

Mitchell County Travel & Tourism Development Authority
REGULAR SESSION

AGENDA

Tuesday, August 18, 2026 1:00pm

Mitchell County Administrative Building, Commissioners Boardroom

Bakersville, North Carolina

1. CALL TO ORDER

2. WELCOME / REMINDER TO SILENCE MOBILE DEVICES

3. ROLL CALL

4. ETHICS AWARENESS AND CONFLICT OF INTEREST REMINDER

In accordance with the Mitchell County Travel and Tourism Development Authority bylaws, it is the duty of each Board member to avoid both conflicts of interest and appearance of conflict. Does any board member have any known conflict of interest or appearance of conflict with respect to any matters coming before the Board? If so, please identify the conflict or appearance of conflict and refrain from any undue participation in the particular matter involved.

5. ADDITIONS OR CHANGES TO THE AGENDA

6. ADOPTION OF THE AGENDA

7. APPROVAL OF THE MINUTES -

July 21, 2026 - Regular Session Minutes

8. FINANCE REPORT

Financials - Mavis

9. REPORTS & PRESENTATIONS

Directors Report

10. ITEMS FOR DISCUSSION

I. New Items

- A. Wonder Guides
- B. Preview of Table set up for Hellbender
- C. Sneak Peek of Tourism Plan
- D. 2025 Tourism Stats Review

II. Old Items

- A. Executive Committee Nominations
- B. Parkway + Roan Visitor Center Updates
- C. Website Update

11. UPCOMING EVENTS

Spruce Pine- Springmaid Ribbon Cutting Aug 24 @ 11AM until 1 PM

NC Hellbender September 5

Little Switzerland - Square Dance August 22, Black Light Mine Tour September 5

Bakersville -

12. PUBLIC COMMENT

13. NEXT MEETING - September 15, 2026

14. BOARD COMMENTS

15.. ADJOURNMENT