



# Event or Short Term Blitz Packages

KVAK Advertising Plans utilize radio to deliver your message more effectively and more often than any other medium. With the only two commercial radio stations in Valdez, we bring your message to the ears of Valdez, 24 hours a day, seven days a week. Reinforce your message with an ad in our E-Blast Newspaper (1,400+ subscribers). Purchase Radio and add a print ad in our e-mail newspaper for just \$50 an issue (E-News available ONLY with radio spot purchase). Using both radio and e-news is a great way to reach Valdez.

Package	Schedule	Price	E-News Add On
<b>6</b> Spot Plan	2 Days on both 93.3FM & 1230AM 3 spots per day x 2 days	<b>\$108</b>	<b>\$50/issue</b>
<b>12</b> Spot Plan	4 Days on both 93.3FM & 1230AM 3 spots per day x 4 days	<b>\$216</b>	<b>\$50/issue</b>
<b>21</b> Spot Plan	7 Days on both 93.3FM & 1230AM 3 spots per day x 7 days	<b>\$315</b>	<b>\$50/issue</b>
<b>24</b> Spot Plan	4 Days on both 93.3FM & 1230AM 6 spots per day x 4 days	<b>\$360</b>	<b>\$50/issue</b>
<b>36</b> Spot Plan	6 Days on both 93.3FM & 1230AM 6 spots per day x 6 days	<b>\$540</b>	<b>\$50/issue</b>
<b>48</b> Spot Plan	8 Days on both 93.3FM & 1230AM 6 spots per day x 8 days	<b>\$720</b>	<b>\$50/issue</b>
<b>96</b> Spot Plan	16 Days on both 93.3FM & 1230AM 6 spots x 16 days	<b>\$1,440</b>	<b>\$50/issue</b>

## To Advertise Events, Specials or Feature Items

### Mini Blitz (Radio & Valdez Insider)

**\$158**

- 6 Radio Spots on 93.3FM & 1230AM
- Information in E-Mail Newspaper

### Mega Blitz (Radio & Web)

**\$365**

- 21 Radio Spots on 93.3FM & 1230AM
- Information in E-Mail Newspaper



### E-Blast Newspaper

More than 1,400 subscribers  
Published on Mondays Covers local news, events and giveaways. Your ad can include a link to: registration forms, flyers, website, etc.

**\$50 per issue**

Available to those with on-air ad schedule



### LIVE On-Air Shout Outs

KVAK can talk about your business, organization or event LIVE

**\$50 for 1 two-minute Shout Out**

**\*\*\* Rates are NET to Station \*\*\***

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