



KVAK Radio

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Ad Rates for 93.3FM & 1230AM

DAP		1 Station	2 Stations
Daytime Audience Plan 6am-7pm	30 Second		
	6-20 Spots	\$20 each	\$25 both
	21 + Spots	\$17 each	\$22 both
	60 Second		
	6-20 Spots	\$23 each	\$28 both
	21 + Spots	\$20 each	\$25 both

TAP		1 Station	2 Stations
Total Audience Plan 6am-midnight	30 Second		
	6-20 Spots	\$15 each	\$20 both
	21 + Spots	\$12 each	\$17 both
	60 Second		
	6-20 Spots	\$18 each	\$23 both
	21 + Spots	\$15 each	\$20 both

ROS		1 Station	2 Stations
Run of Schedule 6am-6am (24hrs.)	30 Second		
	6-20 Spots	\$13 each	\$18 both
	21 + Spots	\$10 each	\$15 both
	60 Second		
	6-20 Spots	\$16 each	\$21 both
	21 + Spots	\$13 each	\$18 both

(rev. 1/16)

Minimum of Six (6) Announcements
 Daily change or specified times - Add \$3 per spot
 Advertise Three or More Months - Save \$1 per spot & receive Bonus Spots

NET RATES ONLY