

\$2025 for 2025
General Contest Rules
2025

No Obligation or Purchase Necessary

The Contest is subject to federal, state and local laws and regulations and is void where prohibited.

Winner must be 21 years of age or older

Contest Dates: March 17, 2025 – April 25, 2025

Description of Contest: The 38 radio stations (each, a “**Station**”) in the nine markets identified below (each, a “**Contest Area**”) will conduct the Lotus \$2025 for 2025 Promotion (the “**Contest**”). If you wish to participate in the Contest, review the local contest rules below for that Station’s Contest Area, which include instructions on how to enter that Station’s weekly random selection.

Bakersfield:	KQKZ, KIWI, KPSL, KCHJ
Boise:	KJOT, KQXR, KRVB, KTHI
Fresno:	KHIT-FM, KKBZ, KLBN, KSEQ, KOKO
Las Vegas:	KOMP, KXPT, KWID, KWWN, KRLV, KKGK, KXPT HD 2, KENO
Los Angeles:	KWKW, KFWB
Reno:	KTHX, KDOT, KOZZ, KXZZ
Sacramento:	KVMX
Seattle:	KVI, KPLZ, KNWN AM/FM
Tucson:	KLPX, KFFN, KMXZ, KFMA, KCMT, KTKT, EXITO 93.3

Each of the 38 stations will randomly select a daily winner from its entrants (with respect to each station, that station’s “**Station Entrant**”), and those 38 winners will be entered into a random daily drawing for \$2025. You may only win a Grand Prize one time. Only one person per family per household (whether related or not) may win.

Prizes are non-transferable.

Daily winners will be chosen at random approximately 6pm local time and will be entered into the daily Grand Prize drawing that will take place on the following weekday no later than 10am PST/11am MST. Prize winners will be notified by telephone, text or email, and will have one year from the date on which that prize winner was notified to claim and use the prize. After one-year, the prize will be forfeited.

If we are unable to contact the winner after 5 days from the time their name was drawn that winner is disqualified.

Eligibility:

To be eligible to participate in the Contest, entrants must be U.S. residents who are at least the Age of Eligibility and reside in the Contest Area.

Employees of Lotus Communications Corp. or any of its subsidiaries or affiliates (collectively, the "**Company**"), Sponsors, Prize Providers, each of their affiliated companies, advertising and promotion agencies, any and all local television broadcast and cable stations, local radio and other media companies, and the immediate family members of each are ineligible. The term "immediate family" includes spouses, domestic partners, grandparents, parents, siblings, children, grandchildren, stepchildren, and any other relatives who reside in the same household with employee.

To be eligible to participate in the Contest, entrants must have a valid, working email address.

Each winner is responsible for paying all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes as set forth in these rules. Each winner must sign a W-9 form.

The Company, Sponsors, and Prize Providers (collectively, "**Supporters**") accept no responsibility or liability in connection with any injuries, losses or damages of any kind, directly or indirectly, caused by or resulting from the acceptance, possession or use of any prize awarded in the Contest. By entering, entrants agree to release each Supporter, and its parent, affiliates, officers, directors, employees and agents, from any and all claims, loss, damage or injury as a result of or incident to such entrant's participation in the Contest or such entrant's use of the prize. Each entrant further acknowledges and agrees that if such entrant wins a prize, the Company has the right to publicize that winning entrant's name, character, likeness, photograph, voice and the fact that entrant is a winner of the Contest for promotional purposes, without financial remuneration.

Each station has the right to disqualify any Station Entrant it determines has not complied with the Contest Rules, including the applicable local station entry rules. All station decisions relating to the Contest, including the interpretation of the Contest Rules, will be final and binding. The stations reserve the right to make rules and contest changes and change the contest dates, and the right to cancel, terminate, modify or suspend the Contest if in Station's sole determination it believes that the integrity of the Contest has been, or could be, compromised or that the Contest is not capable of running as planned or fairly, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or force majeure or any other causes beyond the stations' control.

