

## **KLBN VALENTINE'S PROMOTION CONTEST RULES**

STARTING TUESDAY, JANUARY 22 THROUGH THURSDAY, FEBRUARY 7, 2019...101.9 WILL GIVE LISTENERS 18 OR OVER AND BE A RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE OR KERN COUNTIES A CHANCE TO WIN ONE OF TWO VALENTINE'S PACKAGES. EACH VALENTINE PACAKGE INCLUDES A GOLD NECKLACE WITH HEART SHAPED PENDANT, \$50 LOS PANCHOS RESTAURANT GIFT CERTIFICATE, AND A PAIR OF VOZ DE MANDO WITH VIRLAN GARCIA VIP TICKETS AND MEET AND GREETES FOR THE SHOW ON FRIDAY, FEBRUARY 8 AT RAINBOW BALLROOM IN FRESNO, PROVIDED BY VALDIVIA MARKETING GROUP FOR PROMOTIONAL PURPOSES. APPROXIMATE VALUE OF EACH PAIR OF VOZ DE MANDO VIP TICKETS IS NINETY DOLLARS. GOLD NECKLACE WITH HEART SHAPED PENDANT IS ONE HUNDRED AND FIFTY DOLLARS, PROVIDED BY JOYERIA JALISCO FOR PROMOTIONAL PURPOSES. FIFTY DOLLAR GIFT CERTIFICATE PROVIDED BY LOS PANCHOS MEXICAN RESTAURANT FOR PROMOTIONAL PURPOSES. APPROXIMATE VALUE OF EACH VALENTINE'S PACKAGE IS TWO HUNDRED AND NINETY DOLLARS. TO ENTER, LISTEN WEEKDAYS TO 101.9 LA BUENA, WHEN THE LA BUENA DJ TELLS YOU TO CALL, 559-499-1019, BE THE CORRECT CALLER AND YOUR QUALIFIED FOR THE VALENTINE'S PACKAGE. YOU CAN ONLY QUAILFY ONCE DURING THE CONTEST. NO PURCHASE OR OBLIGATION NECESSARY! THE TWO GRAND PRIZE WINNERS WILL BE RANDOMLY CHOSEN ON THURSDAY, FEBRUARY 7. WINNERS WILL BE NOTIFIED BY PHONE! NO PURCHASE OR OBLIGATION

NECESSARY. NO SUBSTITUTIONS FOR PRIZES. PRIZES ARE NON-TRANSFERABLE AND CANNOT BE TRADED OR REDEEMED FOR CASH. WINNER MUST PROVIDE A VALID GOVERNMENT ISSUED PHOTO I.D. AND / OR VALID SOCIAL SECURITY NUMBER WHEN PICKING UP OR CLAIMING PRIZE. WINNER IS RESPONSIBLE FOR FEDERAL AND STATE INCOME TAXES IF APPLICABLE. ANY PERSON WINNING OVER \$600.00 IN PRIZES IN THE AGGREGATE WILL RECEIVE AN IRS FORM 1099 AT THE END OF THE CALENDAR YEAR FOR TAX PURPOSES AND A COPY OF SUCH FORM WILL BE FILED WITH THE IRS AS REQUIRED BY LAW. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE AND IMAGE FOR PROMOTIONAL PURPOSES. LOTUS FRESNO CORP. RESERVES THE RIGHT TO CHANGE THE RULES AT ANY TIME DURING THE CONTEST. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE, FRESNO CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS.