

## **KSEQ COOLEST COSTUME CONTEST / COOLEST KIDS 2019 CONTEST RULES**

STARTING MONDAY, OCTOBER 14 THROUGH FRIDAY, NOVEMBER 1, 2019...Q97.1 WILL GIVE LISTENERS 18 OR OVER AND BE A RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE OR KERN COUNTIES A CHANCE TO WIN A ONE THOUSAND DOLLAR VISA GIFT CARD AS THE GRAND PRIZE FOR THE COOLEST COSTUME CONTEST WINNER. THEY'LL ALSO BE A ONE THOUSAND DOLLAR VISA GIFT CARD AWARDED TO THE COOLEST KIDS COSTUME CONTEST WINNER AS PART OF Q97.1'S COOLEST COSTUME / COOLEST KID'S COSTUME CONTEST. THE TWO ONE THOUSAND DOLLAR VISA GIFT CARDS ARE PROVIDED BY LAWMAN PROMOTIONS FOR PROMOTIONAL PURPOSES. STARTING MONDAY, OCTOBER 14 THROUGH MONDAY, OCTOBER 21 LISTENERS WILL BE SOLICITED TO LOG ONTO THE Q971.COM, CLICK ON THE Q97.1 COOLEST COSTUME CONTEST BANNER AND SUBMIT ONE PHOTO PER HOUSEHOLD IN EITHER THE "COOLEST COSTUME" OR "COOLEST KIDS COSTUME" CATEGORY, NOT BOTH. ALL PHOTO SUBMISSIONS MUST BE OWNED BY ENTRANTS 18 OR OLDER. ONE SUBMISSION PER HOUSEHOLD. FOR THE "COOLEST COSTUME CONTEST," PHOTO MUST INCLUDE PERSON WHO SUBMITTED PHOTO AND/OR MEMBERS OF IMMEDIATE FAMILY (SPOUSE, SIBLINGS, CHILDREN AGES 18 AND OVER). FOR THE "COOLEST KIDS COSTUME CONTEST," PHOTO MUST INCLUDE CHILD OR CHILDREN AGES 17 AND UNDER. PHOTOS CONTAINING ANY PEOPLE AGES 17 AND UNDER WILL AUTOMATICALLY BE ADDED TO THE "COOLEST KIDS COSTUME CONTEST" CATEGORY. STARTING MONDAY, OCTOBER 14 THROUGH MONDAY, OCTOBER 21 IS THE PHOTO SUBMISSION. THE FIRST ROUND OF VOTING BEGINS TUESDAY, OCTOBER 22 THROUGH SUNDAY, OCTOBER 27. VISIT Q971.COM, CLICK ON Q97.1'S COOLEST COSTUME / COOLEST KID'S COSTUME CONTEST BANNER TO CAST YOUR VOTE. YOU CAN VOTE UP TO TEN TIMES PER DAY, PER IP ADDRESS AND PHOTO DURING EACH ROUND. AFTER THE FIRST ROUND OF VOTING, THE TOP 10 VOTE GETTERS WILL MOVE ON TO THE TOP 10. THE TOP 10 VOTING FOR Q97.1'S COOLEST

COSTUME / COOLEST KID'S COSTUME CONTEST WILL BEGIN MONDAY, OCTOBER 28 THROUGH THURSDAY, OCTOBER 31. TO VOTE IN THE TOP 10 VISIT Q971.COM AND CLICK ON Q97.1'S COOLEST COSTUME / COOLEST KID'S COSTUME CONTEST BANNER TO MAKE YOUR SELECTION. THE COOLEST COSTUME PHOTO AND THE COOLEST KID'S COSTUME PHOTO WITH THE MOST VOTES FROM THE TOP 10 WILL BE DECLARED THE WINNER. IN THE EVENT OF A TIE IN ANY ROUND, THERE WILL BE A RANDOM DRAWING TO DETERMINE THE WINNER. WINNERS WILL BE ANNOUNCED ON FRIDAY, NOVEMBER 1 AND BE NOTIFIED BY PHONE AND OR EMAIL. NO PURCHASE NECESSARY. NO SUBSTITUTIONS FOR PRIZES. PRIZES ARE NON-TRANSFERABLE AND CANNOT BE TRADED OR REDEEMED FOR CASH. WINNERS MUST PROVIDE A VALID GOVERNMENT ISSUED PHOTO I.D. AND / OR VALID SOCIAL SECURITY NUMBER WHEN PICKING UP PRIZE. WINNERS ARE RESPONSIBLE FOR FEDERAL AND STATE INCOME TAXES. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE AND IMAGE FOR PROMOTIONAL PURPOSES. LOTUS FRESNO CORP. RESERVES THE RIGHT TO CHANGE THE RULES AT ANY TIME DURING THE CONTEST. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE, FRESNO CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS.