

**TOTAL WINE/ NEW WEST DISTRIBUTING/ ULTIMATE BACKYARD GETAWAY
SWEEPSTAKES
OFFICIAL RULES
NO PURCHASE NECESSARY
JULY 6TH 2020 – AUGUST 2ND 2020**

1. **HOW TO ENTER:** Visit Total Wine located at 6671 S Virginia St, Reno, NV 89511 and visit the Coors Family Display and grab the keyword and text that keyword to 51879. Message and Data rates may apply. You may only enter once. All entries must be received by 5:00 p.m. (PT) on August 2nd 2020. All entries become the sole property of New West Distributing (“Sponsor”)
2. **RANDOM DRAWING:** 1 Grand Prize winner will be randomly drawn on or about 8/4/20 from among all eligible entries received by Lotus Radio Corp., an independent judging agency whose decisions on all matters relating to this sweepstakes are final. Grand prize drawing will win a \$200 Total Wine Gift Card and a Traeger Pro Series Pellet Grill with a Coors light Yeti Tundra 45 qt Cooler plus 4 Coors Light Beach Chairs. Winner will be notified by phone or mail within five (5) days following the drawing date.
PRIZE AND APPROXIMATE RETAIL VALUE (ARV): One (1) Traeger Pro Series Wood Pellet Grill valued at \$800.00 and one (1) Coors Light Yeti Tundra 45qt cooler valued at \$300.00 and four (4) Coors light Beach Chairs valued at \$50.00 and one (1) \$200 Total Wine Gift Card. Total ARV: \$1,350.00. Prizes Provided by Coors Light for promotional purposes. Odds of winning depend on the number of entries received.
3. **GENERAL RULES:** This sweepstakes is open only to residents of NV who are 21 years of age at time of entry. Prize is non-Transferable! Employees of Coors, New West Distributing, Total Wine, Lotus Radio Corp, it’s parent companies, representatives, affiliates, subsidiaries, distributors, advertising and promotion agencies, alcohol beverage retailers, their immediate family members and/or those living in the same household of each are NOT ELIGIBLE. This sweepstakes is void in CA and where prohibited by law, and is subject to federal, state and local laws and regulations. All federal, state and local taxes are the sole responsibility of winner. The potential Prize winner will be required to execute an Affidavit of Eligibility/Release of Liability/Prize Acceptance form when claiming the prize. **Winner must have a valid photo ID and their Social Security card when claiming the prize as the value is over \$600.00.** Winner is responsible for all applicable taxes and will receive a 1099 for winnings over the amount of \$600. Return of any prize notification as undeliverable will result in disqualification and an alternate will be selected after 10 business days of trying to notify winners. By accepting prize, winners agree to hold New West Distributing, Total Wine, its parent companies, Lotus Radio Corp., their distributors and alcoholic beverage retailers, affiliates, subsidiaries, advertising and promotion agencies, sponsors, as well as their respective affiliates, officers, directors, agents, employees and assigns, harmless against any and all claims arising out of use or misuse of prize. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. Acceptance of prize constitutes permission to use winner’s name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. By participating in this promotion, entrants agree to be bound by the official rules and the decisions of the Sponsor. No substitution or transfer of prize permitted, except Sponsor reserves the right to award a prize of equal or greater value. Sponsor not responsible for any typographical or other error in the printing of this offer, administration of the sweepstakes or in the announcement of prizes. In the event Sponsor is prevented from continuing with this promotion, or the integrity and/or feasibility of the promotion is severely undermined by any event beyond Sponsor’s control, including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor’s control (each a “Force Majeure” event or occurrence), Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the promotion without further obligation. If Sponsor, in its discretion, elects to abbreviate the promotion as a result of a Force Majeure event, Sponsor reserves the right, but not the obligation, to award the prize from among all valid and eligible entries received up to the time of such Force Majeure event, in a random drawing. In no event will more prizes be awarded than stated in Rule #2.