

**EEO PUBLIC FILE REPORT**

For the period beginning June 1, 2018 and ending May 31, 2019

Prepared for: **Michigan Radio Communications, LLC**

This Report covers the following employment units:

<u>Call Sign</u>	<u>Facility ID</u>	<u>Class of Station</u>	<u>Community of License</u>	<u>LMA(yes/no)</u>
<b>WLUN</b>	<b>52616</b>	<b>A</b>	<b>Pinconning, MI</b>	<b>No</b>

**A. Full Time Hires**

The following is a list of full-time positions filled and recruitment sources used for each position:

- 1. Job Title: Play by Play Broadcaster/Content Coordinator**  
 Date Filled: **9/17/18**  
 Total # of Interviews: **10**

**Recruitment Sources Utilized**

<u>(include name of source, address Contact person and telephone #)</u>	<u># of Interviewees Referred by Each Source</u>
MILB on-line job database, PBEO.com	2
Sports Talent Agency of America, STAA.com	6
Loons.com	1
Employee Referral	1

- B. The total number of persons interviewed for all full-time positions during the period covered by during the period covered by his Report was: **10****

**C. Recruitment Activities.**

The following FCC recommended recruitment activities were engaged in during the period covered by this Report.

- 1. Type of Activity: Central Michigan University Job Shadow/Interview**

Description of Scope of Activity including Positions of Station personnel involved

Date/time: September 19, 2018, 1pm-3pm

Location: ESPN Radio/ Midland, Michigan

Attendees: Brad Tunney/Play by Play Broadcaster & Program Manager  
Blake Froling/Play by Play Broadcaster & Content Coordinator

Notes: A student from Central Michigan University interviewed Brad Tunney and Blake Froling on their positions for a project in journalism class.

**2. Type of Activity: 2018 MABF Broadcast Media Career & Networking Fair**

Description of Scope of Activity including Positions of Station personnel involved

Date/time: October 10, 2018, 12 noon-3pm

Location: Ferris State University

Attendees: Brad Tunney/Play by Play Broadcaster & Program Manager

Notes: More than fifty students and business-minded professionals attended this event

**3. Type of Activity: Marketing Unfiltered 3 Sixty Interactive**

Description of Scope of Activity including Positions of Station personnel involved

Date/time: September 19, 2018, 10am

Location: Flint, MI

Attendees: Matt DeVries/ General Manager Marketing & Communications

Notes: Keynote Speaker, discussed role Radio plays in Marketing of a minor league Baseball team

**4. Type of Activity: Midland High School Guest Lecture**

Description of Scope of Activity including Positions of Station personnel involved

Date/time: September 18, 2018, October 17, 2018, February 19, 2019, April 22, 2019

Location: Midland High School

Attendees: Jay Arons/Director of Sales

Notes: Discussed radio advertising to high school marketing class for 90 minutes

**5. Type of Activity: Dow High School Guest Lecture**

Description of Scope of Activity including Positions of Station personnel involved

Date/time: October 18, 2018, December 10, 2018, January 24, 2019

Location: Dow High School

Attendees: Jay Arons/Director of Sales

Notes: Discussed radio advertising to high school marketing class for 90 minutes

**6. Type of Activity: Dow High School Career Fair**

Description of Scope of Activity including Positions of Station personnel involved

Date/time: October 30, 2018

Location: Dow High School

Attendees: Jay Arons/Director of Sales

Notes: Discussed radio advertising to 10<sup>th</sup> graders

**7. Type of Activity: Midland High School Career Fair**

Description of Scope of Activity including Positions of Station personnel involved

Date/time: November 14, 2018

Location: Midland High School

Attendees: Jay Arons/Director of Sales

Notes: Discussed radio advertising to 10<sup>th</sup> graders

**8. Type of Activity: Central Michigan University Guest Lecture**

Description of Scope of Activity including Positions of Station personnel involved

Date/time: January 16, 2019, April 22, 2019

Location: Central Michigan University

Attendees: Matt DeVries/ General Manager Marketing & Communications

Notes: Discussed role Radio plays in advertising budgets

**9. Type of Activity: Ferris State University Sports Summit**

Description of Scope of Activity including Positions of Station personnel involved

Date/time: March 22, 2019

Location: Ferris State University/Big Rapids

Attendees: Matt DeVries/ General Manager Marketing & Communications

Notes: Participated as part of a panel discussing working in the sports media industry

**10. Type of Activity: Midland County Youth Leadership**

Description of Scope of Activity including Positions of Station personnel involved

Date/time: March 15 & March 16, 2018, 6am-11pm

Location: Northwood University, Midland MI

Attendees: Jay Arons/Director of Sales

Notes: Participation with 45 high school boys & girls teaching communication and leadership skills

Report Prepared by: **Robin Gover**

*Robin Gover*

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Date: **May 31, 2019**

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