KFBG 100.7 FM - FRONTERA

Gana Dinero el Artista de la Semana

ARTIST OF THE WEEK CASH GIVEAWAY

OFFICIAL CONTEST RULES

Promotion Period: October 26 – November 30, 2026

1. CONTEST DESCRIPTION

KFBG 100.7 FM -Frontera invites listeners to participate in the **Artist of the Week Cash Giveaway** for a chance to win cash prizes ranging from **$20 to $1,000!**

2. HOW TO ENTER

Participating is easy!

1. Text the keyword **"PREMIO"** to **619-777-1007** to receive the name of the featured Artist of the Week.
2. Listen to KFBG 100.7 FM - Frontera during the promotional period, October 26 through November 30, 2026.
3. When you hear a song played by the featured Artist of the Week, text the artist's name to **619-777-1007** within one (1) hour of the song airing.

Only one (1) text entry per person will be counted for each separate airing of a song by the featured Artist of the Week. Additional texts for the same song airing will not count as additional entries.

Each time a song by the featured Artist of the Week airs, listeners have another opportunity to enter. The more separate song airings a listener responds to within the one-hour time frame, the more eligible entries—and chances to win—that listener can earn.

4. Each eligible text submitted within the designated one-hour time frame counts as one entry into the applicable cash prize drawing, subject to the entry limits below.

Submitting an entry does not guarantee a prize. Winners will be selected according to the official contest procedures.

3. ELIGIBILITY

- Participants must be at least **18 years of age** and California residents.
- Winners must present a valid California-issued identification card or driver's license to claim their prize.

- Employees of KFBG, Lotus Los Angeles/San Diego Corp., participating sponsors, their affiliated companies, and members of their immediate families are not eligible.
- Individuals who have won a contest conducted by the station within the previous 30 days are not eligible to participate.

A total of 101 cash prizes will be awarded, with a combined value of $4,600:

One (1) grand prize of $1,000; twenty (20) prizes of $100 each; and eighty (80) prizes of $20 each.

- Odds of winning depend on the total number of eligible entries received for the applicable drawing(s). Each qualifying entry provides an additional chance to win, subject to these official rules.
- All Winners will be selected by random drawing from all entries received at the conclusion of the contest.
- Prizes are nontransferable except where expressly authorized by the station.
- Drawings of prizes will be selected from lowest to highest amount.

5. WINNER NOTIFICATION AND PRIZE CLAIMING

- Winners will be contacted by the station using the contact information provided at entry. December 7, 2026
- Winners must provide valid identification and comply with all verification requirements before receiving their prize.
- Prizes must be picked up in person by the verified winner or by a designated representative who has received prior written authorization from the station.
- The station reserves the right to establish reasonable deadlines and procedures for claiming prizes.
- Winners are responsible for all applicable taxes including Federal and State

on prizes over $2,000 and/or the aggregate won during the year. Winner(s)

receive 1099 and must a provide valid Social Security number

6. TEXT MESSAGING TERMS

No purchase or payment is necessary to enter or win.

Standard message and data rates may apply. Message frequency varies based on participation and promotional communications.

Text **STOP** to cancel.

Participation constitutes consent to receive text messages related to this promotion, subject to applicable law. Consent is not a condition of purchase.

Official rules, additional details, and information regarding the free entry method are available at: **fronterafm.com/ganadores**

7. PUBLICITY RELEASE By accepting a prize, winners grant KFBG 100.7 FM - Frontera, Lotus Los Angeles/San Diego Corp., and their affiliated company's permission to use their name, likeness, photograph, voice, and/or statements for promotional, advertising, and publicity purposes without additional compensation, except where prohibited by law.

8. RELEASE OF LIABILITY

By entering this promotion, participants agree, to the fullest extent permitted by applicable law, to release and hold harmless Lotus Los Angeles/San Diego Corp., KFBG 100.7 FM Frontera, its parent, subsidiary, affiliated and related companies, participating sponsors, and their respective officers, directors, employees, representatives, and agents from any claims, losses, damages, injuries, costs, or liabilities arising out of or related to participation in the promotion, the administration of the contest, or the acceptance, possession, use, or misuse of any prize.

The station is not responsible for lost, delayed, incomplete, misdirected, or undelivered text messages or entries, technical malfunctions, telecommunications failures, or circumstances beyond its reasonable control, except as otherwise required by law.

This release applies only to the extent permitted by California law and does not waive or limit any liability that cannot legally be excluded.

9. GENERAL CONDITIONS

KFBG reserves the right, subject to applicable law, to verify eligibility, disqualify fraudulent or invalid entries, and modify, suspend, or cancel the promotion if circumstances beyond the station's reasonable control compromise its integrity or operation.

The station is not responsible for entries that are late, lost, incomplete, misdirected, or not received due to technical difficulties, carrier delays, or other circumstances beyond its reasonable control, except as otherwise required by law.

All decisions regarding eligibility, entry verification, and winner selection will be made in accordance with these official rules.

10. OFFICIAL RULES

A copy of these official rules is available online at:

fronterafm.com/ganadores

Rules may also be requested during normal business hours at:

KFBG 100.7 FM La Frontera
3301 Barham Blvd., Suite 201
Los Angeles, CA 90068

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.