



**Live**  
streaming



**KVAK E-BLAST**  
**NEWS**

## NORTH WAVE COMMUNICATIONS, INC.

### RADIO & DIGITAL PACKAGES

KVAK offers the largest and most diverse Radio & Digital audience in Valdez, Alaska!

KVAK's Advertising Plans utilize our Radio & Digital platforms to deliver your message more effectively and more often than any other medium. With KVAK 93.3FM & 1230AM, the only two commercial radio stations in Valdez, we bring your message to the ears of the community, 24 hours a day, seven days a week. Reinforce your message with an insertion in KVAK's E-Blast Newspaper (1,500+ Subscribers). Using all KVAK's Radio & Digital Platforms is the best way to reach the community of Valdez.

Monthly Package	Schedule – Based on :30 Second Spot Add \$3 for :60 Second Spot	1 Month \$17 Spot	3 Months \$16 Spot
<b>24</b> Spot Plan	2 Days Each Week on both 93.3FM & 1230AM 3 spots per day x 2 days	<b>\$408/mo.</b>	<b>\$384</b> Per month
<b>36</b> Spot Plan	3 Days Each Week on both 93.3FM & 1230AM 3 spots per day x 3 days	<b>\$612/mo.</b>	<b>\$576</b> Per month
<b>48</b> Spot Plan	4 Days Each Week on both 93.3FM & 1230AM 3 spots per day x 4 days	<b>\$816/mo.</b>	<b>\$768</b> Per month
<b>60</b> Spot Plan	5 Days Each Week on both 93.3FM & 1230AM 3 spots per day x 5 days	<b>\$1,020/mo.</b>	<b>\$960</b> Per month
<b>72</b> Spot Plan	6 Days Each Week on both 93.3FM & 1230AM 3 spots per day x 6 days	<b>\$1,224/mo.</b>	<b>\$1,152</b> Per month

### To Advertise Events, Specials or Feature Items

#### Mini Blitz (Radio & Web)

- 6 Radio Spots on 93.3FM & 1230AM
- Information in E-Blast Newspaper

**\$170**

#### Mega Blitz (Radio & Web)

- 21 Radio Spots on 93.3FM & 1230AM
- Information in E-Blast Newspaper

**\$407**

### KVAK's E-Blast Newspaper

KVAK's E-Blast Newspaper is published every week on Mondays and sent to over 1,500+ Subscribers. Our newspaper has local news, event listings, ads, a Calendar of Events, and subscriber giveaways! Small advertisement can include a small logo, 2-3 short lines of text, and a link to: registration forms, flyers, website, etc.

**Contact the KVAK Crew for more information.**

***"If it's happening in Valdez, you'll hear about it on KVAK Radio!"***

**\*\*\* Rates are NET to Station \*\*\***

Telephone: 907-835-5825 | Fax: 907-835-5158 | E-Mail: OFFICE@KVAKMEDIA.COM  
KVAK Radio \* P.O. Box 367 \* Valdez, AK 99686



**Live  
streaming**



**KVAK E-BLAST  
NEWS**

**NORTHWAVE COMMUNICATIONS, INC.**

## Sample Schedules

### Top of Mind Awareness Schedule VS Blitz Schedule

Custom Schedules: We can customize days and number of spots per day based on your needs.

**24-Spot Plan (Top of Mind Awareness Schedule)**

DATE	M	T	W	Th	F	S	Su
Week #1		3		3			
Week #2		3		3			
Week #3		3		3			
Week #4		3		3			

**24-Spot Plan (Blitz Schedule)**

DATE	M	T	W	Th	F	S	Su
Week #1							
Week #2	4	4	4	4	4	4	
Week #3							
Week #4							

**36-Spot Plan**

DATE	M	T	W	Th	F	S	Su
Week #1		3		3		3	3*
Week #2		3		3		3	3*
Week #3		3		3		3	3*
Week #4		3		3		3	3*

**48-Spot Plan**

DATE	M	T	W	Th	F	S	Su
Week #1	4		4		4		4*
Week #2	4		4		4		4*
Week #3	4		4		4		4*
Week #4	4		4		4		4*

**60-Spot Plan**

DATE	M	T	W	Th	F	S	Su
Week #1	5		5		5		5*
Week #2	5		5		5		5*
Week #3	5		5		5		5*
Week #4	5		5		5		5*

**72-Spot Plan**

DATE	M	T	W	Th	F	S	Su
Week #1	6		6		6		6*
Week #2	6		6		6		6*
Week #3	6		6		6		6*
Week #4	6		6		6		6*

***\*Premier Clients with 3+ month contract receive bonus spot as indicated with asterisk\****

*The KVAK Crew would be happy to create a custom ad plan & schedule for you.*

*Make one call to harness the power of Radio & Digital Advertising. 907-835-5825*

### KVAK's Premier Clients Receive:

Guaranteed Rates | Bonus Spots | Discounts on Promotions

Exclusive invites to "Boots on the Ground Business Leader" Events

**\*\*\* Rates are NET to Station \*\*\***

Telephone: 907-835-5825 | Fax: 907-835-5158 | E-Mail: OFFICE@KVAKMEDIA.COM

KVAK Radio \* P.O. Box 367 \* Valdez, AK 99686