Each station, in its sole discretion, reserves the right to disqualify from the Contest any person (and all that person's entries) who tampers with the entry process or the operation of the Contest, provides untruthful information or is otherwise in violation of the Contest Rules.

Privacy Policy: Information you supply is subject to the Lotus Privacy Policy. Refer to Stations Privacy Policy located on website.

Radio Copy



CLIENT:

TITLE & PROMO: KOKO \$2,025 CASH GIVEAWAY A DAY CONTEST RULES

LENGTH:

START DATE: MON. 3/17

END DATE: FRI. 4/25

CART#: ROTADOR #:

1 STARTING MONDAY, MARCH 17TH THROUGH FRIDAY, APRIL 25TH, 2025,
2 94.3 LA MERA MERA WILL GIVE LISTENERS 21 OR OVER AND WHO ARE A
3 :10 RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE, OR KERN
4 :15 COUNTIES A CHANCE TO WIN \$2,025.00 ONE TIME PER DAY (MONDAY-
5 FRIDAY) AS PART OF 94.3 LA MERA MERA'S \$2,025 CASH GIVEAWAY A DAY
6 CONTEST PROVIDED BY LOTUS COMMUNICATIONS CORP. FOR
7 PROMOTIONAL PURPOSES. TO ENTER, LISTENERS WILL BE INSTRUCTED TO
8 :30 GO TO 943LAMERAMERA.COM, CLICK ON THE \$2,025 CASH GIVEAWAY A DAY
9 GRAPHIC, COMPLETE THE ON-LINE ENTRY FORM AND SUBMIT. ONE DAILY
10 GRAND PRIZE FINALIST WILL BE CHOSEN TO BE INCLUDED IN THE DAILY
11 GRAND PRIZE DRAWING. DAILY QUALIFIERS WILL BE SELECTED NO LATER
12 THAN 6PM LOCAL TIME AND BE NOTIFIED BY PHONE, TEXT OR EMAIL. THE
13 DAILY GRAND PRIZE WINNER WILL BE NOTIFIED BY PHONE, TEXT, OR
14 EMAIL THE FOLLOWING DAY (FRIDAY'S WINNER WILL BE NOTIFIED ON
15 :60 MONDAY). YOU CAN ONLY QUALIFY ONCE DURING THE
16 CONTEST. IF YOU WIN THE GRAND PRIZE, YOU ARE NO LONGER ELIGIBLE TO
PARTICIPATE IN THE CONTEST. PRIZES ARE NON-TRANSFERABLE AND
CANNOT BE TRADED OR REDEEMED FOR CASH. WINNER MUST PROVIDE A
VALID GOVERNMENT ISSUED PHOTO I.D. AND / OR VALID SOCIAL SECURITY
NUMBER WHEN PICKING UP PRIZE. WINNER IS RESPONSIBLE FOR FEDERAL
AND STATE INCOME TAXES IF APPLICABLE. ANY PERSON WINNING OVER

\$600.00 IN PRIZES IN THE AGGREGATE WILL RECEIVE AN IRS FORM 1099 AT THE END OF THE CALENDAR YEAR FOR TAX PURPOSES AND A COPY OF SUCH FORM WILL BE FILED WITH THE IRS AS REQUIRED BY LAW.

EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE, AND IMAGE FOR PROMOTIONAL PURPOSES. LOTUS FRESNO CORP. RESERVES THE RIGHT TO CHANGE THE RULES AT ANY TIME DURING THE CONTEST. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE, FRESNO, CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS. ONE GRAND PRIZE FINALIST WILL BE CHOSEN FROM EACH STATION TO BE INCLUDED IN THE DAILY GRAND PRIZE DRAWING.

:10 = 2 Lines in Spanish

:15 = 3 Lines in Spanish

:30 = 7 Lines in Spanish

:60 = 15 Lines in Spanish

TEXT IN FONT SIZE 12 AND ALL CAPITAL LETTERS.