



Nez Perce County Fair Pavilion

2026 CAT-FM HOME & GARDEN SHOW & SALE March 20, 21, & 22

The **38th Annual CAT-FM Home & Garden Show & Sale** is your *premier opportunity* to connect with thousands of motivated, local consumers—all in just one weekend.

As a leading media company, we're bringing serious promotional muscle to this event. Your business will be part of a comprehensive, multi-platform marketing campaign that includes **five of the area's most popular radio stations**, plus strong online and digital promotion.

We'll tell your story—and we'll tell it loud. Our goal is to drive the right people straight to your booth.

All you need to do is show up, engage, and give attendees a reason to visit your store after the event. We'll take care of the rest.

In just **three days**, you'll connect with more potential customers *face-to-face* than you might see in your storefront over the course of six months.

We also welcome your ideas on how you'd like to see the show promoted. Your vision matters, and we're here to help you plan and execute your ideas. Please reach out to your Marketing Consultant to start the conversation.



2026 CAT-FM HOME & GARDEN, SHOW & SALE
THE NEZ PERCE COUNTY FAIR PAVILION
REGISTRATION FORM

FRIDAY March 20th 2 PM - 7 PM
SATURDAY March 21st 10 AM - 7 PM
SUNDAY March 22nd 10 AM - 2 PM

Business Name: _____

What will you sell/ advertise? _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

of Spaces you would like: _____

Same Space as before (If possible): Yes _____ / No _____

Do you need Electricity? Yes: _____ No: _____ 110V or 220V (circle one)

Total Investment: _____

SIGNATURE: _____

Mail To: Dailyfly Media
 403 Capital Street
 Lewiston, ID 83501

- Booth fee is non-refundable.
- After reserving your space, we will send details about set up times closer to the show.
- Like your booth from the 2025 Home and Garden Show and Sale, return registration by December 31, 2025 with non-refundable \$100 deposit to secure the same booth.
- Due to costs & scheduling demands, booth space fees must be paid in full by February 1, 2025 or space will be surrendered & deposit forfeited.

Office Use Only

Booth assigned: _____ **Tax Form:** _____ **Station Contact and date:** _____

Advertising Specials for Vendors

:30 or :60 second recorded commercials

Take advantage of special rates, and invite potential customers to the show, and then remind them to call you after the show! With careful placement of your commercials, and the right message, your businesses recall factor will increase! This recall factor will help close the deal, and keep you on their mind. This is up to 50% off the normal rates!

Circle your option:

- 140 ads @ \$8.00 per ad--\$560 March/\$560 April
- 100 ads @ \$8.75 per ad - \$437.50 March/ \$437.50 April
- 80 ads @ \$9.00 per ad - \$360 March/\$360 April

Commercials run 5a-10p and must be used before May 31

Business Name: _____

Approval: _____ **Date:** _____

Total Ads: _____ **Station(s):** _____

If you wish to run commercials, your marketing rep will be in touch to work with you on putting together a custom schedule and message for you.

BOOTH RATES

2026 CAT-FM

HOME & GARDEN, SHOW & SALE

March 20th, 21st, 22nd.

Booth Spaces at the 2026 Home & Garden Show & Sale are 8ft. X 8ft. You may reserve as much available space as needed (based on availability). Booths are curtain walls and back, one 8-foot table and two folding chairs if needed. Additional partition walls, tables, chairs, and other accessories are available at a minimum charge. Booth spaces may not be “sub-let” to other businesses without prior written approval.

Booth Units:	Investment:
1 – 8’x8’	\$ 396
2 – 8’x8’	\$699
3 -8’x8’	\$885
4 -8’x8’	\$1,016
5 – 8’x8’	\$1,135
6 – 8’x8’	\$1,254
8 – 8’x8’	\$1,491
10 – 8’x8’	\$1,716
12 – 8’x8’	\$1,947

OUTSIDE Display

Call for Rates