



Minnesota - North Dakota Chapter



TOTAL COUNTRY

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St. Cloud Twin Cities Faribault

Twin Cities Radio Legends Gather for Alzheimer's on June 21

Total Country BOB FM to shed light on Alzheimer's and dementia in honor of The Longest Day by hosting beloved radio personalities

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For immediate release:

For the fourth year, DJ legends of Twin Cities radio will use their voices to shine a light on the 100,000 people in Minnesota living with Alzheimer's. On June 21 from 10 a.m. to 3 p.m. [Total Country Bob FM Radio](#) will turn over the airwaves to beloved radio personalities who will share their personal connections to dementia and Alzheimer's.

Billed as The Longest Day "Era of New Hope," this live radio broadcast and fundraiser is dedicated to raising awareness about the disease and raising funds for the Alzheimer's Association's on-going Alzheimer's research and support programs for family caregivers.

Joining the broadcast are these Minnesota Broadcasters Hall of Fame members:

- Chuck Knapp (of KS95's Knapp & Donuts Show)
- Dave Lee (of WCCO),
- Kim Ketola aka Jeffries (of KS95)
- Tru Don Bleu (of KDWB)

Additional DJ guests include Denny Long (WCCO), Mike McAnally (KOOL/108), Jon Engen (KTIS FM), Dennis Carpenter ([BOB.FM](#)), Dan Hertsgaard (WCCO), Ron Schara (Minnesota Bound) and Wayne Pederson (KTIS).

This event on Total Country BOB FM is one of thousands of The Longest Day Alzheimer's Association fundraising events taking place in the country. Named after the summer solstice, the day with the most light, it represents people coming together to shine a light on the darkness of Alzheimer's. Recognizing that the fight to end Alzheimer's is every day, The Longest Day is an opportunity for individuals and organizations to support the Alzheimer's Association by hosting a fundraising activity of their choice at any time of the year. Total Country BOB FM has created a fundraising team and encourages donations to the Association which can be made at <http://www.mybobcountry.com/2022/06/21/summer-surprise/>

The broadcast will be hosted by former KS95 radio host Chuck Knapp and his 14-year radio partner Jon Engen. On The Longest Day broadcast, they weave in and out of fun summertime music, interviews with radio celebrities, Alzheimer's news updates and fundraising. Chuck's wife, author Cheryl Crofoot Knapp, who lost both of her parents to Alzheimer's, offers a memory minute each hour and representatives from the Alzheimer's Association will also be featured.

Total Country BOB FM Program Director Geoff Jones and Twin Cities radio legend Chuck Knapp approached the Alzheimer's Association Minnesota-North Dakota chapter four years ago to create this event to help the Association. "It is important to me and my family that I do my part to ensure other families do not go through this difficult journey with this disease that ours went through," said Knapp. "Creating this event with my friends in Twin Cities radio is a way for us to share our stories and hope for an end to this disease. And this year, particularly with new treatments becoming available for those in the earliest stages of the disease it seems appropriate to call this time, the era of new hope."

The broadcast can be heard on Total Country BOB FM frequencies of 105.5 in St. Cloud, 106.1 in Twin Cities, 107.5 in Faribault/Rochester or online worldwide at <http://www.mybobcountry.com>.

About the Alzheimer's Association®

The Alzheimer's Association is a worldwide voluntary health organization dedicated to Alzheimer's care, support and research. Its mission is to lead the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. The main Minnesota-North Dakota chapter office is located in Minnetonka, Minnesota with additional offices located in both states. To learn more, visit alz.org/mnnd or call 800.272.3900.