

MISSISSIPPI BROADCASTERS, LLC

MERIDIAN, MS

(WOKK-FM, WZKS-FM, WJXM-FM, WJDQ-FM, WYHL-AM and W259BP)

And WALT-AM (Operated under an LMA by Burke Broadcasting, LLC)

EEO Public File Report

As of February 1, 2019, per the requirements of the Federal Communications Commission (FCC), this and the following pages comprise the Public File Report for Mississippi Broadcasters, LLC. for the period from February 1, 2018 through January 31, 2019 in the employment location of 3436 Highway 45 North, Meridian, MS 39301.

In Meridian, MS, Mississippi Broadcasters, LLC. is the Licensee of WOKK-FM, Meridian, MS (Facility ID# 48635); WZKS-FM, Union, MS (Facility ID# 17357); WJXM-FM, Marion, MS (Facility ID# 7065); WJDQ-FM, Meridian, MS (Facility ID# 7067); WYHL-AM, Meridian, MS (Facility ID# 7064); W259BP, Meridian, MS (Facility ID# 139455) and WALT-AM, Meridian, MS (Facility ID# 48640 and operated under an LMA by Burke Broadcasting, LLC).

This report consists of the following schedules:

SCHEDULE A: A listing of positions filled from February 1, 2018 through January 31, 2019 and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source of each person hired.

SCHEDULE B: A summary of the recruitment sources of those people interviewed in the Reporting Period and the number of people interviewed by recruitment source.

SCHEDULE C: List of recruitment sources.

SCHEDULE D: A description of the outreach efforts during the Reporting Period.

Mississippi Broadcasters, LLC. is an equal opportunity employer.

EEO Public File Report-**SCHEDULE A**

For the Following Stations: **(WOKK-FM, WZKS-FM, WJXM-FM, WJDQ-FM, WYHL-AM and W259BP)**
And WALT-AM (Operated under and LMA by Burke Broadcasting, LLC)

February 1, 2019

Period: This report covers the period from February 1, 2018 through January 31, 2019.

Vacancy-Specific Recruitment Information:

During the period covered by this report, **WOKK, WZKS, WJXM, WJDQ and WYHL** had eight vacancies for full-time positions at the station. The following table presents information on those positions and the recruitment sources used to fill those positions. As of this date, no organizations have requested that Stations provide them notification of job vacancies. Attached is a list of the station's recruitment source list.

| Job Title | Recruitment Sources Utilized | Recruitment Sources of Interviewees (Number of Interviewees) | Recruitment Source of Hiree |
|-------------------------------------|--|---|------------------------------------|
| OFFICE ASSISTANT | See attached list of recruitment sources (Schedule C) | 9(1) 15(5) 17(1) 20(1) | 17 |
| ON-AIR PERSONALITY | See attached list of recruitment sources (Schedule C) | 15(1) 16(1) | 15 |
| ACCOUNT EXECUTIVE | See attached list of recruitment sources (Schedule C) | *exigent circumstances | |
| PROGRAM DIRECTOR/ON-AIR PERSONALITY | See attached list of recruitment sources (Schedule C) | 16(9) 19(1) | 16 |
| GENERAL MANAGER | See attached list of recruitment sources (ScheduleC) | 15(1) 19(1) | 19 |
| ACCOUNT EXECUTIVE | See attached list of recruitment sources (schedule C) with the addition of (21) indeed.com | 21(6) | 21 |
| ACCOUNT EXECUTIVE | See attached list of recruitment sources (Schedule C) with the addition of (21) indeed.com | 21(6) | 21 |
| OFFICE ASSISTANT | See attached list of recruitment sources (ScheduleC) with the addition of (21) indeed.com | 15(2) 21(10) | 21 |

EEO Public File Report-**SCHEDULE B**

For the Following Stations: (**WOKK-FM, WZKS-FM, WJXM-FM, WJDQ-FM, WYHL-AM and W259BP**)
And WALT-AM (Operated under and LMA by Burke Broadcasting, LLC)

February 1, 2019

Period: This report covers the period from February 1, 2018 through January 31, 2019.

The following table summarizes the total number of job interviews during the reporting period and the referral sources for those interviewees:

| Interview Source | Number of interviewees referred |
|-------------------------|--|
| 9 | 1 |
| 15 | 9 |
| 16 | 10 |
| 17 | 1 |
| 19 | 2 |
| 20 | 1 |
| 21 | 22 |
| | |
| | |
| Total job interviews | 46 |

EEO PUBLIC FILE REPORT –SCHEDULE C

For the following stations: (WOKK-FM, WJXM-FM, WJDQ-FM, WZKS-FM, WYHL-AM and W259BP)
And WALT-AM (Operated under an LMA by Burke Broadcasting, LLC)

