

Lotus Summer of Fun Promotion
General Contest Rules
2025

No Obligation or Purchase Necessary

The Contest is subject to federal, state and local laws and regulations and is void where prohibited.

Winner and Guest must be 21 years of age or older

Contest Dates: June 16, 2025 – August 8, 2025

Description of Contest: The 39 radio stations (each, a “**Station**”) in the ten markets identified below (each, a “**Contest Area**”) will conduct the Lotus Summer of Fun Promotion (the “**Contest**”). If you wish to participate in the Contest, review the local contest rules below for that Station’s Contest Area, which include instructions on how to enter that Station’s weekly random selection.

Bakersfield:	KQKZ, KIWI, KPSL, KCHJ
Boise:	KJOT, KQXR, KRVB, KTHI
Fresno:	KHIT-FM, KKBZ, KLBN, KSEQ, KOKO
Las Vegas:	KOMP, KXPT, KWWN, KRLV, KENO, KWID, KXPT HD2
Los Angeles:	KWKW, KFWB
Reno:	KTHX, KDOT, KOZZ, KXZZ
Sacramento:	KVMX, KSAC
San Diego:	KFBG
Seattle:	KVI, KPLZ, KNWN AM/FM
Tucson:	KLPX, KFFN, KMXZ, KFMA, KCMT, KTKT, EXITO 93.3

Each of the 39 stations will randomly select a weekly winner from its entrants (with respect to each station, that station’s “**Station Entrant**”), and those 39 winners will be entered into a random weekly drawing for one of the following trips for the winner and the winner’s quest (the “**Guest**”). You may only win a Grand Prize one time. Only one person per family per household (whether related or not) may win. Once the Grand Prize winner has been selected all entries from that weekly contest will be discarded and registration will begin again for the next Grand Prize.

Week of:	Grand Prize	*Value
June 16	Venice, Italy (5 days) <i>Gondola rides, candlelit pasta, and prosecco beneath Venetian skies</i>	\$3730
June 23	Key West, Florida (5 days) <i>Dinner in Margaritaville, sunsets at Mallory Square and Sand Bar Safari with Dolphin Playground Encounter</i>	\$3150
June 30	Nashville, Tennessee (5 days) <i>Honky-tonks, hot chicken, and live music on Broadway 'til midnight, General Jackson Showboat Lunch or Dinner, Jack Daniel's Distillery Tour</i>	\$2850
July 7	Portugal (Lisbon + Sintra or Algarve) (5days) <i>Tram rides through Lisbon, castles in Sintra, and wine by the sea</i>	\$4255
July 14	Maui, Hawaii (5 days) <i>Volcano sunrises, hula nights, and your toes in warm island sand, 1-hour private massage at Kihei Day Spa, Campfire Storytelling of Hawaii's Dark History Beneath the Stars and an Original Sunset Cruise</i>	\$2860
July 21	Iceland (5 days) Reykjavik <i>Soak in the Blue Lagoon and gaze at the Northern Lights, Enjoy the Blue Lagoon Comfort package including transfer from Reykjavik, Once in the Lagoon soak in thermal waters</i>	\$4100
July 28	Alaska Cruise (10 days) <i>Glaciers, whales, and dinner with a view of the wild aboard the Carnival Luminosa departing out of San Francisco</i>	\$3500
August 4	Japan Tour (10 days) (Tokyo + Kyoto) <i>Sushi in Shibuya, temples in Kyoto, and cherry blossoms if you're lucky. You'll visit Tokyo, Mount Fuji and Kyoto</i>	\$5266

**Values are approximated and may vary depending on city of departure. Some trips a Passport is required. All flights originate out of Los Angeles International airport (LAX).*

If prize winner refuses the prize and signs a release provided by its station, the prize winner will be paid \$3,000. Prizes are non-transferable.

Weekly winners will be chosen at random on Fridays at approximately 6pm local time and will be entered into the weekly Grand Prize drawing that will take place on the following Monday no later than 10am PST/11am MST. Prize winners will be notified by telephone, text or email, and will have one year from the date on which that prize winner was notified to claim and use the prize. After one-year, the prize will be forfeited. Trips may have blackout dates. It is the responsibility of the prize winner to ensure that the prize is used during the one-year period. Winner must have a valid credit for incidentals.

If we are unable to contact the winner after 5 days from the time their name was drawn another winner will be chosen.

Eligibility:

To be eligible to participate in the Contest, entrants must be U.S. residents who are at least the Age of Eligibility and reside in the Contest Area.

Employees of Lotus Communications Corp. or any of its subsidiaries or affiliates (collectively, the **"Company"**), Sponsors, Prize Providers, each of their affiliated companies, advertising and promotion agencies, any and all local television broadcast and cable stations, local radio and other media companies, and the immediate family members of each are ineligible. The term "immediate family" includes spouses, domestic partners, grandparents, parents, siblings, children, grandchildren, stepchildren, and any other relatives who reside in the same household with employee.

