

Mitchell County Travel & Tourism Development Authority
REGULAR SESSION

AGENDA

Tuesday, September 15, 2026 1:00pm

Mitchell County Administrative Building, Commissioners Boardroom

Bakersville, North Carolina

1. CALL TO ORDER

2. WELCOME / REMINDER TO SILENCE MOBILE DEVICES

3. ROLL CALL

4. ETHICS AWARENESS AND CONFLICT OF INTEREST REMINDER

In accordance with the Mitchell County Travel and Tourism Development Authority bylaws, it is the duty of each Board member to avoid both conflicts of interest and appearance of conflict. Does any board member have any known conflict of interest or appearance of conflict with respect to any matters coming before the Board? If so, please identify the conflict or appearance of conflict and refrain from any undue participation in the particular matter involved.

5. ADDITIONS OR CHANGES TO THE AGENDA

6. ADOPTION OF THE AGENDA

7. APPROVAL OF THE MINUTES -

August 18, 2026 - Regular Session Minutes

8. FINANCE REPORT

Financials - Mavis

9. REPORTS & PRESENTATIONS

Directors Report

10. ITEMS FOR DISCUSSION

I. New Items

- A. Ad for Blue Ridge Country
- B. Placer AI
- C. Board Orientation Date
- D. Next meeting date

II. Old Items

- A. Executive Committee Nominations
- B. Parkway + Roan Visitor Center Updates
- C. Wonder Guides
- D. Website Update

11. UPCOMING EVENTS

Spruce Pine- Spruce Pine BBQ Fest / Oct 3, Spruce Pine Potters Market / Oct 10

Little Switzerland - Black Light Mine Tour October 10,17

Bakersville -

12. PUBLIC COMMENT

13. NEXT MEETING - TBD 2026

14. BOARD COMMENTS

15.. ADJOURNMENT

