

## **KKBZ LESS TRICK & MORE TREAT HALLOWEEN 2020 CONTEST RULES**

STARTING THURSDAY, OCTOBER 1<sup>ST</sup> THROUGH FRIDAY, NOVEMBER 13<sup>TH</sup>, 2020, 105.1 THE BLAZE WILL GIVE LISTENERS 18 OR OVER, WHO ARE RESIDENTS OF EITHER FRESNO, MADERA, MERCED, KINGS, TULARE OR KERN COUNTIES, A CHANCE TO WIN A 1<sup>ST</sup> PLACE PRIZE OF A \$100 VISA GIFT CARD, A 2<sup>ND</sup> PLACE PRIZE OF A \$75 VISA GIFT CARD THE 3<sup>RD</sup> PLACE PRIZE OF A \$50 VISA GIFT CARD IN ONE OF FOUR DIFFERENT CATERGORIES: MEN’S WOMEN’S, KID’S AND PET’S COSTUMES, (ALL GIFT CARDS) PROVIDED BY SET-UP PROMOTIONS FOR PROMOTIONAL PURPOSES, AS PART OF 105.1 THE BLAZE’S “LESS TRICK AND MORE TREAT” HALLOWEEN CONTEST. ENTER AT [1051THEBLAZE.COM](http://1051THEBLAZE.COM), CLICK ON THE HALLOWEEN “LESS TRICK & MORE TREAT” BANNER, COMPLETE THE ONLINE ENTRY, UPLOAD A PHOTO OF (1) YOU (2) YOU AND YOUR FRIENDS AND FAMILY OR (3) OR YOUR KID(S) OR (4) YOUR PET(S) IN COSTUME AND CLICK SUBMIT. PHOTO SUBMISSIONS MUST BE OWNED BY LISTENER 18 OR OLDER. PHOTOS OF KIDS CAN ONLY BE SUBMITTED BY PARENT AND OR LEGAL GUARDIAN. ONE PHOTO ENTRY PER CATEGORY, PER PERSON. FOR EXAMPLE, ONE PERSON COULD ENTER EACH CATEGORY, BUT PARTICIPANTS CANNOT ENTER THE SAME PHOTO IN EACH CATEGORY. IF ONE PERSON ENTERS MORE THAN ONE CATEGORY EACH PICTURE MUST BE DIFFERENT. IF THERE ARE MUTIPLE PEOPLE IN THE PICTURE, THE PERSON THAT SUBMITTED THE PHOTO WOULD WIN THE PRIZE IF CHOSEN. YOU CAN SUBMIT PHOTOS STARTING THURSDAY, OCTOBER 1<sup>ST</sup> THROUGH SUNDAY, NOVEMBER 1<sup>ST</sup> AT 11:59PM (PST).

VOTING STARTS ON TUESDAY, NOVEMBER 3<sup>RD</sup> THROUGH THURSDAY, NOVEMBER 12<sup>TH</sup> AT 11:59PM. WINNER WILL BE ANNOUNCED ON FRIDAY, NOVEMBER 13<sup>TH</sup>. VISIT 1051THEBLAZE.COM, CLICK ON THE HALLOWEEN “LESS TRICK & MORE TREAT” BANNER TO CAST YOUR VOTE FOR YOUR FAVORITE MEN’S, WOMEN’S, KID’S, AND PET’S COSTUME PHOTOS. YOU CAN VOTE UP TO TEN TIMES PER DAY, PER IP ADDRESS. THE HALLOWEEN “LESS TRICK & MORE TREAT” (PHOTO) WITH THE MOST VOTES IN EACH OF THE FOUR CATEGORIES (MEN’S, WOMEN’S, KID’S AND PET’S) WILL BE DECLARED THE WINNER. IN THE EVENT OF A TIE IN ANY OF THE CATEGORIES, THERE WILL BE A RANDOM DRAWING TO DETERMINE THE WINNER. WINNERS WILL BE ANNOUNCED ON FRIDAY, NOVEMBER 13<sup>TH</sup> AND BE NOTIFIED BY PHONE AND OR EMAIL. NO PURCHASE OR OBLIGATION NECESSARY. NO SUBSTITUTIONS FOR PRIZES. PRIZES ARE NON-TRANSFERABLE AND CANNOT BE TRADED OR REDEEMED FOR CASH. WINNERS MUST PROVIDE A VALID GOVERNMENT ISSUED PHOTO I.D. AND / OR VALID SOCIAL SECURITY NUMBER WHEN CLAIMING OR PICKING UP PRIZE. WINNERS ARE RESPONSIBLE FOR FEDERAL AND STATE INCOME TAXES. ANY PERSON(S) WINNING OVER \$600.00 IN PRIZES IN THE AGGREGATE WILL RECEIVE AN IRS FORM 1099 AT THE END OF THE CALENDAR YEAR FOR TAX PURPOSES AND A COPY OF SUCH FORM WILL BE FILED WITH THE IRS AS REQUIRED BY LAW. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICIPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICIPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE AND IMAGE FOR PROMOTIONAL

PURPOSES. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE, FRESNO CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS.