



Nez Perce County Fair Pavilion

2026 CAT-FM HOME & GARDEN SHOW & SALE March 20, 21, & 22

The **38th Annual CAT-FM Home & Garden Show & Sale** is your *premier opportunity* to connect with thousands of motivated, local consumers—all in just one weekend.

As a leading media company, we're bringing serious promotional muscle to this event. Your business will be part of a comprehensive, multi-platform marketing campaign that includes **five of the area's most popular radio stations**, plus strong online and digital promotion.

We'll tell your story—and we'll tell it loud. Our goal is to drive the right people straight to your booth.

All you need to do is show up, engage, and give attendees a reason to visit your store after the event. We'll take care of the rest.

In just **three days**, you'll connect with more potential customers *face-to-face* than you might see in your storefront over the course of six months.

We also welcome your ideas on how you'd like to see the show promoted. Your vision matters, and we're here to help you plan and execute your ideas. Please reach out to your Marketing Consultant to start the conversation.



2026 CAT-FM HOME & GARDEN, SHOW & SALE
THE NEZ PERCE COUNTY FAIR PAVILION
REGISTRATION FORM

FRIDAY March 20th 2 PM - 7 PM
SATURDAY March 21st 10 AM - 7 PM
SUNDAY March 22nd 10 AM - 2 PM

Business Name: _____

What will you sell/ advertise? _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

of Spaces you would like: _____

Same Space as before (If possible): Yes _____ / No _____

Do you need Electricity? Yes: _____ No: _____ 110V or 220V (circle one)

Total Investment: _____

SIGNATURE: _____

Mail To: Daillyfly Media
 403 Capital Street
 Lewiston, ID 83501

- Booth fee is non-refundable.
- After reserving your space, we will send details about set up times closer to the show.
- Due to costs & scheduling demands, booth space fees must be paid in full.

Office Use Only

Booth assigned: _____ **Tax Form:** _____ **Station Contact and date:** _____

Marketing Special for Vendors

Take advantage of this opportunity to invite potential customers to the show—and then remind them to call you afterward. With strategic commercial placement and a clear, compelling message, your brand recall will increase significantly.

Strong recall helps close the deal and keeps your business top of mind when customers are ready to act. Participating in the CAT-FM Home & Garden Show is step one. Building Top-of-Mind Awareness (TOMA) through a targeted radio campaign is step two.

For a complete marketing strategy for 2026 and beyond, be sure to connect with your Dailyfly Media marketing specialist. Thank you for being part of the region's only Home & Garden Show!

You receive:

- 90 ads @ \$8.00 per ad - \$360 March/\$360 April
- We bonus back the cost of your booth space in ads, if you invest in a minimum of 90 ads over two months, ie: you have 1 booth and it cost you \$396, we'll bonus you an additional 50 ads. Giving you a total of 140 ads to be used by May 31st.
- We'll write and after your approval, we'll produce your radio commercial.

Commercials run 5a-10p and must be used before May 31

Ask About:

- Dailyfly Video Network
- Digital Sign Advertising
- Lewiston Airport Advertising
- Social Media Advertising
- Streaming

Business Name: _____

Approval: _____ **Date:** _____

Total Ads: _____ **Station(s):** _____

Dailyfly Media.....We Can Help!!

BOOTH RATES
2026 CAT-FM
HOME & GARDEN, SHOW & SALE
March 20th, 21st, 22nd.

Booth Spaces at the 2026 Home & Garden Show & Sale are 8ft. X 8ft. You may reserve as much available space as needed (based on availability). Booths are curtain walls and back, one 8-foot table and two folding chairs if needed. Additional partition walls, tables, chairs, and other accessories are available at a minimum charge. Booth spaces may not be “sub-let” to other businesses without prior written approval.

Booth Units:	Investment:
1 – 8’x8’	\$ 396
2 – 8’x8’	\$699
3 -8’x8’	\$885
4 -8’x8’	\$1,016
5 – 8’x8’	\$1,135
6 – 8’x8’	\$1,254
8 – 8’x8’	\$1,491
10 – 8’x8’	\$1,716
12 – 8’x8’	\$1,947

OUTSIDE Display

Call for Rates