BOB FM Monthly Business Boost Giveaway

Official Rules

NO PURCHASE REQUIRED TO ENTER OR WIN.

1. Eligibility: The BOB FM Monthly Business Boost Giveaway is open to legal residents of Minnesota who are 18 years of age or older at the time of entry. Employees and non-employee workers of Milestone Radio LLC, StarCom LLC, Crystal Broadcasting, Carpenter broadcasting, and their respective parent companies, subsidiaries, affiliates, and agents and those prize providers and agencies that are involved in the development or execution of this giveaway or any of its materials, and the immediate family (spouse, parents, siblings, and children) and household members of each such person are not eligible. The giveaway is subject to all applicable federal, state, and local laws and regulations and is void outside the listed states and where prohibited by law.

2. Sponsor(s): Promotional Resources, INC. 702 19th Avenue NE, St. Joseph, MN 56374

3. Agreement to Official Rules: By participating in the giveaway, entrant fully and unconditionally agrees to and accepts these official rules and the decisions of the sponsor and administrator, which are final and binding in all matters related to the giveaway.

4. Promotion Period: The promotional period begins at 12:00 a.m. Central Time ("CT"), on October 1, 2026, and ends at 11:59:59 p.m. CT, on October 31, 2026. Milestone Radio LLC’s computer is the official time-keeping device for this giveaway.

5. How to Enter: During the promotion period, individuals can enter one business recognized by the state of Minnesota. During each promotional period, entrants must fill out the entry form at mybobcountry.com/monthly-business-boost/ to enter a business into the monthly drawing. As an alternate means of entry, entrants may submit a sheet of paper containing their Name, their email address, their phone number, the business name,

and whether they own, work for, or are nominating the business to the radio station either by mail or in person. Incomplete entries will not be valid.

Limit: Entries do not carry over into the following promotional periods. Participants may only enter once per promotional period. Submitting more than one entry per promotional period will invalidate all entries by that participant. Any entry submitted on behalf of another individual or using another person's email address or name will be disqualified and ineligible to claim any prize. Any attempt by any participant to obtain more than the stated number of entries allowed by using same, multiple/different email addresses, identities, or any other methods void that participant's entries and that participant may be disqualified.

6. Final Drawing: On the first business day of the month following the end of the promotional period, one entry will be selected randomly from all the entries of the promotional period. Participants do not need to be present to win. Winners will be notified by phone and/or by email. The odds of winning a prize depend on the number of eligible entries. The monthly prize winner is responsible for pick-up and transportation of the prize.

7. Requirements of Potential Winners: Potential winners must continue to comply with the official rules. Participants agree to be contacted by the sponsors of the contest. Winning is contingent upon fulfilling all requirements. Each potential prize winner will then be required to sign the following documents and return to the administrator, within 5 days of the date notice or attempted notice is sent: a Declaration of Compliance, Liability & Publicity Release (except where prohibited) in order to claim his/her prize and to fulfill any such other requirements as determined by the administrator. If a potential grand prize winner fails to do so, he/she may be disqualified and forfeit the prize. If a potential prize winner fails to provide a Declaration of Compliance, Liability & Publicity Release or any other requested information (as applicable), he/she may be disqualified and forfeit the prize. In the event that a potential winner cannot be contacted, forfeits the prize or is disqualified for any reason, the administrator will select an alternate potential winner in a random drawing from among all remaining eligible entries. If the alternate potential winners are disqualified, the applicable prize will not be awarded. We will make reasonable efforts to award the prizes within 30 days after winning.

8. Prizes:

   A $500 credit towards promotional products through Promotional Resources, INC in St. Joseph, MN

   An advertising package of fifty (50) :30 second commercials the Total Country BOB FM Network of radio stations (KLCI-FM, KDDG-FM, KBGY-FM, WLKX-FM, WQPM-AM)

   For the prize: All details determined by the sponsor in their sole discretion. The monthly prize winner must be a business recognized by the state of Minnesota to claim this prize. No substitution, exchange, or transfer of prize by any winner. Winner will be responsible for all federal and state taxes, and any fees and incidentals. These Packages cannot be substituted or used to pay an invoice and is not redeemable for cash.

   The radio advertising package will not be considered a substitution for booked schedules and will be considered a bonus to previously placed advertising schedules on any of the Total Country BOB FM Network of stations (KLCI-FM, KDDG-FM, KBGY-FM, WLKX-FM, WQPM-AM). All commercials must run within 365 days of winners being notified. All commercials will run Monday through Sunday 5:00 am to Midnight. The station reserves the right to move, substitute, or change the advertising schedule as needed, only guaranteeing that all commercials will air on the Total Country BOB FM Network of stations. All commercial copy must be pre-approved by the radio station. Station reserves the right to decline any illegal or inappropriate message. Commercials involving political or issue advertising, as well as commercials promoting the sale of tobacco products, marijuana/cannabis products, or any goods or services whose advertising is prohibited by the laws or regulations of the state or federal government, will be declined.

9. Publicity: Except where prohibited, participation in the giveaway constitutes the entrant’s consent for the sponsor, each participating radio station, and its designees to use the entrant’s name, likeness, prize information, city

and state of residence for promotional purposes in any media form without further consideration.

10. General Conditions: In the event that the operation, security, or administration of the giveaway is impaired in any way for any reason, including, but not limited to: fraud, virus or other technical problem, the sponsor may, in its sole discretion, either: (a) suspend the giveaway to address the impairment and then resume the giveaway in a manner that best conforms to the spirit of these official rules; or (b) cancel the giveaway and award the prizes in a random drawing from all eligible entries received up to the time of the impairment. The sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the giveaway or to be acting in violation of the official rules of this or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the giveaway may be a violation of criminal and civil law, and should such an attempt be made, the sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The sponsor's failure to enforce any term of these official rules shall not constitute a waiver of that provision.

11. Release and Limitations of Liability: Except where prohibited, by participating in the giveaway, entrants agree to release and hold harmless Milestone Radio LLC, StarCom LLC, Crystal Broadcasting, Carpenter Broadcasting and their respective parents, subsidiaries, affiliates, promotional partners, prize partners, agents and agencies, and the officers, directors and employees of them (the “Released Parties”) from and against any claim or cause of action arising out of participation in the giveaway or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the giveaway; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the giveaway or the processing of entries; (e) late, lost, or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the giveaway or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties’ liability will be limited to the cost of entering and participating in the giveaway and in no event shall the Released Parties be liable for attorney’s

fees. The entrant waives the right to claim any damages whatsoever, including, but not limited to: punitive, consequential, direct, or indirect damages. If, for any reason, an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another giveaway entry, if it is possible. If the giveaway, or any part of it, is discontinued for any reason, the sponsor, in its sole discretion, may elect to hold a random drawing from all eligible entries received up to the date of discontinuance for any prize offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth herein to be available and/or claimed, the sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

12. Disputes: Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this giveaway or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the 10th District of Minnesota or the appropriate Minnesota State Court located in Anoka County, Minnesota; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any giveaway, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these official rules, or the rights and obligations of the entrant and the sponsor in connection with the giveaway, shall be governed by, and construed in accordance with, the laws of the State of Minnesota, without giving effect to any choice of law or conflict of law rules (whether of the State of Minnesota or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Minnesota.

13. Winner List: For a winner list, visit the mybobcountry.com website. The winner list will be posted after winner confirmation is complete.