



“Top of Mind” Premiere Client Schedule

The KVAK “Top of Mind” Image Plans utilize radio to deliver your message more effectively and more often than any other medium. With the only two commercial radio stations in Valdez, we can take your message to the ears of Valdez, 24 hours a day, seven days a week. Further reinforce your message with information on the www.kvakradio.com website or with an ad in our KVAK E-Blast e-mail newspaper (1,400+ subscribers)

Monthly Package	Schedule	1 Month \$15 spot	3 Months \$14 spot
24 Spot Plan	Custom Schedule or 2 Days Each Week on both 93.3FM & 1230AM 3 spots per day x 2 days	\$360/mo.	\$336 Per month
36 Spot Plan	Custom Schedule or 3 Days Each Week on both 93.3FM & 1230AM 3 spots per day x 3 days	\$540/mo.	\$504 Per month
48 Spot Plan	Custom Schedule or 4 Days Each Week on both 93.3FM & 1230AM 3 spots per day x 4 days	\$720/mo.	\$672 Per month
60 Spot Plan	Custom Schedule or 5 Days Each Week on both 93.3FM & 1230AM 3 spots per day x 5 days	\$900/mo.	\$840 Per month
72 Spot Plan	Custom Schedule or 6 Days Each Week on both 93.3FM & 1230AM 3 spots per day x 6 days	\$1,080/mo.	\$1,008 Per month
96 Spot Plan	Custom Schedule or 6 Days Each Week on both 93.3FM & 1230AM 3 spots per day x 6 days	\$1,440/mo.	\$1,344 Per month (bonus spots 7 th Day)

Clients purchasing a 3+ month schedule also receive:

Preferred On-Air Placement

Bonus Spots

Discount on KVAK Promotions

Ads in E-Mail Newspaper for just \$50 an issue (see below)

\$50 / per issue

***E-News only
available to those
with On-Air ad
Schedule***

Put Ad in “KVAK E-mail Newspaper” for just \$50

- ❖ "The Valdez Insider" e-mail newspaper has more than 1,500 subscribers
- ❖ E-mail newspaper covers local news, events and highlights KVAK giveaways
- ❖ "The Valdez Insider" is written and e-mailed to subscribers on Mondays
- ❖ KVAK E-News can include a link to Registration Forms, Your Website, etc.

Ways to use “KVAK E-Mail Newspaper”

Post Registration Forms * Menus * Flyers * Videos

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