

Mitchell County Travel & Tourism Development Authority
REGULAR SESSION

AGENDA

Tuesday, May 19, 2026 1:00pm

Mitchell County Administrative Building, Commissioners Boardroom

Bakersville, North Carolina

1. CALL TO ORDER

2. WELCOME / REMINDER TO SILENCE MOBILE DEVICES

3. ROLL CALL

4. ETHICS AWARENESS AND CONFLICT OF INTEREST REMINDER
In accordance with the Mitchell County Travel and Tourism Development Authority bylaws, it is the duty of each Board member to avoid both conflicts of interest and appearance of conflict. Does any board member have any known conflict of interest or appearance of conflict with respect to any matters coming before the Board? If so, please identify the conflict or appearance of conflict and refrain from any undue participation in the particular matter involved.

5. ADDITIONS OR CHANGES TO THE AGENDA

6. ADOPTION OF THE AGENDA

7. APPROVAL OF THE MINUTES -
April 21, 2026 - Regular Session Minutes

8. FINANCE REPORT
 - Financials - Mavis
 - Budget Amendment
 - Budget Review

9. REPORTS & PRESENTATIONS
 - Directors Report

10. ITEMS FOR DISCUSSION

I. New Items

- A. Rack Card Confirmation + Approval
- B. 2027 NC Visitor Guide

II. Old Items

- A. Elevate Mitchell Community Forum Review
- B. Elevate Mitchell Project Focus
- C. Parkway + Roan Visitor Center

11. UPCOMING EVENTS

Spruce Pine-

Downtown Worship Night - May 27

Spruce Pine Alien Festival - June 6

Toe River Arts Studio Tour- June 5-7

Little Switzerland - Black light mine tour - May 23

Bakersville - NC Rhododendron Festival - June 19-20

12. PUBLIC COMMENT

13. NEXT MEETING - June 23, 2026 *notice date change

14. BOARD COMMENTS

15.. ADJOURNMENT

