



KVAK Kids Broadcast Camp
Recording Session for Students to produce
PSA's to air 6 weeks on KVAK

KVAK will work with Kids Club students to read and produce :30 and :60 second radio spots to educate and inform the Valdez community

KVAK will work with sponsors to designate a public service campaign with six week of announcements on 93.3FM & 1230AM and exposure in KVAK's e-mail newspaper and on our website. The program will engage young children in activities aimed at promoting community service and improving their reading and on-air delivery skills. For each six-week campaign, KVAK will write community announcements and invite Kids Club members in 4th through 8th grade to participate in a recording session at the studio. The :30 to :60 second spots, read by Kids Club members, will be aired on 93.3FM and 1230AM throughout the month. We anticipate writing and recording 8 to 10 spots for each six-week campaign.

6 Week PSA Program

With your contribution of \$2,500 you will receive:

1. A minimum of 21 Radio Spots (6 weeks @21 spots per week on both stations)
126 Total Radio Spots
2. E-Mail Newspaper Feature – A feature story on “Theme of the Month” published in two different editions of KVAK E-News. Published on Mondays & can link to website or pdf.
3. Opportunity to have an Interview Highlight
- Kids will meet representatives from business/non-profit and conduct an interview to highlight the program or promote business messages.

PRICE \$2,500 per campaign

If your business is interested in suggesting and/or working with KVAK to develop Public Service Theme for a Broadcast Camp, call and ask about Title Sponsorship! 835-5825

Business Name: _____

Phone: _____

Fax: _____

E-mail: _____

Signature: _____

YES – I would like to sponsor a **Broadcast Camp PSA Program** – Cost \$2,500

PLEASE FAX BACK to 835-5158

* KVAK Radio 1230AM & 93.3FM

* 907-835-5825

* 907-835-5158 (Fax)

* kvaksales@gmail.com (E-mail)