

NOALMARK BROADCASTING CORPORATION ARKANSAS CONTEST RULES

The following rules and regulations shall apply to all contests on all radio stations owned or operated by, or any radio stations with which Noalmark Broadcasting Corporation ("Noalmark") has a relationship with, except in the State of New Mexico, as well as Noalmark's web sites eldoark.com and magnoliaradio.com or any station social media account, unless changed by the rules applicable to any specific contest. This includes all social media accounts administered by Noalmark. Participation constitutes acceptance of these terms and rules.

Unless otherwise noted, to be eligible to win a prize or contest sponsored by, over or through eldoark.com, magnoliaradio.com, any station social media account or by any of Noalmark's radio stations the principal residence of the winner must be located within the participating Station's Total Market Area (TMA) as determined by the Station. Commonly the TMA represents the total overall radio station's comprehensive listening market audience within a geographic area encompassing all industry defined media market areas.

Unless otherwise stated in specific contest rules, in order to participate in any contest, you must be eighteen years or older and be a legal resident of the United State of America. Winner must have a valid social security number and be responsible for all federal, state and local taxes. Potential winners may be subject to verification. A participant is not a winner until notification of verification. Noalmark reserves the right, in its sole discretion, to select an alternate qualifier in the event a qualifier has been determined to be disqualified or ineligible. In the event a valid winner cannot be determine or verified, Noalmark in its sole discretion reserves the right to randomly select a potential winner from the eligible entries received. One winner per household per contest, unless otherwise noted.

Winners must wait 30 days to be eligible to win another contest. Prizes are not transferable.

Employees of Community Web Guides, LC, Noalmark Broadcasting Corporation or their affiliates, or of any other electronic or print media, or of advertising agencies, and their families are not eligible to win.

Contest winners and participants agree that Noalmark may use their names, likenesses and voices in advertisements or promotions without compensation.

Participants should not rely on streamed broadcasts for participation, as internet audio stream may be delayed and running behind broadcast signal. Calls to Radio Stations of Noalmark in connection with contests and promotions may be aired live or on a delayed basis at any time. Placing such calls constitutes acceptance of these terms.

No purchase is necessary to participate in any Noalmark contest. Purchase does not increase the odds of winning. Prizes unclaimed after 30 days become the property of Noalmark. Unclaimed prizes may be disposed of or reused in the sole discretion of Noalmark.

Rules subject to change without notice.

In the event of a dispute as to the winner of a prize or contest, the decision and interpretation of Noalmark shall be final and binding on all participants. If a prize is unavailable at the time it is won, Noalmark will in its sole and absolute discretion substitute a prize that it considers to be of comparable value. All prizes are awarded "as is" and without any warranties of any kind. In the event of a dispute or disagreement as to the interpretation of any contest rules, the decision of Noalmark shall be final and binding on all participants.

Notwithstanding any of the foregoing rules and regulations, anyone who, as a participant in any contest or promotion sponsored by Noalmark or any station that it owns, operates or has a relationship with in the State of Arkansas, or through its web sites eldoark.com and magnoliaradio.com, has won a prize having a value of \$200 dollars or more as determined by Noalmark within one year from the commencement of any subsequent contest, is ineligible to participate, or win a prize, in connection with such subsequent contest. By entering contests on or through any of Noalmark's radio stations located in the State of Arkansas, or over the web sites eldoark.com and magnoliaradio.com or any station social media account, each participant agrees to be bound by, and to abide by, the terms and conditions of such contests as set forth above.

By participating in a contest a participant and/or winner waives and releases Noalmark Broadcasting Corporation, its employees, officers, directors, stockholders, owners, and agents, of and from any and all actions, causes of action, claims, demands, damages, costs, legal services, expenses, compensation, and all consequential damage arising out of or related to the contest or their participation in a contest.

NO PURCHASE NECESSARY TO ENTER OR WIN, VOID WHERE PROHIBITED.

NONDISCRIMINATION POLICY: Noalmark Broadcasting Corporation and its station(s) do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from Noalmark Broadcasting Corporation or its station(s) that is intended to discriminate on the basis of race or ethnicity

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