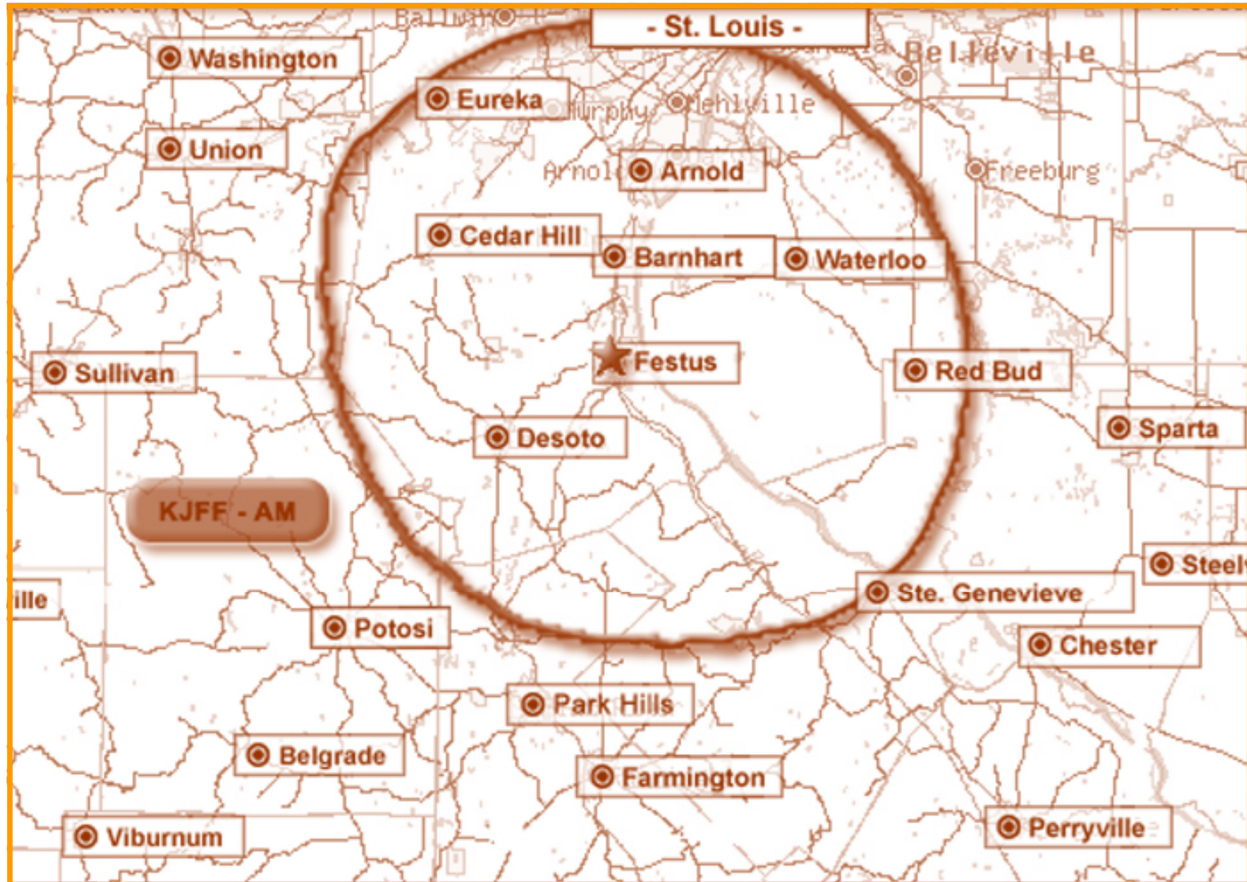


# The Heart of Our Primary Coverage



- ***KJFF is the only daily medium in Jefferson County. Local Newspaper is weekly***
- ***KJFF's Morning Magazine captures and reports on life 6:00 am till 11:00 am daily***
- ***The Morning Magazine features interviews and programs with county and city officials, civic leaders, educators and other interesting personalities for 5 hours each day!***
- ***The PM Magazine continues reporting on the local day during afternoon drive, 4:00 till 6:00***
- ***KJFF covers events of 8 Jefferson County High Schools and Jeffco Community College***
- ***KJFF broadcasts Mizzou Tigers Football, Basketball & Gateway Grizzlies Baseball***
- ***KJFF is an Official Government Weather Reporting Station. Jefferson County weather coverage is unmatched by any media in the region***