

KKBZ MARCH WITH METALLICA CONTEST RULES (11/26-12/5)

STARTING MONDAY, NOVEMBER 26 THROUGH WEDNESDAY, DECEMBER 5, 2018... 105.1 THE BLAZE WILL GIVE LISTENERS 18 OR OVER AND BE A RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE OR KERN COUNTIES A CHANCE TO MARCH WITH METALLICA ON SUNDAY, DECEMBER 9 AT SAVE MART CENTER. TO ENTER, LISTENERS WILL BE ENCOURAGED TO LISTEN TO 105.1 THE BLAZE MONDAY THROUGH SUNDAY FROM 6AM-7PM, WHEN YOU HEAR TWO SONGS IN A ROW PLAY FROM METALLICA AND THE CUE TO TEXT IN BETWEEN THE SONGS WITH THE SPECIFIC KEYWORD THAT DAY, TEXT IT TO 68683 TO ENTER. STANDARD DATA AND MESSAGING RATES APPLY. YOU CAN ONLY QUALIFY VIA TEXT ONCE PER DAY. EVERYONE THAT QUALIFIES VIA TEXT WITH THE CORRECT KEYWORD THAT DAY WILL BE ENTERED FOR THE MARCH WITH METALLICA CONTEST. FIVE WINNERS WILL BE RANDOMLY SELECTED FROM ALL OF THE MOBILE QUALIFIERS ON WEDNESDAY, DECEMBER 5 AND RECEIVE A PAIR OF TICKETS TO SEE METALLICA. FROM THOSE FIVE QUALIFIERS, WE WILL RANDOMLY SELECT ONE GRAND PRIZE WINNER WHICH WILL GET TO ESCORT METALLICA ON STAGE, ACCOMPANIED BY SECURITY. METALLICA TICKETS ARE PROVIDED BY Q PRIME AND BLACKENED RECORDINGS FOR PROMOTIONAL PURPOSES. APPROXIMATE VALUE OF EACH PAIR OF TICKETS ARE \$264. WINNERS WILL BE NOTIFIED BY PHONE. NO PURCHASE OR OBLIGATION NECESSARY. NO SUBSTITUTIONS FOR

PRIZES. PRIZES ARE NON-TRANSFERABLE AND CANNOT BE TRADED OR REDEEMED FOR CASH. WINNER MUST PROVIDE A VALID GOVERNMENT ISSUED PHOTO I.D. AND / OR VALID SOCIAL SECURITY NUMBER WHEN PICKING UP THE PRIZE. WINNER IS RESPONSIBLE FOR FEDERAL AND STATE INCOME TAXES IF APPLICABLE. ANY PERSON WINNING OVER \$600.00 IN PRIZES IN THE AGGREGATE WILL RECEIVE AN IRS FORM 1099 AT THE END OF THE CALENDAR YEAR FOR TAX PURPOSES AND A COPY OF SUCH FORM WILL BE FILED WITH THE IRS AS REQUIRED BY LAW. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICIPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICIPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE AND IMAGE AND CONTACT YOU VIA PHONE AND OR EMAIL REGARDING PROMOTIONS, SPECIAL OFFERS AND OTHER INFORMATION FOR PROMOTIONAL PURPOSES. LOTUS FRESNO CORP. RESERVES THE RIGHT TO CHANGE THE RULES AT ANY TIME DURING THE CONTEST. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE, FRESNO CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS.