

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period August 01, 2025, to July 31, 2026.

1) Employment Unit: SBR Broadcasting Corporation, Inland Empire Broadcasting Corporation.

2) Unit Members (Stations and Communities of License):

KCAL-FM – Redlands, CA

KOLA -FM – San Bernardino, CA

3) EEO Contact Information for Unit Member:

Mailing Address: 1940 Orange Tree Lane, Redlands, CA 92374	Telephone Number: (909) 793-3554
	Contact Person/Title: Jeffrey Parke/General Manager
	E-mail Address: jparke@kcalfm.com

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.

Job Title	Recruitment Source Referring Hire
Account Executive	LinkedIn
Account Executive	LinkedIn
Total Hires: 2	

Stations KCAL-FM and KOLA-FM are Equal Opportunity Employers.

5) Job Title: Account Executive

Referral Source(s) of Hire: LinkedIn

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Station Websites	Curtis Parcell	1940 Orange Tree Lane, Redlands, CA 92374	(909)-793-3554	2	N
On -Air Announcements	Curtis Parcell	1940 Orange Tree Lane, Redlands, CA 92374	(909) 793-3554	0	N
LinkedIn	Online	www.linkedin.com Online	Online	7	N

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6) Total # of Interviewees Referred: For the period from August 01, 2025, to July 31, 2026, there was two vacancies and 9 interviews for this Employment Unit.

7) Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

(a) Initiative: Management Training. The Licensee strives to conduct regular training programs for management level personnel and all other staff members which outline EEO requirements and discusses how to prevent discriminations, harassment, etc. The training involves the station's general manager, program directors, promotions directors, sales managers, human resources, and webmaster. All employees take an on-line course offered through Bamboo HR. Bamboo HR is a worldwide leader in offering organizations integrated risk and compliance solutions, including, but not limited to, employee training software, whistleblower hotlines, third party risk management services, and more.

(b) Initiative: Station Tours. The Licensee station tours for local schools, Cub Scout troops, etc., upon request. One of the primary purposes of these tours is to make young people of all backgrounds aware of career opportunities in broadcasting.

(c) Initiative: Quarterly Issues and Programs Reports. The Licensee maintained its commitment to educating and enlightening its audience about a wide variety of important issues that concern the Riverside/San Bernardino marketplace.

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