List of Recruitment Sources

For period ending January 31, 2019

1. ALCORN STATE UNIVERSITY
ASU PLACEMENT OFFICE
ATTENTION: AL JOHNSON
1000 ASU DRIVE
LORMAN, MS 39096
2. JACKSON STATE UNIVERSITY
JSU PLACEMENT OFFICE
ATTENTION: ALISA HUGHES
P.O. BOX 17280
JACKSON, MS 39217
3. MANPOWER
ATTENTION: VERONICA MCINTOSH
4831 29th AVE
MERIDIAN, MS 39305
4. MERIDIAN COMMUNITY COLLEGE
MCC PLACEMENT OFFICE
ATTENTION: SHANNON COLEMAN
910 HWY 19 NORTH
MERIDIAN, MS 39301
5. MISSISSIPPI STATE UNIVERSITY
(ON-LINE)
CSP.CAREER.MSSTATE.EDU
6. MISSISSIPPI UNIVERSITY FOR WOMEN
ATTENTION: TOWANDA WILLIAMS
1100 COLLEGE ST W-1624
COLUMBUS, MS 39701
7. FLEET AND FAMILY SUPPORT CENTER
ATTENTION: MICHELLE COVINGTON
P.O. BOX 1 NAVAL AIR STATION
MERIDIAN, MS 39309
8. MISSISSIPPI STATE UNIVERSITY
ATTENTION: HEATHER WOODALL
1000 HWY 19 NORTH
MERIDIAN, MS 39301
9. MISSISSIPPI STATE EMPLOYMENT
ATTENTION: NELLIE SATCHER
2000 HWY 19 NORTH
MERIDIAN, MS 39307
10. MERIDIAN PERSONNEL
ATTENTION: JO PIGGOT
2512 15TH ST
MERIDIAN, MS 39301
11. UNIVERSITY OF SOUTHERN MISSISSIPPI
USM CAREER SERVICES
ATTENTION: KATHY KILLAM
118 COLLEGE DRIVE # 5014
HATTIESBURG, MS 39406-0001
12. NAACP
ATTENTION: JOHN HARRIS
621 OBIE CLARK DRIVE
MERIDIAN, MS 39301
13. MERIDIANHELPWANTED.COM
14. WORKING SOLUTIONS
ATTENTION: JODI PARKER
P.O. BOX 3802
MERIDIAN, MS 39303
15. RADIO ANNOUNCEMENTS
WOKK-FM, WJXM-FM,
WJDQ-FM, WZKS-FM
AND WHLH-AM
16. THE ALL ACCESS MUSIC GROUP
17. JOB FAIR
18. INTERNAL PROMOTIONS
19. REFERRALS (WORD OF MOUTH)
20. WALK-IN APPLICATIONS

MISSISSIPPI BROADCASTERS, LLC
EEO PUBLIC FILE REPORT

For the following stations: **WOKK-FM, WJXM-FM, WJDQ-FM, WZKS-FM, WYHL-AM and W259BP
And WALT-AM (Operated under an LMA by Burke Broadcasting, LLC)**

SCHEDULE D

**1. MISSISSIPPI BROADCASTERS, LLC / MERIDIAN COMMUNITY COLLEGE 15TH ANNUAL
“CAREER EXPO / JOB FAIR”**

On Thursday, April 12, 2018 Mississippi Broadcasters, LLC, (MB LLC), partnered with Meridian Community College to sponsor, promote and organize the annual job fair. Personnel from the Meridian, MS market radio stations which are licensed to Mississippi Broadcasters, LLC had significant participation in the job fair. These stations are **WOKK-FM, WJXM-FM, WZKS-FM, and WYHL-AM.**

The job fair was held at Meridian Community College Workforce Development Center from 9:00 a.m. until 1:00 p.m. In addition to each radio station listed above, thirty-five businesses from the local area and state organizations participated in the annual event.

The following personnel from the above radio stations had significant roles in the job fair. Carla Colyer and Edward O’Conner, Sales Managers worked closely with Shannon Coleman, of Meridian Community College, in the planning, organization and implementation of the job fair. Susan Taylor, administrative assistant (all of the above stations), sent letters to over 300 companies and followed up with telephone calls. Sales Managers also assigned duties to various station personnel related to the job fair. Sales Managers and Program Directors also worked at The Radio People table at the job fair answering questions about each radio station and careers in radio and taking applications from those who were interested in employment with the radio stations listed above.

In addition to the announcers who made promotional announcements related to the job fair, the following personnel worked on site at the job fair either answering questions about each station and careers in radio, or taking applications or giving remote broadcasts from the job fair:

Scott Colyer – Operations Manager
Carla Colyer – Sales Manager (WZKS, WJXM, WYHL)
Edward O’Conner – Sales Manager (WOKK, WJDQ)
Joey Traywick – On-air Personality (WOKK)
Clifton Hawthorne – Program Director and On-air Personality (WZKS)
Rob Allen – Program Director and On-air Personality (WJDQ, WYHL)
Jerry Thomas – Program Director and On-Air Personality (WJXM)

There was significant response to the job fair. All of the businesses, who participated, expressed their appreciation and pleasure with the response to and outcome from the job fair.

2. MERIDIAN COMMUNITY COLLEGE FOUNDATION SCHOLARSHIP PROGRAM

The Radio People donated \$1,750.00 from the job fair proceeds to The Meridian Community College Foundation Scholarship Program.

3. Quitman High School Tour

On April 17, 2018 Quitman High School visited Mississippi Broadcasters. Twenty students, ranging from freshman to seniors, from the broadcasting class, were given an in-depth tour of the radio station. The tour included an overview of the control rooms and a demonstration of how the automation system works. They observed how spots were recorded and contests conducted. Scott Shepperd (station engineer) conducted a tour of the engineering spaces and the on-site tower. Dee Gipson (Traffic Manager) showed the students the traffic system and explained how commercials were put into the system. The tour was successful in showing all aspects of radio broadcasting.