

Mitchell County Travel & Tourism Development Authority
REGULAR SESSION

AGENDA

Tuesday, February 18, 2024 1:00pm

Mitchell County Administrative Building, Commissioners Conference Room

Bakersville, North Carolina

1. CALL TO ORDER
2. WELCOME / REMINDER TO SILENCE MOBILE DEVICES
3. ETHICS AWARENESS AND CONFLICT OF INTEREST REMINDER
In accordance with the Mitchell County Travel and Tourism Development Authority bylaws, it is the duty of each Board member to avoid both conflicts of interest and appearance of conflict. Does any board member have any known conflict of interest or appearance of conflict with respect to any matters coming before the Board? If so, please identify the conflict or appearance of conflict and refrain from any undue participation in the particulate matter involved.
4. ADDITIONS OR CHANGES TO THE AGENDA
5. ADOPTION OF THE AGENDA
6. APPROVAL OF THE MINUTES - January 21, 2025
7. FINANCE REPORT
Financials
8. REPORTS & PRESENTATIONS -Directors Report

9. ITEMS FOR DISCUSSION

I. New Items

- A. Outdoor Rec Map Printing
- B. Brochure for Visitor Centers
- C. 2025 Events
- D. Spring Marketing
- E. Roan Mountain

II. Old Items

- A. National Tourism Week
- B. Chris Cavanaugh update
- C. Stakeholders meeting
- D. Yellow Duck Marketing Grant

10. UPCOMING EVENTS

11. PUBLIC COMMENT

12. NEXT MEETING - March 25, 2025**

13. CLOSED SESSION - **143-318.11.A4**

13. BOARD COMMENTS

14. ADJOURNMENT

