

**KJFF(AM), KREI(AM), KTJJ(FM)**  
**EEO PUBLIC FILE REPORT**  
**October 1, 2016 – September 30, 2017**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Customer Service Sales Manager	4, 8-10, 12-15, 17-18	9
Announcer	1-2, 8-9, 11-12, 15, 18	1
CSR Telephone Sales	4, 6, 8-10, 12-15, 17-18	13
Data Entry	4, 6, 8-10, 12-15, 17-18	9
AE/CSR Sales	5, 9, 11-13, 15, 18-22	9
Announcer	1-2, 9, 11-13, 18	1

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Sports Talent Agency of America</b> www.staatalent.com	No	8
2	<b>Broadcast Center</b> 2360 Hampton Avenue St. Louis, Missouri 63139 Phone : 314-647-8181 Email : placement@broadcastcenterinfo.com John Carroll	No	3
3	<b>Central Methodist College</b> 411 Central Methodist Square Fayette, Missouri 65248 Phone : 660-248-6255 Email : career@centralmethodist.edu Robyn Cobb	No	0
4	<b>Harris-Stowe State College</b> 3029 Laclede Avenue St. Louis, Missouri 63101 Phone : 314-340-3512 Email : careerservices@hssu.edu Wanda McNeil	No	0
5	<b>Columbia College (Handshake)</b> 1001 Roger Street Columbia, Missouri 65216 Phone : 573-875-7425 Email : alpauley@ccis.edu Don Malson	No	0
6	<b>Word-of-Mouth Referral</b>	No	2
7	<b>SEU Facebook Page (links to myMOinfo.com)</b>	No	0
8	<b>Jefferson College</b> 1000 Viking Drive Hillsboro, Missouri 63301 Phone : 636-937-3000 Email : tmorrell@jeffco.edu Tim Morrell	No	0
9	<b>Indeed Website (posted through Alpha Website)</b> www.indeed.com	No	12

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	<b>Lindenwood University</b> ( <i>via Handshake, college recruitment provider</i> ) 209 S. Kings Highway St. Charles, Missouri 63301 Phone : 636-949-4806 Email : <a href="mailto:dwehrli@lindenwood.edu">dwehrli@lindenwood.edu</a> Dana Wehrle, M.S.	No	0
11	<b>KREI/KTJJ/KJFF Community Job Bank</b> ( <i>on-air announcements of vacancies throughout community</i> ) 1401 KREI Boulevard Farmington, Missouri 63640 Phone : 573-756-6476 Kim Long	No	1
12	<b>Missouri Broadcasters Association</b> 1025 Northwest Drive Jefferson City, Missouri 65109 Phone : 573-636-6692 Url : <a href="http://www.mbaweb.org">http://www.mbaweb.org</a> Email : <a href="mailto:vsabatino@mbaweb.org">vsabatino@mbaweb.org</a> Victoria Sabatino	No	0
13	<b>myMOinfo.com</b> ( <i>SEU website</i> )	No	4
14	<b>On-Air Announcements</b> ( <i>one or more SEU station</i> )	No	0
15	<b>Missouri Division of Employment</b> 16 S. Coffman Street Park Hills, Missouri 63601 Phone : 573-518-2431 Email : <a href="mailto:mcampbell@mersgoodwill.org">mcampbell@mersgoodwill.org</a> Mike Campbell	No	0
16	<b>Job Fair</b> ( <i>see Section III</i> )	No	0
17	<b>Urban League of Metro St. Louis</b> 8960 Jennings Station Road St. Louis, Missouri 63136 Phone : 314-506-5306 Email : <a href="mailto:hwhiting@urbanleague-stl.org">hwhiting@urbanleague-stl.org</a> Hollis Whiting	No	0
18	<b>Alpha Media Careers Website</b> <a href="http://www.alphamediausa.com/careers">www.alphamediausa.com/careers</a> Karen Iliff <a href="mailto:Karen.Iliff@alphamediausa.com">Karen.Iliff@alphamediausa.com</a>	No	0
19	<b>University of Missouri</b> ( <i>via Handshake, college recruitment provider</i> ) 909 Lowery Mall Columbia, Missouri 65211 Phone : 573-882-2121 Email : <a href="mailto:career@missouri.edu">career@missouri.edu</a> Job Placement	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
20	<b>University of Central Missouri</b> ( <i>via Handshake, college recruitment provider</i> ) 415 East Clark Street Warrensburg, MO 64093 <a href="mailto:recruiter@ucmo.edu">recruiter@ucmo.edu</a> 660-543-4985	No	0
21	<b>Southern Illinois University</b> ( <i>via Handshake, college recruitment provider</i> ) 1263 Lincoln Drive Carbondale, IL 62901 <a href="mailto:careerservices@siu.edu">careerservices@siu.edu</a> 618-453-2391	No	0
22	<b>St. Louis University</b> ( <i>via Handshake, college recruitment provider</i> ) One North Grand Boulevard St. Louis, MO 63103 <a href="mailto:careers@slu.edu">careers@slu.edu</a> 314-977-2828	No	0
			<b>30</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Co-Host Job Fair	On October 12, 2016, our SEU co-hosted a job fair with The Daily Journal, which took place at the Farmington Centene Center. Our SEU was involved in securing the exhibit space, soliciting local employers and organizing all logistical aspects of the event, while also participating as a local employer. SEU participants included our Market Manager, Program Director and Programmer, who occupied a booth and spoke to those in attendance about careers opportunities in broadcasting, job openings within the SEU and distributed literature about Alpha Media. This event was promoted on one or more SEU stations.
<b>2</b>	Participate in event or program sponsored by or on behalf of a professional organization relating to careers in broadcasting	From November 1, 2016 through March 15, 2017, our SEU promoted the Missouri Broadcasters Association Foundation’s scholarship program on all our stations as well as on our website, where the application is also available.
<b>3</b>	Co-Host Job Fair	On April 19, 2017, our SEU co-hosted a job fair with The Daily Journal, which took place at the Farmington Centene Center. Our SEU was involved in securing the exhibit space, soliciting local employers and organizing all logistical aspects of the event, while also participating as a local employer. SEU participants included our Market Manager, Program Director and Programmer, who occupied a booth and spoke to those in attendance about careers opportunities in broadcasting, job openings within the SEU and distributed literature about Alpha Media. This event was promoted on one or more SEU stations.

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
4	Management-level training addressing equal employment opportunity and preventing discrimination	On August 24, 2017, our SEU's Market and Business Managers took part in a training webinar presented by Alpha's FCC counsel, Wiley Rein LLP, regarding compliance with the FCC's EEO rules entitled, "The FCC's Equal Employment Opportunity Rules: The Nuts & Bolts for Alpha Media."