

Mitchell County Travel & Tourism Development Authority
REGULAR SESSION

AGENDA

Tuesday, March 24, 2026 1:00pm

Mitchell County Administrative Building, Commissioners Boardroom

Bakersville, North Carolina

1. CALL TO ORDER
2. WELCOME / REMINDER TO SILENCE MOBILE DEVICES
3. ROLL CALL
4. ETHICS AWARENESS AND CONFLICT OF INTEREST REMINDER
In accordance with the Mitchell County Travel and Tourism Development Authority bylaws, it is the duty of each Board member to avoid both conflicts of interest and appearance of conflict. Does any board member have any known conflict of interest or appearance of conflict with respect to any matters coming before the Board? If so, please identify the conflict or appearance of conflict and refrain from any undue participation in the particulate matter involved.
5. ADDITIONS OR CHANGES TO THE AGENDA
6. ADOPTION OF THE AGENDA
7. APPROVAL OF THE MINUTES -
February 17, 2026 - Regular Session Minutes
8. FINANCE REPORT
Financials - Mavis
9. REPORTS & PRESENTATIONS
Directors Report

10. ITEMS FOR DISCUSSION

I. New Items

A. Current Website Review

II. Old Items

A. Elevate Mitchell Update

B. Parkway + Roan Visitor Center

C. Website Company Selection

D. Merry In Mitchell

E. Tourism Summit + Brand Launch Event

11. UPCOMING EVENTS

*Spruce Pine- **Easter Egg Hunt - Wild Ridge - April 4***

Little Switzerland -

Bakersville - **Easter Egg Hunt - Courthouse - April 4**

Child Fest - Mitchell High - April 18

12. PUBLIC COMMENT

13. NEXT MEETING - April 21, 2026

14. BOARD COMMENTS

15.. ADJOURNMENT