To be eligible to participate in the Contest, entrants must have a valid, working email address.

Each winner is responsible for paying all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes as set forth in these rules. Each winner must sign a W-9 form.

The Company, Sponsors, and Prize Providers (collectively, **"Supporters"**) accept no responsibility or liability in connection with any injuries, losses or damages of any kind, directly or indirectly, caused by or resulting from the acceptance, possession or use of any prize awarded in the Contest. By entering, entrants agree to release each Supporter, and its parent, affiliates, officers, directors, employees and agents, from any and all claims, loss, damage or injury as a result of or incident to such entrant's participation in the Contest or such entrant's use of the prize. Each entrant further acknowledges and agrees that if such entrant wins a prize, the Company has the right to publicize that winning entrant's name, character, likeness, photograph, voice and the fact that entrant is a winner of the Contest for promotional purposes, without financial remuneration.

Each station has the right to disqualify any Station Entrant it determines has not complied with the Contest Rules, including the applicable local station entry rules. All station decisions relating to the Contest, including the interpretation of the Contest Rules, will be final and binding. The stations reserve the right to make rules and contest changes and change the contest dates, and the right to cancel, terminate, modify or suspend the Contest if in Station's sole determination it believes that the integrity of the Contest has been, or could be, compromised or that the Contest is not capable of running as planned or fairly, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or force majeure or any other causes beyond the stations' control.

Each station, in its sole discretion, reserves the right to disqualify from the Contest any person (and all that person's entries) who tampers with the entry process or the operation of the Contest, provides untruthful information or is otherwise in violation of the Contest Rules.

Privacy Policy: Information you supply is subject to the Lotus Privacy Policy. Refer to Stations Privacy Policy located on website.

Radio Copy



CLIENT:

TITLE & PROMO: KOKO/94.3 LA MERA MERA SUMMER OF FUN 2025 CONTEST RULES

LENGTH:

START DATE: MON. 6/16

END DATE: FRI. 8/8

CART#: ROTATOR #:

1 **KOKO-FM 94.3 LA MERA MERA LOCAL CONTEST RULES**

2 STARTING MONDAY, JUNE 16TH THROUGH FRIDAY, AUGUST 8TH, 2025,

3 :10 94.3 LA MERA MERA WILL GIVE LISTENERS 21 OR OVER AND WHO ARE A

4 :15 RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE, OR KERN

5 COUNTIES A CHANCE TO WIN ONE OF THE EIGHT SUMMER OF FUN TRIPS

6 PROVIDED BY LOTUS COMMUNICATIONS CORP. TO ENTER, GO TO

7 943LAMERAMERA.COM, CLICK ON THE SUMMER OF FUN BANNER,

8 :30 COMPLETE THE ON-LINE ENTRY FORM AND THEN CLICK SUBMIT. ONE

9 ONLINE ENTRY PER PERSON. YOU CAN ONLY ENTER ONCE ONLINE EACH

10 WEEK OF THE SUMMER OF FUN CONTEST. ONE GRAND PRIZE QUALIFIER

11 WILL BE RANDOMLY SELECTED EACH FRIDAY OF THE CONTEST AT

12 APPROXIMATELY 6:00PM LOCAL TIME AND WILL BE ENTERED INTO THE

13 WEEKLY GRAND PRIZE DRAWING THAT WILL TAKE PLACE THE FOLLOWING

14 MONDAY NO LATER THAN 10AM PST/11AM MST. PRIZE WINNERS WILL BE

15 :60 NOTIFIED BY TELEPHONE, TEXT, OR EMAIL. ONCE A QUALIFYING WINNER

16 FOR THE GRAND PRIZE HAS BEEN RANDOMLY SELECTED THE REMAINING

ENTRIES WILL BE DISCARDED AND THE ENTRY PROCESS WILL BEGIN

AGAIN. ONE GRAND PRIZE QUALIFIER WILL BE RANDOMLY SELECTED EACH

FRIDAY OF THE CONTEST AT APPROXIMATELY 6:00PM LOCAL TIME. ONCE

THE GRAND PRIZE QUALIFIER HAS BEEN SELECTED ALL THE ENTRIES FROM

THAT WEEKLY CONTEST WILL BE DISCARDED. PRIZES ARE NON-TRANSFERRABLE. NO PURCHASE OR OBLIGATION NECESSARY! NO SUBSTITUTION FOR PRIZES. PRIZES ARE NON-TRANSFERRABLE. WINNER MUST PROVIDE A VALID GOVERNMENT ISSUED PHOTO I.D. AND / OR VALID SOCIAL SECURITY NUMBER WHEN PICKING UP PRIZE. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE, AND IMAGE FOR PROMOTIONAL PURPOSES. LOTUS FRESNO CORP. RESERVES THE RIGHT TO CHANGE THE RULES AT ANY TIME DURING THE CONTEST. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE, FRESNO, CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS.