

Mitchell County Travel & Tourism Development Authority
REGULAR SESSION

AGENDA

Tuesday, June 17, 2025 1:00pm

Mitchell County Administrative Building, Commissioners Conference Room

Bakersville, North Carolina

1. CALL TO ORDER

2. WELCOME / REMINDER TO SILENCE MOBILE DEVICES

3. ETHICS AWARENESS AND CONFLICT OF INTEREST REMINDER

In accordance with the Mitchell County Travel and Tourism Development Authority bylaws, it is the duty of each Board member to avoid both conflicts of interest and appearance of conflict. Does any board member have any known conflict of interest or appearance of conflict with respect to any matters coming before the Board? If so, please identify the conflict or appearance of conflict and refrain from any undue participation in the particulate matter involved.

4. ADDITIONS OR CHANGES TO THE AGENDA

5. ADOPTION OF THE AGENDA

6. APPROVAL OF THE MINUTES -

May 20, 2025 - Regular Session Minutes

June 2, 2025 - Special Session Minutes

7. FINANCE REPORT

Financials

Presentation of Budget/Adoption

8. REPORTS & PRESENTATIONS

Directors Report

9. ITEMS FOR DISCUSSION

I. New Items

- A. 2026 NC Visitor Travel Guide
- B. Board member Attendance
- C. Third Thursday Payment

II. Old Items

- A. Brochure for Visitor Centers
- B. Parkway + Roan Visitor Center
- C. Airport Advertising
- D. Destination by Design
- E. Yellow Duck Marketing
- F. Luquire
- G. Discover Carolinas

10. UPCOMING EVENTS

*Spruce Pine- **June 19, Third Thursday***

June 21 , Toe River Arts / Established Makers in Clay

*Little Switzerland - **June 21, Blacklight Mine Tour***

*Bakersville - **June 20-21, NC Rhododendron Festival***

11. PUBLIC COMMENT

12. NEXT MEETING - July 15, 2025

13. BOARD COMMENTS

14. ADJOURNMENT

