

Great Eastern Radio LLC
Basic Contest Rules

The following are basic contest rules applying to any and all contests run on any Great Eastern Radio LLC stations, including WHDQ-FM, WWOD-FM, WYFYX-FM, WTSL-AM, WTSL-FM, WTSV-AM, WXXX-FM, WKKN-FM, WGXL-FM, WTHK-FM, WEEY-FM. Each station contest may have its own special qualifications and eligibility rules, in which case a separate list of rules will be available for public inspection.

Eligibility: All Great Eastern Radio LLC contests are open to all residents of Vermont, New Hampshire, and Massachusetts eighteen years old or older, unless otherwise specified by an advertiser, agency, or by Great Eastern Radio LLC. Full and part-time employees, and their families, of Great Eastern Radio LLC, its representatives, its agencies or employees of any other, AM, FM, or TV broadcast stations serving the Lebanon-White River Junction-Claremont Total Survey Area as defined by Arbitron, and persons, and their families, who have been employed by Great Eastern Radio LLC in the ninety (90) day period immediately preceding the effective date of the contest are ineligible to enter or participate in any and all Great Eastern Radio LLC contests.

Age of Majority: Contests conducted at facilities with an age requirement of twenty one years of age or older, shall exclude participants who cannot prove they meet the age requirement by providing a valid state issued photo identification.

Compliance with Contest Rules: Failure to comply with the Great Eastern Radio LLC contest rules will result in a contestant's disqualification.

Purchase: No Purchases necessary and contest is void where prohibited by law. Prizes are non-transferable.

Conditions of Awarding Prizes: Unless otherwise specified by Great Eastern Radio LLC, from the date awarded all prizes must be picked up within thirty (30) calendar days, which includes weekends and holidays, during normal business hours or the prize will be forfeited. It is the winner's responsibility to claim their prize within the time limit. Normal business hours are Monday through Friday, 8:30am to 5:00pm at the Great Eastern Radio LLC studios and offices located at 106 North Main Street, West Lebanon, NH 03784. Offices are not open on weekends or holidays. Winner must present valid state issued photo identification and in the case of a cash prize or high value prizes, their Social Security number. Where a winner is required to pick up a prize at a specified location and time, winner is solely responsible for such a fulfillment. Depending on the contest and/or prize, a prize may also be mailed to winner's designated mailing address. In such case, Great Eastern Radio LLC is not responsible for timeliness and delivery of mail. Great Eastern Radio LLC is not responsible for replacing lost or stolen prizes. Winners may be required to complete and sign a Form W-9 in order to claim prize. Winners and their guests, as applicable, must agree to sign a consent form, without additional compensation, for use of their name, voice, and/or likeness for any promotional purpose.

Conditions For Major Prizes: A contest winner that accepts a prize that is of a \$599.00 value or more must, as a condition of accepting the prize, sign a release holding Great Eastern Radio LLC, parent company, affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or contest. If the prize includes travel provisions, whether or not such transportation is provided by Great Eastern Radio LLC, winners will be required to sign a liability release. Contestants winning a prize or prizes valued at over \$599.00 or more in a calendar year will be issued a Form 1099, and will be subject to any and all federal, state and local taxes, as applicable.

Winner's Representative: Prizes specified to be picked up must be claimed in person and/or signed for by the winner. A designated winner's representative will be permitted to claim a prize only if Great Eastern Radio LLC is informed in advance that a representative will pick up their prize. Should a prize release be required, such a representative must also provide a written Power of Attorney to sign the prize release.

Forfeited Prizes: Forfeited prizes will become the property of Great Eastern Radio LLC and may, at its discretion, be awarded to another listener, either in the same contest, or at a later date and separate contest. Every attempt will be made to award all major contest prizes, whether claimed by the original winner or not.

Circumstances Beyond Control: In case of any dispute arising from telephone in line malfunctions including dropped calls, telephone line or mobile phone malfunction, or phone disconnection, the decision of Great Eastern Radio LLC management will be final. In the event that two phone lines are "tied" together during the phone-in contest, the entire call will be disqualified, and another call will be taken. Great Eastern Radio cannot award duplicated prizes to both parties in a "tied" together situation. In such a case, both callers will be disqualified. This is a circumstance beyond the control of the station.

Substitutions: Great Eastern Radio LLC listeners who win prizes on the radio stations may not request substitute prizes with another prize or cash. In the event of the unavailability of a prize, Great Eastern LLC may substitute another prize for the original, provided the substitute prize is of the approximate dollar value of the original prize awarded. Certain restrictions may apply to prizes given away on Great Eastern Radio LLC.

Website Contest and Registration: Listeners may also register to win prizes on the Great Eastern Radio LLC radio stations' web sites. Winners of the various contests are chosen randomly from all eligible entries. Great Eastern Radio LLC is not responsible for entries not received due to difficulty accessing the Internet, service outages, or delays. Computer Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. One Internet entry per person. Great Eastern Radio LLC, in its sole discretion, reserves the right to disqualify any person who in its judgment has tampered with the entry process, the operation of the Great Eastern Radio LLC websites or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned including the infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any kind.

Change in Rules: Addition or deletions to these rules may be made at any time by station management, without notice, but will be put in writing, and be available for public inspection.

Hold Harmless: Great Eastern Radio LLC, their agencies, sponsors, employees, and representatives absolve themselves and shall be held harmless from any action or liability arising from any Great Eastern Radio LLC contest or the prizes awarded in a contest. Winners and their guests, as applicable, shall indemnify Great Eastern Radio LLC, its affiliates, employees and agents from and against any and all liability, loss, damage, cost, or expense resulting in any negligence and/or intentional acts of others in any way relating to or arising out of the winners' and/or guests' receipt, and/or use of the prize.

Promotion Rights: All contest entries become the property of Great Eastern Radio LLC. Great Eastern Radio LLC may withhold any or all contest materials for any reason station's management deems material to the completion of the contest, or for reasons relating to publicity and/or advertising.

Paid Admission: In Great Eastern Radio LLC's discretion and unless otherwise stated, any contest conducted at a facility where a paid admission is required, may be entered at Great Eastern Radio LLC studios prior to the event, or through a station representative at the event, without any paid consideration to enter the event.

Odds of Winning: The number of callers or contestants determines odds of winning.

Qualifying Contest: Unless otherwise specified, listeners may qualify only once for a contest that requires qualification, or else they will be disqualified.

Additional copies of these rules are available by sending a self-addressed envelope to Great Eastern Radio LLC, Basic Contest Rules, 106 North Main Street, West Lebanon, NH 03784.