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Merry in Mitchell Returns for Its Second Year as the #1 Place to Discover All Local Holiday Events

Mitchell County, NC — Back for its second year, **Merry in Mitchell** has officially returned as Mitchell County's **#1 trusted source for all local holiday events**. After a hugely successful inaugural season, the platform is once again bringing together the mountains' most cherished traditions, community celebrations, and festive activities in one easy-to-navigate place.

What began as a simple idea to spotlight the spirit of the season has quickly grown into a countywide favorite. Merry in Mitchell now serves as the central hub for everything happening throughout Bakersville, Little Switzerland, Spruce Pine, Penland, and the surrounding communities—helping families, visitors, and locals make the most of the holiday season.

“Last year proved just how much our community values connection and celebration,” said Joe Glenn, President of Mitchell County TDA. “Bringing Merry in Mitchell back for a second year was a natural decision. This platform continues to make it easier than ever for people to discover events, support local businesses, and enjoy the magic of the holidays here in Mitchell County.”

Merry in Mitchell returns at an especially meaningful time, as the county continues to rebuild and rebound from the impacts of Hurricane Helene. By attending events, participating in the **Trail of Lights**, and shopping local, residents uplift the very businesses and organizations that make Mitchell County special.

From tree lightings and parades to artisan markets, concerts, and cozy mountain traditions, Merry in Mitchell ensures no event goes unnoticed and no moment of holiday magic goes missed.

For more information or to submit an event, visit **MerryInMitchell.com**.

About Merry in Mitchell:

Merry in Mitchell is an initiative of the Mitchell County Tourism Development Authority. Now in its second year, the platform supports holiday programming, local economic vitality, and community spirit by serving as the central resource for seasonal events across Mitchell County, NC.