

PACK THE PANTRY

THE
FOOD & FUNDS DRIVE



COLLECTION KIT

- 2020 -

PACK THE PANTRY

STAR 92.9

FOOD & FUNDS DRIVE



Dear Neighbor,

Thank you for your commitment to help others in our communities facing a long cold winter, by agreeing to collect canned, non-perishable food items and monetary donations for the Central Vermont Salvation Army Emergency Food Shelf. There has never been a bigger need than in 2020. Currently, the food shelf food supply is at a critical level. Our Pack The Pantry effort really is all about “Neighbors Helping Neighbors!”

Star 92.9 is proud to present this community effort in conjunction with Bellavance Trucking and Price Chopper on the Barre Montpelier Road. Pack The Pantry begins with Mike and Mary Live from our 53 foot long Bellavance Truck at Price Chopper on Thursday, morning October 22nd. At that time, we begin an around the clock three day broadcast from Price Chopper until we pack it full! Our goal is to fill it by 3:30pm on Saturday, October 24th but, we’ll need everyone’s help!

“NO ONE CAN DO EVERYTHING, BUT EVERYONE CAN DO SOMETHING!”

Inside this kit you will find signage that you may print and copy to show that you are an official donation location. It also includes signage that you can fill in the location of your collection bin and a letter that you can distribute to all of your co-workers, customers, parishioners, friends and family. There is a space on one of the signage pages provided for you to fill in the location where people can drop off non-perishable food and monetary donations.

Due to rising unemployment and tougher economic conditions and Covid 19, the Salvation Army is helping to feed more and more Vermont Families. Tougher times mean more need, families seeking food assistance locally is up more that 250%. Lieutenants Christopher and Heather West, at the Barre Corps, say they are serving families where both parents are working and still are having difficulties making ends meet. The Salvation Army is an organization that reaches 10,000 Central Vermonters. We’d like to help the Salvation Army make it through 2020-21 without an interruption of services but your involvement is crucial to that goal!

The foodstuffs and money raised through our Stuff-A-Truck campaign stays right here in Central Vermont! Remember, “Sharing is Caring” and “Hunger Knows No Season!”

Thanks again for being a Great Neighbor! ,

Mike Czarny & Mary Cenci
Star 92.9





OFFICIAL DONATION LOCATION



**CANNED & MONETARY
DONATIONS ACCEPTED HERE**



OFFICIAL DONATION LOCATION



DROP OFF AT: _____
CANNED & MONETARY DONATIONS ACCEPTED HERE

HELP MIKE & MARY PACK THE PANTRY!



HELP MIKE & MARY PACK THE PANTRY WITH CANNED
OR NON-PERISHABLE FOODS & MONETARY DONATIONS!

ALL FOR LESS FORTUNATE CENTRAL VERMONT FAMILIES!

PACK THE PANTRY



FOOD & FUNDS DRIVE



AT PRICE CHOPPER ON THE BARRE-MONTPELIER ROAD



OCTOBER 22, 23 & 24



MAKING YOUR PACK THE PANTRY FOOD DRIVE COUNT!

OBTAIN SUPPORT & INPUT

Obtain the endorsement of your organization's top management and invite co-workers or other group members to a planning meeting.

CREATIVE IDEAS TO BUILD AWARENESS

Choose a catchy name or theme for your food drive. Then, distribute posters, flyers or send out an email outlining the need and ways of participating. Be sure to spread the word and list of the most needed items.

You can even collect a cash monetary donation. Every dollar donated allows the Emergency Food Shelf to provide 3 meals to someone in need.

Reach out to your public relations department. Spread the word on your group's social media accounts or organization's newsletter.

Again, social media, social media, social media! Don't be shy! Post pics and updates of your progress...It encourages your drive and other organizations to start one.

CREATIVE IDEAS TO CREATE ENTHUSIASM

Set a goal for how much food and how many dollars you want to collect, track the progress, and announce final results.

Create a display board to show hunger statistics, track progress, etc.

Create challenges between departments, classes, etc. For instance, a winning department could get a free pizza party.

Offer incentives such as gift certificates, casual dress days or a special parking spot for the top contributor.

MORE...CREATIVE IDEAS TO CREATE ENTHUSIASM

Schedule a fun kick-off event to create interest in the food drive. For example, hold an office party in which admission is a food or cash donation to the drive.

Hold a raffle in which a food or cash donation to the drive buys a raffle ticket. Give away some creative incentive.

Again...Social Media, Social Media, Social Media!

OTHER FOOD DRIVE IDEAS

Have food assigned to a specific day: macaroni Monday, Tuna Tuesday. Let co-workers know a day or two ahead of time.

Pick one food item and collect, collect, collect- Example: Peanut Butter, soups and canned Fruit.

Do lunch time/lunch room games. Build a canned castle, a cereal maze, etc. from food collected by employees.

Guess what's in the food box contest-a box of groceries in placed in a convenient location. Folks are able to guess what's in the box. Whoever guesses the most items wins. Give a goofy trinket for a prize like a kazoo or party store item.

A tisket, a tasket. Everyone brings a food item to work and drops it off at the door of a co-worker with a note, "this is my food drive donation in honor of you". The worker puts the donation in the bin and posts the note on the bulletin board. See how filled up the board gets.

Have an ethnic day. Italian day. Mexican day. Asian day. Everyone brings food common to that culture.

THANK YOU!
FOR YOUR CONTINUED SUPPORT



YOUR DONATION HAS BEEN MADE IN AN EFFORT TO AID
LESS FORTUNATE FAMILIES IN OUR OWN BACKYARD.
ALL DONATIONS STAY LOCAL.



