**KJFF(AM), KREI(AM), KTJJ(FM)**

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**I. VACANCY LIST**

**See Section II, the** “Master Recruitment Source List” (“MRSL”) **for recruitment source data**

| **Job Title** | **Recruitment Sources (“RS”) Used to Fill Vacancy** | **RS Referring Hiree** |
| --- | --- | --- |
| Customer Service Sales Manager | 4, 8-10, 12-15, 17-18 | 9 |
| Announcer | 1-2, 8-9, 11-12, 15, 18 | 1 |
| CSR Telephone Sales | 4, 6, 8-10, 12-15, 17-18 | 13 |
| Copywriter/Data Entry | 4, 6, 8-10, 12-15, 17-18 | 9 |
| AE/CSR Sales | 5, 9, 11-13, 15,18-22 | 9 |
| Announcer | 1-2, 9, 11-13, 18 | 1 |

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

| **RSNumber** | **RS Information** | **Source Entitledto VacancyNotification?(Yes/No)** | **No. of Interviewees Referred by RS****OverReporting Period** |
| --- | --- | --- | --- |
|  | **Sports Talent Agency of America**www.staatalent.com | No | 8 |
|  | **Broadcast Center**2360 Hampton AvenueSt. Louis, Missouri 63139Phone : 314-647-8181Email : placement@broadcastcenterinfo.comJohn Carroll | No | 3 |
|  | **Central Methodist College**411 Central Methodist SquareFayette, Missouri 65248Phone : 660-248-6255Email : career@centralmethodist.eduRobyn Cobb | No | 0 |
|  | **Harris-Stowe State College**3029 Laclede AvenueSt. Louis, Missouri 63101Phone : 314-340-3512Email : careerservices@hssu.eduWanda McNeil | No | 0 |
|  | **Columbia College** *(Handshake)*1001 Roger StreetColumbia, Missouri 65216Phone : 573-875-7425Email : alpauley@ccis.eduDon Malson | No | 0 |
|  | **Word-of-Mouth Referral** | No | 2 |
|  | **SEU Facebook Page** *(links to myMOinfo.com)* | No | 0 |
|  | **Jefferson College**1000 Viking DriveHillsboro, Missouri 63301Phone : 636-937-3000Email : tmorrell@jeffco.eduTim Morrell | No | 0 |
|  | **Indeed Website** *(posted through Alpha Website)*www.indeed.com | No | 12 |
|  | **Lindenwood University** *(via Handshake, college recruitment provider)*209 S. Kings HighwaySt. Charles, Missouri 63301Phone : 636-949-4806Email : dwehrli@lindenwood.eduDana Wehrle, M.S. | No | 0 |
|  | **KREI/KTJJ/KJFF Community Job Bank** *(on-air announcements of vacancies throughout community)*1401 KREI BoulevardFarmington, Missouri 63640Phone : 573-756-6476Kim Long | No | 1 |
|  | **Missouri Broadcasters Association**1025 Northwest DriveJefferson City, Missouri 65109Phone : 573-636-6692Url : http://www.mbaweb.org Email : vsabatino@mbaweb.org Victoria Sabatino | No | 0 |
|  | **myMOinfo.com** *(SEU website)* | No | 4 |
|  | **On-Air Announcements** *(one or more SEU station)* | No | 0 |
|  | **Missouri Division of Employment**16 S. Coffman StreetPark Hills, Missouri 63601Phone : 573-518-2431Email : mcampbell@mersgoodwill.orgMike Campbell | No | 0 |
|  | **Job Fair** *(see Section III)* | No | 0 |
|  | **Urban League of Metro St. Louis**8960 Jennings Station RoadSt. Louis, Missouri 63136Phone : 314-506-5306Email : hwhiting@urbanleague-stl.orgHollis Whiting | No | 0 |
|  | **Alpha Media Careers Website**www.alphamediausa.com/careersKaren IliffKaren.Iliff@alphamediausa.com | No | 0 |
|  | **University of Missouri** *(via Handshake, college recruitment provider)*909 Lowery MallColumbia, Missouri 65211Phone : 573-882-2121Email : career@missouri.eduJob Placement | No | 0 |
|  | **University of Central Missouri** *(via Handshake, college recruitment provider)*415 East Clark StreetWarrensburg, MO 64093recruiter@ucmo.edu660-543-4985 | No | 0 |
|  | **Southern Illinois University** *(via Handshake, college recruitment provider)*1263 Lincoln DriveCarbondale, IL 62901careerservices@siu.edu618-453-2391 | No | 0 |
|  | **St. Louis University** *(via Handshake, college recruitment provider)*One North Grand BoulevardSt. Louis, MO 63103careers@slu.edu314-977-2828 | No | 0 |
|  | **30** |

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**III. RECRUITMENT INITIATIVES**

|  | **Type of Recruitment Initiative(Menu Selection)** | **Brief Description of Activity** |
| --- | --- | --- |
| **1** | Host Job Fair | On October 12, 2016, our SEU hosted a job fair with The Daily Journal, which took place at the Farmington Centene Center. Our SEU was involved in securing the exhibit space, soliciting local employers and organizing all logistical aspects of the event, while also participating as a local employer. SEU participants included our Market Manager, Program Director and Programmer, who occupied a booth and spoke to those in attendance about careers opportunities in broadcasting, job openings within the SEU and distributed literature about Alpha Media. This event was promoted on one or more SEU stations. |
| **2** | Participate in event or program sponsored by or on behalf of a professional organization relating to careers in broadcasting | From November 1, 2016 through March 15, 2017, our SEU promoted the Missouri Broadcasters Association Foundation’s scholarship program on all our stations as well as on our website, where the application is also available. |
| **3**  | Host Job Fair  | On April 19, 2017, our SEU hosted a job fair with The Daily Journal, which took place at the Farmington Centene Center. Our SEU was involved in securing the exhibit space, soliciting local employers and organizing all logistical aspects of the event, while also participating as a local employer. SEU participants included our Market Manager, Program Director and Programmer, who occupied a booth and spoke to those in attendance about careers opportunities in broadcasting, job openings within the SEU and distributed literature about Alpha Media. This event was promoted on one or more SEU stations. |
| **4** | Management-level training addressing equal employment opportunity and preventing discrimination | On August 24, 2017, our SEU’s Market and Business Managers took part in a training webinar presented by Alpha’s FCC counsel, Wiley Rein LLP, regarding compliance with the FCC’s EEO rules entitled, “The FCC’s Equal Employment Opportunity Rules: The Nuts & Bolts for Alpha Media.” |

1. This Report was revised in April 2018 to address minor reporting issues. [↑](#footnote-ref-1)