confirming such consent. It is the responsibility of the winner(s) to ensure that their guest(s) or travel companion(s) sign and return any required release.

f. The station conducting the Promotion, in its sole discretion, reserves the right to disqualify any person (and all of their entries) from this Promotion if he or she tampers with the entry process, the operation of the Promotion, or the operation of the station's website, Facebook Page, and/or any other social networking site used in the Promotion, or is otherwise in violation of the rules. The station conducting the Promotion further reserves the right, at its sole discretion, to modify, cancel, terminate or suspend the Promotion, or any part of it, if it is not capable of completion as planned or if any fraud, technical failures or any factor beyond the station's control, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion as determined by the station in its sole discretion. Any attempt by an entrant or any person to deliberately damage any station website, Facebook Page, and/or any

other social networking site used in the Promotion or to undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws. Should such an attempt be made, the DBC reserves the right to seek full prosecution and/or damages from any such individual to the fullest extent permitted by law. The station's failure to enforce any term of these Official Rules shall not constitute a waiver of this provision. If due to circumstances beyond the control of the station conducting the Promotion, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the station reserves the right, but not the obligation, to modify, terminate, suspend or cancel the Promotion and shall not be required to award a substitute prize.

g. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering or the administration of the Promotion, or in the announcement of a prize; (ii) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, malfunctions, disconnections, other technological failures, telephone service outages, delays, dropped calls, or busy signals, or any other difficulties that may prevent an individual from sending or receiving a text message; or (iii) lost, stolen, mangled, misdirected, postage due, illegible, incomplete, incorrect, or late entries. Further, the Released Parties are not responsible if any part of a Promotion prize cannot be awarded due to acts of god, acts of war, natural disasters, weather, acts of terrorism or other factors beyond DBC's control.

9. Official Rules and Winner List: To obtain a copy of the General Contest Rules, these contest-specific rules, or a list of winner(s) following completion of the Promotion (please specify which), send a self-addressed, stamped envelope (VT residents may omit return postage) specifying "General Contest Rules," "Contest-Specific Rules," or "Winner List" to 1075 KZL 9 To 5 Payroll Contest Winner List or Official Rules Request, 1075 WKZL at 192 East Lewis Street, Greensboro, NC 27406. A copy of the General Contest Rules, contest-specific rules, and a list of winner(s) (when complete) are also available during regular business hours at the main studio of 1075 WKZL at 192 East Lewis Street, Greensboro, NC 27406. All such requests must be received within thirty (30) days following completion of the Promotion.

10. Terms of Use Agreement & Privacy Policy: The Terms of Use Agreement of the station conducting the Promotion is located here: <http://1075kzl.com/privacy-policy/index>. The Privacy Policy of the station conducting the Promotion is located here: <http://1075kzl.com/privacy-policy/index>