

Mitchell County Travel & Tourism Development Authority
REGULAR SESSION

AGENDA

Tuesday, August 19, 2025 1:00pm

Mitchell County Administrative Building, Commissioners Conference Room

Bakersville, North Carolina

1. CALL TO ORDER

2. WELCOME / REMINDER TO SILENCE MOBILE DEVICES

3. ROLL CALL

4. ETHICS AWARENESS AND CONFLICT OF INTEREST REMINDER

In accordance with the Mitchell County Travel and Tourism Development Authority bylaws, it is the duty of each Board member to avoid both conflicts of interest and appearance of conflict. Does any board member have any known conflict of interest or appearance of conflict with respect to any matters coming before the Board? If so, please identify the conflict or appearance of conflict and refrain from any undue participation in the particulate matter involved.

5. ADDITIONS OR CHANGES TO THE AGENDA

6. ADOPTION OF THE AGENDA

7. APPROVAL OF THE MINUTES -

July 15, 2025 - Regular Session Minutes

8. FINANCE REPORT

Financials

9. REPORTS & PRESENTATIONS

Directors Report

ITEMS FOR DISCUSSION

I. New Items

- A. Elevate Mitchell
- B. New board member discussion
- C. Grant Review (Downtown Spruce Pine + Buladean Community Foundation)

II. Old Items

- A. Brochure for Visitor Centers round 2
- B. Parkway + Roan Visitor Center
- C. Yellow Duck Marketing
- D. Holiday Events - Sponsorship
- E. October Lodging Meeting

10. UPCOMING EVENTS

*Spruce Pine- **August 30, NC Hellbender Festival***

*Little Switzerland - **August 30, Blacklight Mine Tour***

August 16,23,30 - LS Square Dance

*Bakersville - **August 22-23, Penland Benefit Auction***

September 6 - Rollin' Neath the Roan Car Show

September 13 - Singing on the Mountain

11. PUBLIC COMMENT

12. NEXT MEETING - September 16, 2025

13. BOARD COMMENTS

14. ADJOURNMENT