

North Bay Job Fair



Job Seeker Event Information and Planning Guide 2026



www.northbayjobfair.com

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Welcome

We are thrilled to have you participate in this exciting event, and connect with North Bay's top employers.

The North Bay Job Fair, brought to you by Amaturo Sonoma Media Group, has a longstanding tradition of bridging the gap between talent and opportunity. This guide is designed to help you make the most of the event and set you up for success as you pursue your next career move.

Good luck, and we look forward to seeing you thrive!

Event Guidelines

Instructions on participation:

Please arrive at 2 p.m.

Respect employers' time and space—keep conversations concise and purposeful.

Approach employer booths, ask questions and network!

Some employers may conduct on-the-spot interviews. Make sure to have your resumes polished and elevator pitch ready.

There will also be employees of ASMG walking around conducting interviews to hear about the experience of both job seekers and vendors at the event.

You are welcome to stay for the duration of the job fair in order to meet with all the employers you are interested in.



General Event Information

Date: March 3, 2026

Venue: Luther Burbank Center for the Arts

Address: 50 Mark West Springs Road, Santa Rosa, CA 95405

Time: 2-4 p.m.

Tips & Tricks

Tips on how to have a successful job fair experience

Business professional attire is recommended. Present yourself confidently and neatly.

Ensure your resume is updated, tailored to the roles you are seeking, and printed out (at least 10-15 copies).

Introduce yourself, highlight your skills, and express why you're interested in the company in a concise, 30-second pitch.

Familiarize yourself with the companies attending the event (the list of employers can be found on northbayjobfair.com).

Employers might ask interview-style questions. Practice responses and be prepared!

After the event, send personalized thank you emails to the employers you connected with. Mention specifics from your conversation to stand out.

Here is a simple checklist to help you prepare for success:



Resume copies



Business cards



Portfolio (if applicable)



Business attire



Notebook and pen



Prepare for questions

Contacts

Rosie Padilla, Job Fair Coordinator

Email: rpadilla@mysonomamedia.com

Kim Claypool, Job Fair Coordinator

Email: kclaypool@mysonomamedia.com

The contacts above are available to answer all your questions and comments prior to the job fair.

For any urgent issues on the day of the event, please approach the information booth located at the entrance. Our staff will be there to help you.

The North Bay Job Fair was started 11 years ago. We are continually committed to providing the best hiring event of the North Bay and encourage your valued feedback.

Thank you for joining us!