

KSEQ MOTHER'S DAY LOVE DROP 2019 CONTEST RULES

STARTING FRIDAY, APRIL 26 THROUGH THURSDAY, MAY 9, 2019...

Q97.1 WILL GIVE LISTENERS 18 OR OVER AND BE A RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE OR KERN COUNTIES A CHANCE TO WIN ONE OF TEN MOTHER'S DAY LOVE DROP PACKAGES THAT INCLUDE A FLOWER BOUQUET PROVIDED BY LAWMAN PROMOTIONS FOR PROMOTIONAL PURPOSES. APPROXIMATE VALUE OF FLOWER BOUQUET IS FIFTY DOLLARS, A FIFTY DOLLAR KEVIN JEWELERS GIFT CARD PROVIDED BY KEVIN JEWELERS FOR PROMOTIONAL PURPOSES AND A STRETCH 360 OF CLOVIS ONE HOUR MESSAGE GIFT CARD. PROVIDED BY STRETCH 360 OF CLOVIS. APPROXIMATE VALUE OF THE STRETCH 360 GIFT CARD IS SIXTY DOLLARS. TOTAL MOTHER'S DAY LOVE DROP PACKAGE IS APPROXIMATELY ONE HUNDRED AND SIXTY DOLLARS. TO ENTER, LISTENERS WILL HAVE TO LOG ONTO Q971.COM, CLICK ON THE MOTHER'S DAY LOVE DROP BANNER AND SUBMIT A FEW SHORT SENTENCES NOMINATING A MOTHER YOU KNOW FOR A MOTHER'S DAY SURPRISE. NO PURCHASE OR OBLIGATION NECESSARY. TEN WINNING SUBMISSIONS WILL BE RANDOMLY SELECTED ON THURSDAY, MAY 9 AND BE NOTIFIED BY PHONE. MOTHER'S DAY LOVE DROP PACKAGES WILL BE DELIVERED IN PERSON BY Q97.1 STAFF ON FRIDAY, MAY 10. NO SUBSTITUTIONS FOR PRIZES. PRIZES ARE NON-TRANSFERABLE AND CANNOT BE TRADED OR REDEEMED FOR CASH. WINNERS ARE RESPONSIBLE FOR FEDERAL AND STATE INCOME TAXES. ANY PERSON WINNING OVER \$600.00 IN PRIZES IN THE AGGREGATE WILL RECEIVE AN IRS FORM 1099 AT THE END OF THE CALENDAR YEAR FOR TAX PURPOSES AND A

COPY OF SUCH FORM WILL BE FILED WITH THE IRS AS REQUIRED BY LAW.

EMPLOYEES AND IMMEDIATE

FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS

AND PARTICIPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP.

AND PARTICIPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS'

NAMES, VOICE AND IMAGE FOR PROMOTIONAL PURPOSES. A COMPLETE

COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE,

FRESNO CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS.