

WCLO
WJVL

AUGUST 1, 2019 THROUGH JULY 31, 2020

WCLO / WJVL

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WCLO and WJVL, both licensed in Janesville, Wisconsin and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites. The information contained in this Report covers the time period beginning August 1, 2019 through July 31, 2020 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies;
5. A list and brief description of the initiatives pursuant to Section 73.2080(c)(2) of the FCC rules.

2020 EEO PUBLIC FILE REPORT

A. Employment Unit Covered

BENJAMIN THOMPSON

WCLO
WJVL

Janesville, Wisconsin
Janesville, Wisconsin

B. Reporting Period

August 1, 2019 to July 31, 2020

C. Full-time Vacancies Filled During Reporting Period

None

D. Recruitment/Referral Sources Used to Seek Candidate

None

E. Number of Interviewees Referred by Recruitment Source

None

EEO OUTREACH INITIATIVES FOR WCLO/WJVL

INTERNSHIPS:

WCLO/WJVL provides an internship program designed to provide exposure to career opportunities in the broadcast field. During the reporting period, the station(s) hosted one intern from UW-Madison. The responsibilities included, but were not limited to, helping coordinate events, various programming tasks, sales support, and assisting with the set-up and execution of live broadcasts at off-site locations.

SCHOLARSHIP PROGRAM:

WCLO/WJVL is an active participant in the Wisconsin Broadcaster's Association Scholarship Program. An initial evaluation of the candidate is made for the evaluation committee, based on the student's GPA, post high school employment and extracurricular activities, awards, honors, experience, and response to an essay question. The station promotes the availability of the scholarship program over the air and directs interested candidates to mail, fax or e-mail the station for an application.

RADIO STATION TOURS:

The radio stations remain active in the community as a place where groups may tour and learn about and discuss broadcast career opportunities, and the growing technology in the radio industry. During the reporting period, WCLO/WJVL hosted a Blackhawk Technical College Student and members of the public.

CAREER DAY:

WCLO/WJVL is an active participant in Career Day activities in schools throughout the region. During this reporting period, WCLO/WJVL was unable to participate in Career Day activities usually held at various local schools during the reporting period. Such activities were cancelled due to the COVID-19 pandemic.

EEO OUTREACH INITIATIVES FOR BIG RADIO:

Training exists to management level personnel as to methods of ensuring EEO and preventing discrimination. In accordance with the Wisconsin Broadcaster's Association Assistance Action Plan for EEO Compliance, WCLO/WJVL was represented by station owner, Ben Thompson, at the "EEO Seminar: Avoiding Discrimination in Employment Terminations" seminar held as part of the WBA's winter conference on January 29, 2020.