



SUMMER ADVERTISING JUNE, JULY, AUGUST

KVAK Advertising Plans utilize radio to deliver your message more effectively and more often than any other medium. With the only two commercial radio stations in Valdez, we bring your message to the ears of Valdez, 24 hours a day, seven days a week. Reinforce your message with an ad in our E-Blast Newspaper (1,500+ subscribers). Purchase Radio and add a print ad in our e-mail newspaper for just \$50 an issue (E-News available ONLY with radio spot purchase). Using both radio and e-news is a great way to reach Valdez.

Monthly Package	Schedule	1 Month \$17 spot	3 Months \$16 spot
24 Spot Plan	Custom Schedule or 2 Days Each Week on both 93.3FM & 1230AM 3 spots per day x 2 days	\$408/mo.	\$384 Per month
36 Spot Plan	Custom Schedule or 3 Days Each Week on both 93.3FM & 1230AM 3 spots per day x 3 days	\$612/mo.	\$576 Per month
48 Spot Plan	Custom Schedule or 4 Days Each Week on both 93.3FM & 1230AM 3 spots per day x 4 days	\$816/mo.	\$768 Per month
60 Spot Plan	Custom Schedule or 5 Days Each Week on both 93.3FM & 1230AM 3 spots per day x 5 days	\$1,020/mo.	\$960 Per month
72 Spot Plan	Custom Schedule or 6 Days Each Week on both 93.3FM & 1230AM 3 spots per day x 6 days	\$1,224/mo.	\$1,152 Per month

To Advertise Events, Specials or Feature Items

Mini Blitz (Radio & Web)

- 6 Radio Spots on 93.3FM & 1230AM
- Information in E-Mail Newspaper

\$170

Mega Blitz (Radio & Web)

- 21 Radio Spots on 93.3FM & 1230AM
- Information in E-Mail Newspaper

\$407



E-Blast Newspaper

More than 1,400 subscribers
Published on Mondays Covers local news, events and giveaways. Your ad can include a link to: registration forms, flyers, website, etc.

\$50 per issue

Available to those with on-air ad schedule



LIVE On-Air Shout Outs

KVAK can talk about your business, organization or event LIVE

\$50 for 1 two-minute Shout Out



KVAK now has an App on the Apple App Store & the Google Play Store which now gives a FREE app for our listeners. This allows up to send push notifications to anyone with our app. We are Car Play Enabled and stream both stations on our website. KVAK now has ABC news on both stations with higher quality music with new programming.

***** Rates are NET to Station *****

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